Summer Fashions number of Vogue

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Her Number of Life

Will be the first issue in June. Sold everywhere, Tuesday, June 1st. This number will be devoted to Her. Do you know Her? Have you seen Her? She is everywhere. Yet sometimes she is overlooked.

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Bangkok Hat with plaited ribbon cockades at both sides..... **13.50**

Tennis Oxfords of white canvas, rubber soles.. **3.50**

SALES AND EXCHANGES

Wearing Apparel

DRESSY black serge suit trimmed with cording and dull silk. Price $18. Good condition and style. Size 34-36. No. 504-D.

FOR SALE—Dark blue satin afternoon gown, good condition and style. Size 38. Cost $32—Sell $10. Four ostrich plumes. Never used. Bargain, $5. No. 506-D.

SELL less than half. Salmon pink, brocaded crepe evening gown. Cost $60. Black brocaded velvet summer coat, $40. White lace coat $30. Ostrich band, black and blue, $25. Excellent condition. Mourning. No. 507-D.

AFTERNOON and dancing frocks, linen and lingerie dresses, costing $20 to $175. Sell $8 to $50. Going into mourning. Sizes 38-40. Linen and lingerie dresses; Miss, 16. No. 509-D.

FOR SALE—New green and silver evening gown, very handsome. Never worn. Cost $135—Will sell for $50. Size 36. No. 510-D.

PURE spun silk sweater, very heavy. Accordion rib in brown and yellow. Mannish model with straight lines and patch pockets. Absolutely new. Cost $30—Sell $16. No. 515-D.

FOR SALE—Beautiful, genuine old black Chantilly lace flouncing, 7 yards, beautiful design. Can be seen in New York by appointment. No. 518-D.

BECAUSE of mourning—apricot chiffon velvet evening gown, tulle and silver overdress. Worn once. $40. Black satin and velvet evening coat. Fitch collar, $20. Size 36-38. No. 522-D.

FOR SALE—A beautiful Spanish lace wedding-veil. An heirloom, 100 years old, in perfect condition. Fully worth $2,000. Will sell for $500. No. 523-D.

Miscellaneous

APARTMENT for rent; most unusual opportunity. Completely furnished—piano, linen, silverware, kitchen utensils, etc.; all ready to occupy. Seven rooms, all very light. Near Central Park, one block from subway and elevated stations and four car lines. Twelve minutes from theatre and shopping centers. Moderate rent. References required. No. 482-D.

FOR SALE—New, red Turkish rug, 14x21 ft. Cost $420. Does not fit in rooms of new house. Will send on approval. Price $250. A bargain. No. 503-D.

VERY light and attractively furnished apartment, seven rooms, three baths, near 76th street, east. Rent $150 a month from June 1st to October 1st. No. 505-D.

SMALL ornamental, green enameled watch. Cost $65—Sell $30. Golden brown charmeuse dress with brocaded coat. Never worn. Size 36-38. Sell $30. No. 508-D.

MAINE village. Fine lake. Beautiful summer home. Large modern house, steam heat, plumbing, stable, four acres land. Tennis court, many trees. $4,000. Half cash. No. 511-D.

FOR SALE—One set Hinkley Bible. Cost $104—Sell $50. Perfect condition. Handsome sets of books. Three oriental rugs. Antique mahogany four-poster with draperies. Prices exceedingly reasonable. No. 512-D.

To Answer These Messages

1. Reply in a stamped envelope, unsealed, and with the number of the message in a corner. (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.

2. Send Vogue no money—wait until the other woman writes to you.

3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will have the article sent to you, and will keep your money on deposit until you instruct us to send it.

4. **Never send any article to Vogue.** The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is $2 for 25 words, or less. Additional words, 10 cents each. Check or money order must accompany message; be sure to write your name and address very plainly.
Your message for the July 15th Vogue should be received on or before June 10th. Address all communications to Sales and Exchanges Service, Vogue, 443 Fourth Avenue, New York.

A PAGE OF UNUSUAL OFFERINGS

This page was established four years ago, for the convenience of readers who wished to dispose privately of superfluous belongings—gowns, hats, jewelry, furniture, pictures, and so forth. Vogue soon found that there are many women whose storerooms are overcrowded with things of this kind—in good condition, but not wanted by their owners. The number of messages on this page has grown so rapidly, and the offerings are so varied, that no page in Vogue is now more interesting or colorful.

Here, for instance, is a list of articles of every variety. Gowns in all sizes and styles—and most of them at surprisingly low prices. A thoroughbred bulldog, a furnished apartment for the summer, a Turkish rug, and a hand-made white lace parasol—just to mention a few of them, taken at random.

Then there is a Spanish lace wedding-veil, a hundred years old, which might find interest in the home of some bride-to-be. Notice also the unusual opportunities of securing a home for the summer. If you prefer to stay in New York, there are furnished apartments for rent; if you are going to the country, a cottage in Maine might interest you.

The best of it is, these articles have the personal quality that is so hard to find in the shops. In all this amazing variety there must be something of special interest to you. Why not write to the owner? She will be glad to send you particulars. Moreover, if you happen to want something you don't find here, a little "want" message is almost certain to find the woman who can supply it. Read the rules at the head of this page, and notice that your name is not made public at any stage of the transaction.

SALES AND EXCHANGES SERVICE
VOGUE 443 FOURTH AVENUE NEW YORK

Miscellaneous—Cont.

BEAUTIFULLY hand-made white lace parasol, nine ribs, lace over double-faced white messaline, double ruffle on edge. Long handle. Perfect condition. Bargain at $50. No. 513-D.

Miscellaneous—Cont.

APARTMENT fully furnished—sublet for Summer months; duplex seven rooms and two baths; northern and western exposures; very cool. New York City, Park avenue near 72nd street. Write terms and appointment. No. 521-D.

Miscellaneous—Cont.

FOR SALE—Cream-colored bull-dog, young, gentle, handsome. Unusual. Thoroughbred (Sire Blèriot). Registered. No. 514-D.

BEAUTIFULLY furnished apartment, seven large outside rooms, two baths. June to October. Ideally located, cool, quiet. Sublet for much less than regular rent. $175 monthly. No. 516-D.

FOR SALE—Several Roman shell cameos, suitable for brooches, rings, or stickpins. Also other Roman curios. No. 517-D.

ON Belgrade Lake, Maine. Cottage, 10 rooms, bath, completely furnished; linen, silver, cut glass, ice, fire-wood, motorboat. Golf, boating and renowned fishing. Rent, $650. No. 519-D.

EXCEPTIONAL opportunity. Beautiful French rug, 15x17 feet. Deep, soft, hand-tufted in French design. Soft fawn body with delicate soft color border design. Made to order. Cost $900—Sell $500. Used but six months. No. 520-D.

Professional Services

LET us help you prepare your next paper to be read before your club. We furnish data on all subjects. Genealogical research at reasonable rates. No. 736-C.

YOUNG Belgian woman of intelligence, teaching in Philadelphia in winter, would like pleasant position for summer, traveling companion, chaperone, or light duties in hotel office, not with children. Best references. No. 769-C.

YOUNG Southern widow, best social standing, wishes position; companion, secretary, chaperone. Would tutor small children, teach horseback riding, dancing, tennis, bridge. Good reader, musician. References exchanged. No. 770-C.

CAPABLE young married man, excellent family, Annapolis graduate, widely traveled, familiar with several languages, splendid business experience; knows sports, yachting, and dogs; seeks position of trust and responsibility. No. 771-C.

COLLEGE and playground graduate, experienced teacher, will take charge of one or several children for summer or permanently. Swims, rides, speaks French. Country or resort. No. 772-C.

WOMAN Osteopath with ten years' experience would take a patient in home with or without treatment. Every luxury, convenience and care. Nervous or mental case preferred or an old person. No. 773-C.

LADY will receive subnormal or defective child to board during summer. Expert care, charming, quiet home, access to beautiful parks. Physician's supervision and references. No. 774-C.

REFINED, well-educated American girl, wishes opportunity to travel or live with refined people as governess or companion. Capable, trustworthy. Four years' experience. Excellent references. No. 775-C.

GENTLEMAN'S son, well educated, refined, wishes position with wealthy family for summer, as chauffeur or secretary. Can instruct in all sports, riding, swimming, yachting, etc. No. 776-C.

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On Darsy Preparations

Owing to many recent requests, DARSY has decided to offer (for a limited period only) a number of Dr. Dys' noted preparations in smaller quantities than the regular sizes, and at a corresponding reduction in prices. The following are included in the offer:

ROSEE DE BEAUTE
Makes the skin velvety; prevents freckles and sunburn. Regularly $3.75. **Special Size, $1.00**

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Leaves a pink reflection on the face. Regularly $2.50. **Special Size, $1.00**

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An absolutely pure powder, of exquisite transparency. In 4 tints. Regularly $2.50. **Special Size, $1.00**

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Corsets for ordinary wear on the same lines of comfort and abdominal support. Dress corset, high or low bust; corset for young girls; corset for invalids; corset for dancing and for sports.

Call at my parlors or write for **Booklet No. 14**, sent free under plain envelope.

BERTHE MAY, 10 East 46th St., New York
Opposite the Ritz-Carlton

Tailored Linen dresses are more prominent than ever this season. As a morning dress or as a sporting costume for Country Club or Casino wear, they are already tremendously popular. Two unusually smart models are shown here.

Narragansett. A new model in excellent Linen. That the tunic skirt is coming back has been prophesied on every hand. Here it is, at last, in a delightful variation, longer in front and back than on the sides. The waist is trimmed with hemstitching and crochet buttons. The Organdie collars and cuffs have a Quaker-like simplicity that makes this dress an extremely popular model. In the favorite colors, Blue, Pink or White. Sizes 36 to 44. Special at..... ***$9.50***

Southampton. Of unusually good Linen, well tailored throughout. The simple waist is softened with fine Embroidered Batiste vestee, overlapping a band of Linen, and new Batiste collar. The hemstitching in novel lines and fancy corded buttons add just enough trimming for this season's tailored modes. The skirt is the new flare model so effective in crisp Linen. Two large envelope pockets are "as useful as they are ornamental." A very becoming model, and one which will not soon lose its style. In Pink, Blue or White. For Misses. Sizes 16-18-20. Specially priced at..... ***$7.50***

Bar Harbor. A strikingly effective model is this dress of heavy "Candy Stripe" Crepe, made with bretelle waist. The blouse waist is of voile, trimmed on the collars and vest with Embroidery, and with unique colored buttons to match. The flare skirt has a pointed yoke, showing an unusual and very becoming arrangement of the stripes. The white kid belt gives a very trim appearance. This costume is really exceptional in the excellence of the material and in the striking originality of the model. In White striped in Blue, Rose or Black. Sizes 36 to 44. Special at..... ***$11.75***

Asbury. One cannot have too many afternoon dresses for the warm summer days. This model would be noticeable among any number, it is so new. Of white novelty Voile, one of the prettiest materials of the season. The waist is made in the latest bolero style in front—suggesting an Eton jacket. The vestee and collar are of fine white Batiste embroidered in color. Cuffs of the same material finish the short kimona sleeves. The peplum on the skirt is a unique way of giving the short-waisted line. The skirt has three deep tucks, giving the necessary swing. Girdle is of rich velvet in color to match. White only, trimmed with deep blue, rose or black. Sizes 16-18-20. Special at..... ***$6.95***

Newport. Airy and fluffy, as a summer party-dress should be—this model of fine white Voile makes an ideal frock for a young girl. The new "baby" waist is very effectively trimmed with a fine net lace insertion and fine tucks. The soft, ruffled vestee is of fine white net. Notice the new double collar. The full graceful skirt is trimmed with the net lace and with bands of net, like the quaint footing of our grandmother's day now revived in the very latest models. This open effect makes this one of the prettiest skirts for dancing the season has shown. The girdle and the original "Cherry Drop" buttons are of colored satin. Colors, cherry, blue or rose. For Misses. Sizes 16-18-20. Special at..... ***$10.95***

Berkshire. The all-white dress is very little seen this season. One must have even a touch of color to be correct. This model shows an extremely effective way of introducing color, in the combination of fine white Voile and a novelty Voile striped in color. The bolero-effect waist is formed of the striped Voile joined with fine hemstitching, and the yoke and bands of the stripe. The vest front is finely tucked. Notice particularly the new loose sleeve. The skirt has plenty of fullness, and yet so cleverly is it designed that it gives a delightfully slender effect around the hips. Lavishly trimmed with large white crochet buttons. The girdle is of Black Velvet. White striped in corn, blue, rose or black. Sizes 36 to 44. Unusual offer at..... ***$12.50***

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I Can Help Make You More Beautiful and Fascinating I Will Prove It Free

I can help you retain your most valuable asset—a youthful appearance. If you are growing faded and wrinkled or looking old at 25 or 30, I will prove to you free that I can help you recover your bygone charms quickly and easily. If you have an ugly complexion, wrinkles, thin hair or rough hands, write me today. Send no money. I will assist you awhile free.

Age has become largely a question of keeping the muscles of the cheeks from sagging. This sagging changes the whole contour of a woman's face giving it an extremely aged look. A woman is as old as she looks. It is a disadvantage to appear 40 when she is only 30.

Scores of valuable beauty secrets together with many valuable beauty-making formulas are fully explained in my Three Courses of Instruction on "*How to Become Beautiful, Fascinating and Attractive.*"

How to whiten and soften the skin.

How to make yourself charming and attractive.

How to beautify your eyebrows and eyelashes and thereby make your eyes more alluring.

How to promote hair growth and make your hair soft and fluffy and keep it in curl for practically a week at a time.

How to overcome a shiny nose.

How to be sure that the face cream and other toilet products that you use are not harmful to your skin and complexion.

How to use rouge so that no one will detect it.

How to give your neck a beautiful appearance.

How to overcome freckles and enlarged pores.

How to overcome rough hands and keep them white and soft even while doing housework.

How to round out the cheeks.

Hints to wives in regard to husbands. How to dress charmingly and attractively. How to acquire a charming personality.

I will tell you the real secrets which I employed on myself and which were undoubtedly of great assistance to me in winning my two international prizes.

You need send no money, not even a postage stamp. You are entitled to read my three Courses of Instruction and try the beauty secrets therein for three days. And if at the end of that time you feel that you can afford to be without them, send them back and you will owe me nothing. If, on the other hand you are confident they will assist you in becoming more beautiful, fascinating and attractive, then send me $1.10. But send no money in advance. Read my free offer of a 50 cent box of face powder below.

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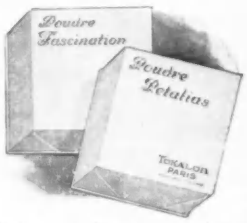
Famous Paris Beauty and Winner of Two International Beauty Prizes.

The Secret of Many Beautiful Complexions

Very often a complexion is put at a disadvantage through the wrong kind of powder. A slick "made up" appearance is the result. I will send you free six packets containing six different colors of two kinds of the finest face powders including lavender, the marvelous new shade for evening use. These six packets of powder are all creations of Virgil of Paris whose name is famous throughout France for his creations for preserving beauty.

They are free to you to keep and use no matter whether you take my Courses or not. But should you decide to accept the Courses let me know and I will also send you a regular 50 cent box of any selection to use with my Courses of Instruction.

Which of these 50c boxes of powder shall I send you free?



Do not decide as to whether you want my Courses or not from this short description. But send for them and look them over at my expense—then decide. The information you will obtain from reading them and the free six packets of powder which I send with the Courses will certainly far more than compensate you for your trouble in writing.

Address Mlle. Simone Mareix, Dept. 1400A
20 West 22nd Street, New York

Be sure to cut out and use the free face powder and beauty coupon below today

FREE FACE POWDER AND BEAUTY COUPON

This coupon entitles you to the following:

(a) Six packets containing six different colors of Poudre Petalias and Poudre Fascination absolutely free (including lavender—the marvelous new shade for evening use.)

(b) Mlle. Mareix's three large Courses of Instruction on "HOW TO BECOME BEAUTIFUL, FASCINATING AND ATTRACTIVE," free for three days' trial, said Courses to be returned after three days if you decide not to keep them, as explained in article above.

(c) One full size 50c box of Poudre Petalias or Poudre Fascination, free to use in connection with the Mareix Courses, provided you decide to keep them, as explained in article above. Address Mlle. Mareix, Dept. 1400A, 20 West 22nd Street, New York, N. Y.

Send no money—merely cut out and mail this coupon with your full name and address.

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Many trade-marks are of considerable antiquity. But, before they came into general use, no one could be sure of the brand of merchandise she was buying. Taking advantage of this, unscrupulous manufacturers were able to cheapen quality and raise their prices, as much as they saw fit. Competition was throttled. The purchaser was at the mercy of the dealer.

Now, however, the trade-mark enables you to identify positively the goods you buy. You may depend upon it that when a manufacturer brands his goods, thereby identifying them, and then advertises their identity, he is going to put merit into them. Otherwise he has no chance of keeping your patronage.

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Trade-mark and national advertising are two of the greatest public servants in business today. Their tendency is to raise and standardize qualities, at the same time keeping prices on a fair level. Look first for the trade-mark on every article you buy! Only thus are you sure of getting what is popularly and properly known as "your money's worth."

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French Cap of Milanese Silk . 7.50
B—Black Taffeta Bathing Dress, trimmed with striped taffeta; with combination . . 12.75
Flexible Rubber Cap, trimmed with bow . . 75c.
C—Black Worsted Swimming Suit, with colored piping . 6.00
Diving Cap of heavy rubber 60c.
D—Black Satin Bathing Dress; sash of black-and-white striped silk; with combination . . . $14.50
Bonnet of rubberized satin, trimmed with roses . . . 4.50
E—Taffeta Bathing Dress in black or navy blue, with knickers to match; belt of white kid 18.50
Beach Hat of black-and-white striped rubberized satin 1.35
(Sizes in all, 34 to 44)
Shoes, Hosiery, etc., may be obtained at moderate prices
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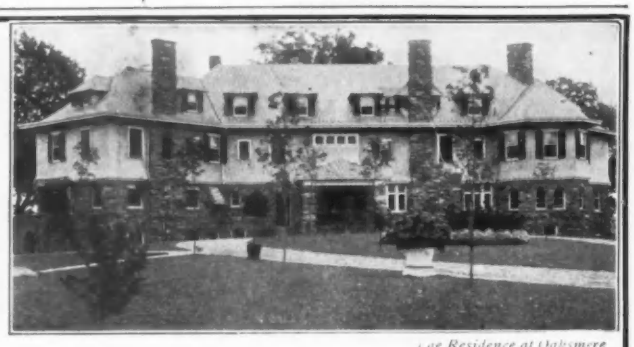

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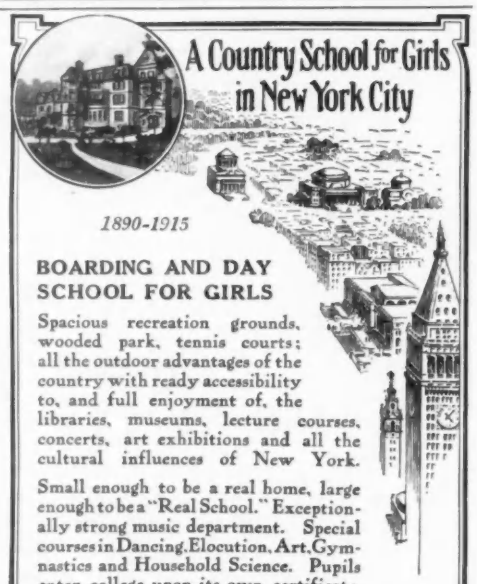

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MEDICAL GYMNASTICS given by Miss Alexandra Virtanen, graduated in Europe. A great health producer. Scientific Massage. Electrical treatments. 216 W. 103d St., N. Y. Riv. 3372.

ROSE FAUCHEUR—Liquid Face Powder; restores youthful complexion & shields it from the ravages of time & weather. Endorsed by physicians; $1. P'pd. Faucheur, Inc., Hawthorne, N. Y.

NAIL BRILLIANT. French Ivory sifter tubes for pocket or handbag. Sprinkle powder on palm, wet nails with lips & rub one second; 15c. Parfumerie Riviera, 450 Fifth Avenue, N. Y.

ELIZABETH RIDGWAY. Every woman over 25 needs my "Method for Conserving Youth." Will positively retard the hands of time. Price $5. 174 Winthrop Rd., Brookline, Mass.

"STILL YOUNG at Three Score Years & Ten." Tells how to preserve strength and vigor. 35c prepaid. Dr. Lillian Whitney, 300 W. 101st St., New York City.

Boas, Feathers, etc.

MME. BLOCK. Willow or Ostrich Plumes made into a handsome French Plume, Collarette or Boa. Paradise aigrettes cleaned, remodeled. Ostrich fans repaired. 36 W. 34 St., N. Y.

Books

ELEANOR GATES'S "SWAT THE FLY?" One-act fantasy by author, "Poor Little Rich Girl." Everett Shinn "jacket." Mailed 29c. Arrow Pub. Co., 116 West 59th St., N. Y.

Candies

ORIGINAL MEXICAN CANDIES Palanquetas de piloncillo. Delightful pecan confection, in typical package, $1, prepaid. Palace of Sweets, San Antonio, Texas.

LORD'S DOLLAR CHOCOLATES in 1, 2, 3 and 5 pound boxes delivered post paid anywhere in the United States. $1 per pound. L. F. Lord & Son, 486 Congress St., Portland, Me.

REPETTI WALNUT PUFFS are on sale at the Repetti Shop near the Waldorf. Send twenty-five cents for introductory package. Repetti, 30 W. 34th Street, New York.

"QUITE THE NICEST THING ON EARTH"

How Vogue Has Helped a Woman Who Makes Complete Outfits for Babies

"I have never had time to become interested in antiques or relics. New things, and new social movements, have always been of prime importance to me. The movement for 'Better Babies' has especially interested me; in fact, babies have always seemed to me quite the nicest thing on earth, and also the most important. Therefore when choosing a business of my own, the desire to make something for babies was foremost. Then came the desire to make something also for the mother-to-be. So I began my business of making infants' complete outfits, and maternity gowns."

Mrs. Elizabeth C. Leay of Rockford, Illinois, who wrote Vogue this letter, has now been before you for a year in the Shoppers' & Buyers' Guide. Seven years ago, she married a well-known restaurateur, whose business at the time was not flourishing. Mrs. Leay threw herself into the work, learned to cook, and to keep accounts, and finally helped to place the restaurant on a profitable footing. Then, "being most heartily tired of cooking," she looked around for a business of her own. How she found it is described in the foregoing paragraph. May we quote another sentence or two from her latest letter to Vogue?

"The question of advertising could be settled in only one way—trying and sifting. I knew little about advertising, and advertising methods, but fortunately I acted on the advice of some friends and tried the Shoppers' & Buyers' Guide. Since then I have sent orders to Vogue readers in all parts of the United States, and have had inquiries from Mexico, Alaska, Canada, Hawaii, and Hong Kong."

Mrs. Leay assures us, furthermore, that she has greatly enjoyed corresponding with Vogue's readers. No doubt the pleasure has been mutual. Look through these pages and find the announcements of other women whose acquaintance may prove as interesting as Mrs. Leay's.

SHOPPERS' & BUYERS' GUIDE SERVICE

VOGUE 443 FOURTH AVENUE NEW YORK CITY

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1. BAKER ELECTRIC BROUGHAM Just overhauled and painted; 4 or 5 passengers. Wonderful value—$1250. Baker Vehicle Co., 19 Central Park West (62d Street), N. Y.

2. BAKER ELECTRIC VICTORIA, $1100 Edison Battery. Just like new. A real value to a woman wanting an Electric. Baker Vehicle Co., 19 Central P'k West(62dSt.)

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DRESSES, Play Frocks, Rompers, Coats, Bonnets, for girls up to 6, and boys up to 4. Complete Baby Outfits. Approval shipments on request. Gebr'der Mosse, 19 W. 45th, N. Y.

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Violet Shop, 21 East 48th Street

LEWANDOS 75 N. Pearl St., Albany
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1118 G Street N W, Washington
New Haven Bridgeport Waterbury Hartford

LEWANDOS Providence Newport Fall River Fitchburg Springfield Worcester Salem Lynn Lowell Portland Cambridge Brookline Roxbury Waltham Watertown Malden Dorchester.

LEWANDOS Boston Shops
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248 Huntington Avenue
Cleaners and Dyers

KNICKERBOCKER CLEANING CO. High-class cleaners and dyers, of New York. Main office, 402 East 31st St., Murray Hill 6618. Branch offices, telephone connections.

"I D L" The Great Cleaner, cleans anything, no ring, no odor; can't burn, most efficient. 10c, 25c, 50c, $1 Btls at Dept. or Drug Stores or The Ideal Products Co., 109 W. 42 St., N. Y.

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SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

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Corsetiere.
11 East 47th Street, New York.
Telephone 1552 Murray Hill.

MME. BINNER
Corsetiere, is cultivating figures with her famous corsets. New establishment, 561 Fifth Avenue, New York; formerly 18 East 45th Street.

MME. ROSE LILLI, Corsetiere
Models which accurately forecast the "Trend of Fashion." Custom made only
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MME. BARCLAY. MODART FRONT-LACE
Corsets.
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Tel. 4474 M. H.—Also (See Modart Display ad.)

PEETZ FRONT LACE CORSET. "The Highest Art in Corseting." Ready to wear, custom made. $5.50 to $35. Corsets made to order in 24 hours. 45 W. 37 St., N. Y. Tel. Greeley 4786.

GOODWIN. Corsets of every description. Ready to wear from $5; and custom made from $10. 373 Fifth Ave., at 35th St., N. Y. Telephone 3293 Murray Hill.

THE GILLETTE CORSET—Custom made. Originated in Paris, but made in U. S. A., sold by exclusive representatives only. Write for particulars. The Gillette Co., 500-5th Ave., N. Y.

MATERNITY CORSETS, $3.50 & $5.
The Wells Gossard Store
1112 G Street, N. W., Washington, D. C.
Write for measure blank.

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Sig. ALVIENE DANCE ARTS—Correct forms of Modern Social Dancing, also all classic Stage Dancing. Pavlowa, Duncan and Alviene Styles. 225 W. 57th St., N. Y. Write for Catalogue V.

THE A. ALBERT SAATO Academies of Dancing. Broadway, 86th-87th Sts., N. Y. The dances of today. Taught privately or in class. Booklet sent. Tel. 6435 Schuyler.

NORMAL COURSE—MODERN DANCES. There is an ever-growing demand for capable modern dance teachers. Our course prepares you for paying positions. Direct supervision of

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CHICAGO'S Representative Teacher, William Crockett Perrin—Newest Dances, Stage & Ballroom, Ballet & Aesthetic Dept. under Hazel Sharp, Perrin Hall, Auditorium Bldg. Tel. Wabash 3297.

FOOT RELIEF—Soothes and relieves feet tired from excessive use. Deodorizer. Mailed prepaid in two sizes, 50c and $1.
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MRS. BARNEWALL, Interior Decorator. During the summer, making a Specialty of piazza furnishing.
19 East 48th St., N. Y. Tel. Murray Hill, 8317.

MISS SWORDS, INC., Interior furnishings, chintzes, mantels, wallpapers, Italian pottery, antique fixtures for electricity, lamps & shades. Miss Swords & Miss Sparks, 18 E. 48th St., N.Y.

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Decorating and Furnishing
(Continued)

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PERIOD FURNITURE—Only obtainable through decorators. Designs not procurable at department stores. Photographs of interiors and sketches. Mary Lowell Groll, 20 East 46th., N.Y.

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AMY FERRIS 6 East 37th Street, N. Y.
Lamps.
Parchment Shades.
Arundel Prints and unique furnishments.

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SEE HIS SAMPLE HOME AT
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Special stuffs & furniture. Selections made. Estimates given. 132 East 19th St., N. Y.

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Country House Furnishings a specialty.
Period Furniture, Cheerful Chintzes, Rugs.
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PERSONALITY AND DISTINCTION used in the selection of household furnishings.
Interior Decorating in all its forms.
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Try them in whipped and ice cream and any drinks. In tins at 25c and 50c.
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Roanoke Cycle Company, Roanoke, Va.

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DIAMONDS BOUGHT AND SOLD
With our well-known cash refund guarantee. Walter & Co., 182 Broadway.
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UNUSUAL VALUES in "Chic" Gowns, Costumes, etc. Superior articles purchased or sold on commission. Satisfaction guaranteed.

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MISS SHEA'S Employment Agency, 30 E. 42d St. The 42d St. Building. Supplies first-class servants, male and female, in all capacities for city & country. References carefully investigated

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Costumers to the Smart Set. Exclusive designs to order. For Sale or Rent.
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Fancy costumes to order for all occasions.
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Classes and Private Lessons.
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LEAVEN'S FURNITURE. Simple, straight line—unfinished, stained, enameled, ornamented. Illus. Free. Confer with decorators, or Wm. Leavens & Co., Mfrs.—Finishers, Boston.

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Made from your own material.
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SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

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OUR CUSTOMERS recommend us. We make gowns & waists that they like. We hope to please you. When in town drop in. Our work is excellent. Mme. Emelie, 184 W. 80th St., N.Y.

SCHOTZ & CO.—Gowns of smart design. Newest models. Individuality & becomingness assured. Special facilities for hurried requirements. Corresp. invited. 471-5th Ave., N. Y.

THE A. M. GRANNATT CO.—Artistic and attractive Spring styles in Gowns and Millinery—made from your own material if desired. Gowns remodeled. 2343 B'way, N. Y. (Cor. 85th St.)

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MME. PAON will write you and will return your gown with advice. Send it by insured parcel post with an illustrated clipping of the style you fancy.

YOUR WORN GOWNS Re-designed, Re-novated, Re-modeled, Mme. Paon, 461-5th Av. (N.E. cor. 40th St.), N.Y.

ARE YOUR GOWNS ORIGINAL? Mme. Hamad makes gowns from Original Paris Sketches not shown elsewhere. This is "real Individuality." 72 W. 98th Street, New York.

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LATE OF LORD & TAYLOR'S—Let me remodel your old gown into the latest Paris mode. Your own material made up. Prices reasonable. Mme. Leighton, 237 W. 107 St., N.Y. Tel.

THE LITTLE QUEEN, Inc. Makers of Gowns for Ladies. Specialists in the creation of Dresses and Suits for Young Ladies and Children. Hats to match. 56 W. 46th St., N. Y.

DRESSMAKING THAT FITS without inconvenient fittings. Distinctive gowns & Suits to order. Vogue designs copied. Remodelling. Reason. prices. Faucher & Golden, 24 W. 47 St., N.Y.

PROPERLY GOWNED for all occasions. To those who appreciate good taste & correct style. Charlotte Bodkin Co. invites to see their original designs. C. Bodkin Inc., 8 W. 45 St., N. Y.

HELEN BLAKE makes stylish frocks to suit individuals. French designs copied. Exceptional remodeling; send fitted lining. Gowns and blouses ready. Moderate prices. Suite 406-373 Fifth Ave., N. Y.

MME. FROESE, reliable, long experience; catering to high class trade; individual attention to remodelling gowns. Equal to new. Satisfaction guaranteed. 217 E. 24 St., N.Y. Tel. M. H. 5457.

Gowns and Waists
Ready to Wear

THE MENDING SHOP—Now is the time to have your gowns and suits remodeled (I remake a gown completely) into this season's best style. Shop waists and gowns refitted.

THE MENDING SHOP—Suits cleaned and pressed. Dept. for mending, reweaving and darning. H. Redding Coughlin, 20 W. 31st St., N. Y. Tel. 189 Madison.

Gowns and Waists—Cont.
Ready to Wear

MME. BROWN ALLISON, 76 W. 48th St., N. Y. formerly with Mme. Bachman. Evening gowns $25 up. Afternoon and Trotteur gowns $18 up. Blouses $5. Remodeling. Tel. Bryant 753.

MAXON-MODEL GOWNS—(Estab. 1899). If you can wear model sizes, you can buy them here at one-half the real value. Chic and Frenchy. Read our display adv. on back page.

MAXON-MODEL GOWNS—Originals only. Frocks which served their purpose for importers to illustrate the latest Parisienne modes. Not worn or shop-worn. No two of them are alike.

MAXON-MODEL GOWNS—(Estab. 1899). You can outfit yourself this Spring in the dernier mode at one-half your outlay of former years. 1552 Broadway, N. Y. C., at 46th Street.

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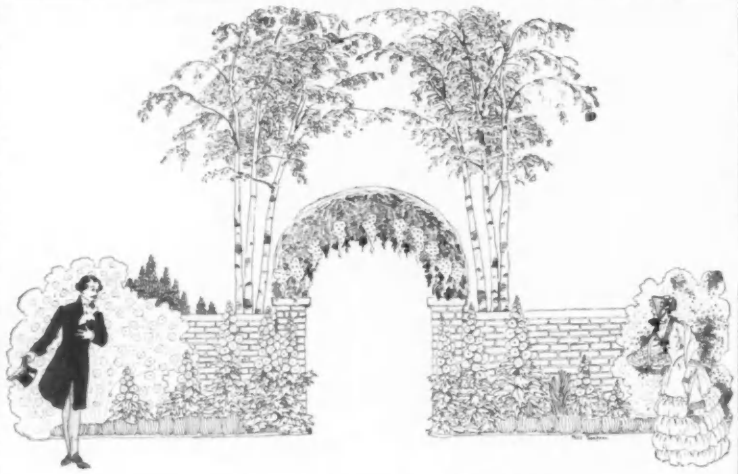
CHOICE SANFORD Greeting Cards & folders for Birthdays, including specials for Father, Mother, Little Folks. Hand-colored. Good assort. for $1. Sanford Card Co., Dansville, N Y

CARDS FOR ALL OCCASIONS. Distinctive wedding cards. Brass framed Mottoes. Gift books for children & grown ups. The Book & Art Shop, 7 W. 45 St., (for the Book & Art Exchange, 30 E. 34.)



"Curlylocks, Curlylocks, wilt thou be mine?
Thou shalt eat cherry pudding, and drink of red wine,
Sit on a cushion and sew a fine seam—"

IN this charming forecast of married life, the swain has carefully avoided any mention of the more prosaic preliminaries; he has not referred to the long search for the trousseau, the new luggage, the furniture and decorations of the new home.

This is not, we think, because he would delude poor Curlylocks, but because he knows that his lady, like all modern brides, can now manage all these preparations without great trouble.

Brides of this month may lean very heavily on the Shoppers' & Buyers' Guide; nowhere else will they find so many good shops in such convenient compass. Look through these pages now, and see in how many different ways they can help you in *all* the preliminaries of being married.

TAFEL—44th St., opp. Astor Hotel. Smart Gowns and Suits; original designs; at very moderate prices. Our Special this month; a dashing Silk Gown, $16. Write us.

UNUSUAL ADVANCE MODELS—Tailored suits for ladies & misses. Exceptional Values $25—Silk & Serge Gowns $18 & up. Street wear. Est. given. Mlle. Elise, 509-5th Ave., N. Y.

PLAIN & FANCY voile dresses for Ladies & Misses. Specials at $9, $10.50, $12. Sizes 14 years to 44 bust. Write for descriptions. A. Solomon, 136 West 22d St., N. Y.

WHEN IN BOSTON Go, for Smart Gowns, Suits and Blouses, to Belle Bryce Gemmel 344 Boylston Street.

KENNEDY—In her new shop at 461 Fifth Avenue, N. Y., is displaying the season's modes in hats, gowns and blouses. Tailored Suits, $65 up. New York and Paris.

THE GREEN SHOP, Inc. Now showing exclusive late Spring and Summer suits and gowns at moderate prices. Model gowns, $15 up. Inspection invited. 11 East 47th Street, N. Y.

SHOP FROM YOUR EASY CHAIR Write these shops today They are reliable and ready to serve you.

MAKE YOUR PLACE CARDS a feature. Cards decorated with roses or figures specially designed for luncheons & dinners. $3 to $6 a doz. Gertrude Priddy, 1650 E. 53d St., Chicago, Ill.

Gymnasiums

DR. SAVAGE'S PRIVATE EXERCISE Studio. Best equipped, most sanitary. Fat reducing rollers, horseback riding, squash, electric light & shower baths. Inspection. 56 W. 45 St., N.Y.

RECREATION CENTRE—Y. W. C. A., 21 W. 44th St., N. Y., offers Summer Gymnasium Classes including Swimming for Women & Girls. June 1st to Sept. 1st. Tel. Bryant 7353.

Hair Goods & Hair Dressing

MRS. P. MORGAN. Fine human hair goods. Invisible transformations, switches, etc. Hairdressing. Marcel waving, face and scalp massage $46½ 6th Ave., near 48th St., N.Y. Bryant 2671.

HARMLESS TONIC for Restoring Color to gray hair. Not instantaneous, but gradually gives the gray hair its natural color. $1 per bot. Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

Hair Goods & Hair Dressing
(Continued)

EYE-LASH & EYE-BROW GROWER Absolutely grows hair and harmless to the eye. Results assured. Price, $1.00. Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

ENGLISH HENNA SHAMPOO Powders tone the scalp, giving faded or greying hair a marvelous gloss and bright tint, $1. Directions sent. Henna Specialties Co., 509-5th Ave., N.Y.

POMADE HAIR GROWER will fill in the bald spots on your temples and thicken poor, weak hair; $1.00 per jar. Henna Specialties Co., 509 Fifth Ave., N. Y.

CLUZELLE BROS., Fashionable Hair Goods Hair Dressing—Hair Dyeing—Massaging Manicuring, facial & scalp treatment. Feather-eight Transfor. Specialty, 12-14 W. 37 St., N.Y.

BARLATTAR HAIR GROWER stimulates the scalp gives the hair that well-cared-for appearance Does not leave hair greasy; $1 per bot. Miss. A. G. Lyford, 128 Tremont St., Boston.

THE CHARM OF WAVY HAIR obtained by Williams' Permanent Hair Waving method. Enhanced by moistu e, shampooing, sea air. Guaranteed lasting and harmless. 27 W. 46 St., N. Y.

DO YOU WEAR TRANSFORMATIONS? My "Natura" transformation will defy detection, Beautiful, glossy, wavy hair artistically made, distinctive in style. Williams, 27 W. 46 St., N.Y.

SÉNÉGAS: 60 W. 45th St., N. Y. transformations, wigs & toupees. Special rate to Vogue readers. Designer of individual fashions in artistic hair-goods & latest coiffures for the elite.

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PARKER'S method of Hair treatment cleanses scalp of imperfections, promotes healthy hair; personal consultation. Write for book "V" "Healthy Hair," 51 W. 37th St., N. Y. Tel. 202 Greeley.

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BEAUTIFUL VIEW OF PALISADES. Moderate tariff includes Elec. & Therapeutic baths, scientific massage, elegant table. Write Dr. Rickards. "Crestmount," Riverdale on-Hudson, N. Y.

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JOHN DALY PAYS CASH for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Appointments made. 654-6th Ave. cor. 38th Street, New York.

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S. WYLER, 6 E. 46th St., N.Y.C. References: (1) Harriman National Bank (2) Corn Exchange Bank. Tel. Murray Hill. 6175.—P. S.—Correspondence treated in absolute confidence.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Jewelry & Silverware—Cont.
(Continued)

WE PURCHASE fine jewelry, etc., at full value, even tho already pledged. Service is discriminating & intelligent. Call or write. L. Bergman, Times Bldg., N. Y. Bryant 2973.

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ORIGINAL REAL LACE MOSAIC. Table sets, Bedspreads, shades, etc., modeled from your antique laces, old gowns & lingerie. Laces cleaned & mended. Zallio, 561-5th Ave., N.Y.C.

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SCHWARTZ & PORTEGAL
French Tailored Gowns.
Exclusive designs and faultless workmanship.
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A TAILOR IN SOUTHAMPTON—N. Aberman, 711 Lexington Ave., N. Y., during June, July & August will be established for business on Main St., Southampton, L. I.

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W. F. HABEKOTTE, CRAFTSMAN
The Society of Arts and Crafts, Boston, Mass. Lamp Shades—Candle Shades—Book Covers —Book Ends. Norwich, Conn.

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OLIVIA CROSS-STITCHED & Block-printed Linens. Quaint designs. Hand-dyed linens. Baby, Children's & Anniversary Gifts. Prizes. Send for list. Olivia, 2375A Fairfield Ave., Bridgeport, Ct.

MOSSE HOUSEHOLD LINENS, artistic designs, superior qualities. Individual monograms. Specializing Bridal Outfits. Approval shipments & estimates. Gebrüder Mosse, 19 W. 45th St., N.Y.

ANNETTA VILLARI CO., 19 E. 48th Street, N. Y. Porto Rico hand-drawn linens, very exclusive & moderately priced. Approval shipments. Gift shops. Write for consignment prop.

ASCHER LEVIN—Importers of Decorative Art Linens. Trousseaux Specialists. Exclusive French Blouses. Compare our estimates. Ask for Booklet. 561 Fifth Avenue, New York.

TROUSSEAUX LINENS. Estimates submitted. Monograms specially designed. Write for Catalogue. Maison Speciale de Linge. The Linen Store, 34 S. Michigan Ave., Chicago, Ill.

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LINGERIE DE MERLE & ACCESSORIES Are unexcelled in quality, workmanship and design. Exclusive trousseaux a specialty. Prices reasonable. 620 S. Michigan Av., Chicago

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FULL INSTRUCTIONS, all material to make yourself smart hats each season & practical lessons in millinery are in Mme. Loie's Hat Patterns. Catalog free 2c stamp. 516-5th Ave., N.Y.

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Our Specialty, $5.00 to $10.00 Hats.
The Smartest Hats at the Lowest Prices.
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BUYING a hat at **RULANDS** is like shopping in your own home. Here you will find over 200 models of New York's most fashionable millinery. Jot this down. 40 W. 36th St., N. Y.

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SMOCKING—simplified. Explained, Illus. Book by Helena Buehler; with Transfer Patterns for 3 dresses, $1. From your dealer or write E. Z. Smocking Patterns Co., 39 So. 10 St., Phila., Pa.

Miscellaneous—Cont.

FULL INSTRUCTIONS, all material to make yourself smart hats each season, & practical lessons in millinery are in Mme. Loie's Hat Patterns. Catalog free 2c stamp. 516-5th Ave., N.Y.

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CAROLINE MIHR-HARDY, SOPRANO Soloist, Marble Collegiate Church, N. Y. Voice Culture. Pupils prepared for Church, Concert or Opera. 309 W. 86th St., N.Y. Tel. 8280 Schuyler.

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New York

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Shopping Commissions. No charge.
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MRS. E. F. BASSETT will shop for or with you, furnish your house; suggest costumes. Goods on approval. No charge.
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New York—*Continued*

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2. GLEBEAS L'INSPIRATION (Parfum Essence) is a new odor of chic individuality, described by women of fashion as most subtle & charmingly distinctive.

3. GLEBEAS L'INSPIRATION (see No. 4) has much permanency and is elusively felt as it hovers lingeringly about you. Glebeas Importation Co., 4 E. 30th St., N. Y.

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Pequot Colony
May to November. (See next card.)

NEW LONDON, CONN.
Apply to Miss S. Middleton,
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SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Tea Rooms—Cont.

THE COCKATOO serves a dainty luncheon and Afternoon Tea, 50c each. Attractive private room for bridge parties. Around the corner from 5th Ave., 9 E. 41st St., N. Y.

REPETTI'S near the Waldorf, is a delightful little place, where the best things to eat are served amid dainty surroundings at reasonable prices. Repetti, 30 West 34th Street, New York.

"TCHAI-NA-YA" (Russian Tea Room). Lunches and Afternoon Tea. Russian Tea, 50c p'pd. Various Russian Handicraft on sale. 116 S. Michigan Blvd., Chicago. Polakoff & Weigle.

BRANDIED CHOW-CHOW Fruit Preserves is a delightful dessert. Tea Rooms are requested to write for special proposition. Bertha Tanzer, 20 West 30th St., N. Y.

YOU NEVER CAN TELL. What a dainty delicious 35c luncheon can be had in N. Y. until you visit "The Pirouette" 22 E. 45 St., N. Y. C. Also a la Carte. Delicious Waffles.

ROSE GARDEN—NEAR THE PLAZA. Lunch, Tea & Dine in our Open Air Garden, 36 Central Park, South, N. Y. The Misses Howard

McDONALD'S—Luncheon, Afternoon Tea—Special $1 Dinner. A la Carte portions. Not courses of mere samples. 67 W. 38th Street, New York City.

Toilet Preparations

PRIMA VERA MASSAGE CREAM eradicates signs of "passing time." Unequaled in restoring delicate contour and natural complexion. Jar, 75c p'pd. Anna J. Ryan, 2896 B'way, N.Y.

BEAUTY HINTS. The Marinello System will make your complexion as clear & youthful as a child's. Nothing like it. Endorsed by physicians. Marinello Main New York Office, 366 Fifth Ave.

BARLATTAR EYEBROW GROWER makes thin, light brows thick, dark & silky. Good for granulated eyelids & falling lashes. Jar $1. B'klet. Miss A. G. Lyford, 128 Tremont St., Boston.

ELIZABETH HUBBARD'S ROSE TINT. A rouge in jelly form of most natural coloring. Cannot be detected. Harmless; lasting & delicate. 75c jar. Elizabeth Hubbard, 106 W. 47 St., N.Y.

THE GERBAULET PURPLE LINE For Scientific Care of the Skin. A visit or correspondence solicited. Gerbaulet Institute, 500 Fifth Avenue, N. Y.

"KREMOLA" makes the skin **BEAUTIFUL.** A medicated Face Cream that does wonders for a bad complexion. By mail. Send for Free Beauty Book. Dr. C. F. Berry Co., Chicago, Ill.

YOUTH & BEAUTY PRESERVED by the Viking Preparations. Altman's, McCreery's, Sterns', R. H. Macy & Co., Park & Tilford. By mail. Wright Sisters, 153 E. 54 St., N.Y. Booklet.

MARVELOUS SUNBURN RELIEF. Antiseptic for Red Nose or red spots. Soothing to the most sensitive skin. Price, $1. Money-back guarantee. Mrs. MacHale, 420 Boylston St., Boston.

"CUTICOFF" (trial) **Manicure Set**—Prof. Theo. Miller's Non-Cutting System, 25c postpaid. Other complete sets $1 to $3.50. Write for "Treatise on Nails" free.

PROF. MILLER'S Manicure Requisites sold by department and drug stores—Zobright Nail Enamel, Rubigloss Nail Polish, etc. Theo. Miller Mfg. Co., Edison Co. Bldg., N. Y.

CHARMANT NATURAL ROUGE now Perfumed. Poudre compacte, 4 tints, 35c p'pd. Will quote unusual wholesale prices to Dealers, Agts. Charmant Spec. Co., Mfrs., 136 Liberty St., N.Y.

QUIN-SEC SKIN FOOD for building up wasted tissue, flabby muscles; filling out contour of face, neck & body, $1. K. M. Quinlan, Skin & Scalp Specialist, 166 Lex. Ave., N. Y. Booklet.

SULPHUR DANDRUFF CURE and Hair Grower gives the hair a wonderful sheen. Made in America—sold the world over. 75c by mail. Mme. Eurelle, 200 West 72nd St., N. Y.

CLEAN YOUR TEETH Scientifically—Rolling Tooth Brush is indispensable. Your druggist—by mail 40c. Booklet. Rolling Company, Box 173, Back Bay, Boston.

DURING JUNE $1.10 for regular $2 bottle of Mrs. Graham's Special Astringent Tonic, so successfully used in her Beauty Shop. Gevaise Graham, Stevens Bldg., Chicago, Ill.

ROSE FAUCHEUR—Liquid Face Powder. After automobiling use this refreshing preparation. A perfect astringent face-wash endorsed by physicians; $1 pp'd. Faucheur, Inc., Hawthorne, N.Y.

GARDENIA CREAM-GARDENIA BLOOM, give skin white, velvet effect of flower. Sachets de Flora-silken baglets—in facial bath after motoring, etc., beautifying, soothing. And—

COLONIAL DAME FACE POWDER unlike any other, gives impalpable bloom, youthful lustre. Absolutely pure, no chemicals to injure or darken skin. 10 shades and to order. And—

PATE GRISE, for aging hands. "Friend of middle-age." Banishes telltale "crepeness." Each Specialty, post-paid $2.00. All $8.00. Booklet. Aurora Specialties Co., Dept. B, Lowell, Mass.

"THE ENVY OF ALL"—that beautiful texture of the skin secured by Bertha Scher's Wrinkle Out, Skin Food & Cleansing Cream. All three, $5 p'pd. (Face treatments.) 500-5th Ave., N. Y.

Toilet Preparations—Cont.

SUPERBA BALSAM CREAM is excellent for mosquito bites, hives, burns, etc. Indispensable in summer. Send for large 25c tube. Wheaton Walter Co., 147 West 35th St., New York.

KEEP YOUNG—Use the original and exclusive toilet preparations of the Small Sisters. Helpful booklet on request. 379 5th Ave., N. Y.

Toys

OUTDOOR TOYS. Beautiful & durable, weather proof toys & construction materials originated by Mr. Sterling & manufactured only by Sterling Toys Corporation. Garden sticks and novelties.

OUTDOOR PLAY SPACES installed: Landscape blocks, frisking fish, sand & water-power constructions at the home of the "Sterling Toys." Children's Gift Shop (Stryvelene), 7W 45 St., N.Y.

Travel

PARKHURST WARDROBE TRUNKS are chosen by experienced travelers for safety, convenience & economy. Our illus. catalog is helpful to every traveler because it gives interesting information of how to best meet the packing problem. Send for a copy today. J. F. Parkhurst & Son Co., Home Office: 13 Rowe St., Bangor, Me.: 161 Summer St., Boston.: 325-5th Ave., N.Y.

Unusual Gifts—Cont.

"WILE-AWAY" APRONS & OVERALLS A boon for rainy days and journeys. Sizes 3-5 and 5-8 years. Price $5. Elizabeth H. Pusey, 16 East 48th Street, New York City.

CROSS CONTINENT "Wile-Away" Boxes for Grown-ups or Children. Amusements and comfort for long train trips. To order, $5, $6, $7.50, $10, $15, and up. (Next card)

CONVALESCENCE "Wile-Away" Boxes filled with cheery little gifts for the invalid. For children or adults. Prices same as above. Send for booklet. Elizabeth H. Pusey, 16 E. 48 St., N. Y.

QUAINT ITALIAN POTTERIES from such sections of Italy as Veneto and Umbria are to be found at Carbone's unique shop in Boston, 342 Boylston Street, opposite Arlington St. Church.

A CORDUROY BATH ROBE in delicate shades, makes a wonderfully acceptable gift. Slippers to match. Correspondence solicited. Emily Pratt Gould, Richmond Hill, N. Y.

WHAT WOMAN HAS not longed for a portable "Refrigerette." Ice reservoir without unsightly faucet. Finished in hand-decorated lacquer on metal—now the vogue. Indispensable.

IN THE DINING ROOM, nursery, den, sick-room, on the veranda. Size, 15½ in. dia., 26½ in. high. Prepaid, $5. Illustrations. Utilitarian Art Studios, Grand Rapids, Mich.

TO REACH THE HEART you need only present such exquisite gifts at small prices as offered in Unusual Gifts booklet of Elizabeth Allen, 341 Fifth Avenue, N. Y.

"AND DO YOU READ VOGUE?"

A Vogue reader was walking, not long ago, on one of the cross-streets just off Fifth Avenue. She saw a page of Vogue in the window of the Russian Antique Shop, and went in. Here is her own account of an interesting little adventure:

"Hindoo gods, Japanese vases, Roman lamps, grotesque brass figures, all danced queerly in the shop. A little man popped up from an unseen corner. I told him that I had seen a page from Vogue in his window, and that I had come in to look at some door-knockers. The word 'Vogue' caught his ear. 'Ah, and do you read Vogue?' he said. 'A Vogue editor has been here. We showed her our goods. We have had many orders from Vogue readers, and we are always glad to give them our best service.'"

Although the writer of this letter found this Shoppers' & Buyers' Guide establishment in a roundabout way, any other reader can find this little shop—and hundreds of others not less interesting—by simply sitting down and glancing through these pages.

Trousseaux

WEDDING VEILS and wreaths to order from $15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allen, 9 East 43rd Street, New York. With Quiller.

WEDDING GOWNS and trousseaux a specialty. Orders by mail satisfactorily filled. Mrs. Copeland, 334 Fifth Avenue, New York.

ORIGINAL WEDDING GOWNS now so much in Vogue, made to your individual ideas and order. Write or call. Homer, 11½ W. 37th St., N. Y. Greeley 5265

THE PORTO RICO STORE—Filet Tiré linens. 402 Mad. Ave., N. Y. Initial towel $1.25; child's dress $5; luncheon set $18.50; nightgown $6.50. Monograms; estimates. Approval ship.

Unusual Gifts

LITTLE GIRLS AND BOYS Spend many happy hours investigating the Wonderful Pockets, filled with amusements and occupations, which are a feature of **"RAINY DAY TABLE"** and chair (folding). Newest gift for children—10 occupations, absorbingly interesting, $5. Send for photo. Rainy Day Table Co. P. O. Box 347, Newark, N. J.

BREAKFAST-PORCH TABLE-LINENS in quaint cross-stitch. Designs also executed to match rooms. Children's things. Send bk. ref. for approval box. Edith Allen Hall, Stamford, Ct.

DON'T DELAY AND REGRET—Send immediately $1.25 for 1 lb. Ford's Famous Orange Pekoe or Ceylon Tea, by parcel post. Quality satisfies. Gertrude H. Ford Tea Co., 245 W. 125 St., N. Y.

CRYSTAL PUFF BOX—cut or hand-etched. Diameter 5 in., height 3 in.; containing puffs, tied any color ribbon, $2. Postpaid. C. Reignstein Sons, 711 Liberty Ave., Pittsburgh, Pa.

PERFECT INDESTRUCTIBLE PEARLS. Sold at great reduction during May and June. 15-inch Necklace with 14-K gold clasp, $5.00. "Je Rome" Pearl Co., 501 Fifth Ave., N. Y.

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"READY TO SERVE" These shops are ready to serve you no matter where you may live. Write them today.

Unusual Gifts—Cont.

SEND FOR BOOKLET—Art objects from the Far East. Unusual gifts & Interior Decorations. Visitors welcome at 323-5th Ave., near 33d St., N. Y. Long Sang Ti Chinese Curio Co.

SWEETS FROM THE ORIENT—Deliciously different. Brandied "Chow-Chow" fruit preserves, 20-oz. glass jar $1.25. Sample 4-oz. jar 35c. Booklet. Bertha Tanzer, 20 West 30 St., N.Y.

DISTINCTIVE GIFT SHOP LINES—Lacquered tin, wood, etc. Door porters. Charles Hall, The Hall Bldg., Springfield, Mass. Wholesale office, 333 Fourth Ave., New York.

GARDEN SMOCKS—the new costume for seashore or country. Of bright colored crepe. White collars & cuffs; $9.50. Send bust measure and color. The Misses Elkins, Marblehead, Mass.

SUMMER SHOP NOVELTIES A most unique line of exclusive gifts—wholesale and retail. Gift Shops write for particulars. Helen Josephine, 346 Dudley St., Roxbury, Mass.

BLUE BIRD CORSET BAG—"Good Luck." A beautiful gift for the bride, $3. Postpaid. Marking Trousseaux Specialty. Katheryne—1 West 30th Street, New York.

IRIDESCENT Hand-Colored SCARVES of silk and chiffon cloth; distinctive wear for women of taste. No duplicates. Write or phone. M.S.4616. Louise M. Pelxotto, 120 E. 30 St., N.Y.

EAGER INTERNAL BATH beautifies and freshens the complexion by purifying the blood. Write for particulars to J. V. Eager, 737 Washington Ave., B'klyn, N.Y.

STAMPKRAFT picture books, done in Poster Stamps. Mothers & educators are commending these clever little books. Mailed, 10c each. 8 popular titles. Splendid for children's parties.

STAMPKRAFT. Chicago Herald says: "Children who love to illustrate stories as they read them will find a new joy in Stampkraft." United Art Pub. Co., 119 4th Ave., N. Y.

FREE CATALOG OF WEDDING GIFTS. Illustrates a wealth of moderate-priced articles in gold and silver; unique novelties; unusual gifts. Daniel Low & Co. 418 Essex St., Salem, Mass.

BOOK ENDS—YOUR WEDDING GIFT—Artistic, Effective & Useful. Extra heavy, all finishes, $5 pair. Write for catalog. Bronze Depositing Co., 348 W. 42d St., N. Y.

"ARTS & CRAFTS novelty **De Luxe."** Cracks the nuts & catches the shells. Parsons Nut Bowl, $3.50 to $5. Catalog with color illus. Parsons Nut Bowl Co., Indianapolis, Ind.

Vacuum Cleaners

"VACUUM CLEANER SHOP," 131 W. 42 St. N. Y., sells 42 different kinds Vacuum Cleaners at wholesale prices. Wonderful assortment. Mail orders. Send for complete price list, No. 15.

Watches

UP-TO-DATE Waltham, Elgin, Howard, Illinois watches, etc., exchanged for old models. Money saved by getting our prices. Walter & Co., 182 Broadway, New York, Est. 1893.

Wholesale Gift Shops

JOHN H. C. NEVIUS, 217 E. 38th St., N. Y., importer and manufacturer of unusual things for unusual shops makes his annual, across the continent Xmas trip from May 10 to Aug. 1.

MR. NEVIUS visits the exclusive shops in Detroit, Grand Rapids, Chicago, Milwaukee, Duluth, St. Paul, Minneapolis, Spokane, Seattle Tacoma, Portland & San Francisco to July 1st.

MR. NEVIUS does not retail but makes, and for the most part controls, more high class unusual things for gift shops than anyone else in the United States.

IF INTERESTED in this season's newest success write 217 E. 38th St., N. Y. for appointment at your home city, or nearest city en route, or call at New York.

Willow Furniture

BRENNAN WILLOW FURNITURE—Best made & inexpensive. Mail orders with money-back guarantee a specialty. Sketches on request. Walter J. Brennan Co., 7 E. 42d St., N.Y.

THIS MONTH—We offer a distinctive necessity for every porch. Round Willow Table, 24-in. top, low shelf. Special at $3.75. Walter J. Brennan Co., 2 East 42nd St., N. Y.

McHUGHWILLOW FURNITURE—Originated 1893. Orders for genuine product should be sent direct to actual makers, Joseph P. McHugh & Son, 9 W. 42 St., no agents, no branches.

THE AIM OF THIS GUIDE is to help Vogue readers to purchase both useful and unusual articles from the Best Shops in America.

WHEN YOU PLAN YOUR SHOPPING Tour, consult this Guide. Cut out ads that interest you and pin them to your shopping list.

$10 HATS THAT WOULD STARTLE PARIS!

By GIMBEL BROTHERS, *New York*

These Hats at $10 Are Authentic Copies of Models That Cost $25 to $50 in Paris

Midsummer Modes—every one is new and different! As these Hats are made of the best materials—many of them imported—we can unhesitatingly say that they are unequaled in the United States. They are true to Paris, but even there such Hats cannot be found at the GIMBEL Price, $10.

The Name GORHAM
Establishes the Character of Your Gift

The greatest attribute of a gift is the sentiment which inspires it — after that the gift itself may be expected to invite the recipient's curiosity.

It is erroneous to assume that people are less interested in the character and quality of a gift, than in what they pay for themselves.

Diamonds are preferable to rhinestones, platinum is more valuable than gold, and silverware is better for the Gorham trade mark — gift or no gift.

This inscription on a piece of silverware establishes the discrimination of the giver and unquestionably increases the recipient's respect for both giver and gift, for the name of Gorham possesses a significance in silverware such as no other name in the world affords.

For sale by leading jewelers everywhere.

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A Great Need and an Urgent Appeal

THE SEWING GIRLS OF PARIS

How Vogue Readers May Repay an Obligation

The next Vogue will be the

IN THE COUNTRY NUMBER

Dated June 15

JUNE 1, 1915

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WHOLE NO. 1024

FROM Paris comes a cry of distress that must touch many an American woman more closely than any of the appeals from places actually devastated by the great war. The midinettes of Paris—the little Mimis and Ninettes who have toiled patiently for days that you, perhaps, might shine at the opera in a Paris gown—are now face to face with destitution.

Wherever the little seamstress applies for work, she is turned away. Other employment for them there is none; for the slender fingers, so nimble with laces and embroidery, are powerless to undertake the heavy work of the men now at the front.

You can help—and you can help immediately. The publisher of Vogue has become American chairman of The Sewing Girls of Paris Fund. On page 102 of this Vogue you will find a subscription blank. A few dollars may give to some unknown little girl in Paris the sudden relief that will preserve her from the terrors of utter destitution. The need is great. The appeal is directly to you. Can you—and will you—respond?

CABLEGRAM ANSWERS IN NEXT VOGUE

Avalanches of cablegrams, from everywhere; not only from American cities, but from Hawaii, France, Britain—even from Alaska! Out of the avalanche Vogue's editors are selecting the winners. From the uniformly high standard reached by the answers, it has been plain that much deliberation is required. Our readers have been very clever, very circumspect, very original—and the winning answer will show all three qualities.

There is a deal of difficulty in choosing between the crisp short cable that pointedly sums up Vogue, and the detailed one describing features and advantages a foreign friend could not take for granted. Fifty words, as so many wrote us, is a scant allowance in which to describe Vogue, yet many readers employed a large portion of it to "set the scene" for the cable—to describe events supposed to lead up to it. That some of our readers waited till the last minute is evident. We received cables without signatures, some without addresses, while one good lady enclosed a stamped envelope for a reply, and no cablegram at all.

By the time the next Vogue goes to press we shall have selected the winners. The cablegrams awarded prizes will be published in the next Vogue.

A HELEN DRYDEN POSTER

How do you like the cover of this Vogue? That Vogue is enthusiastic about it needs no evidence other than our selection of it for the Summer Fashions Number. Extra proofs, on heavy paper, are now available. Those admirers of Miss Dryden's highly decorative art, who would like to frame this particularly striking example of it, may have these prints for 10 cents each, postpaid. Address Art Department, Vogue, 443 Fourth Avenue, New York City.

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Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address, and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice required, either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.

AS the title suggests, the next Vogue will be entirely devoted to country interests. It will discuss everything from house boats to formal gardens, and from sports clothes to the interior decorations of country houses. Look for this cover:

Here is a miniature copy of Rita Senger's cover for next (June 15th) Vogue

Although this Vogue which you are now reading is emphatically a fashion number, and contains all the things that are most fashionable for midsummer wear, the next Vogue will have a great many supplementary designs. Among them will be new things for wear in the garden, for all outdoor sports, and for the very least formal of all informal summer occasions.

There will be snap-shots of summer sports events, photographs of Newport gardens, and of Mr. Seymour Hicks's country house in England; and some new examples of interior decoration by Groult of Paris.

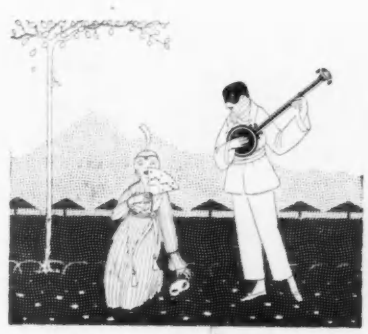
FOR YOUR ADVANTAGE

May we harp once more upon the necessity of making sure of your Vogue in advance? That this is a necessity, we know, not merely from letters received from Vogue readers who have found their copies hard to secure, but from our own experiences when one of our staff finds herself away from the city in June and July. If you depend upon a newsdealer for your Vogue, he should be notified that you will want the next Vogue, and the numbers that will follow; in this way only will he be quite sure to secure your copies and to preserve them until you come for them. If, however, you are a subscriber, remember that the post office will not forward magazines as it does letters—therefore give Vogue at least three weeks' notice of any change in your address.

Photograph by Kazanjian Studio

MRS. CHARLES B. ALEXANDER

Showing her interest both in art and in charity, Mrs. Charles B. Alexander appeared in a portrait after Holbein at the recent tableaux vivants, posed by William Chase after the old masters, and given at the Ritz-Carlton for the benefit of the American Ambulance Hospital in Paris



"C'EST LA GUERRE"

Are Frocks Somber? "C'est la Guerre"—Are Frocks Brave with Military Color? "C'est la Guerre"—Are the Theatres Open or Closed, Is There a Wedding, a Funeral, Is It Dull, or Is It Gay? "C'est la Guerre"

DURING the entr'acte they snatched a few moments from their talk of blood and bandages to speak of clothes. Their young soldier escort (one to two is a prideful proportion these days) fidgeted in his chair. Finally one of the women sighed, "If I only knew what they are going to wear this summer!" The soldier shifted his crutches and bent toward them. "*Le deuil, madame,*" he said.

And, unhappily, he is right. Nearly every woman who mounted the steps of the Madeleine on Easter Sunday was dressed in deep black. Some of the long veils were worn coquettishly—thrown back picturesquely from a small calotte—while others fell over faces scarred, as it were, by the great tragedy. Every one went to church on Easter Sunday, but a cold drizzling rain put an end to any further celebration. There was no display of flowers. The barrows in the streets were heaped high with purple and white violets and sheaves of yellow jonquils, but instead of buying flowers the passers-by dropped the money into the Red Cross boxes, which are everywhere.

THE FLYING WATCHMEN OF PARIS

In the intensified darkness which now descends upon Paris at nightfall, people seldom venture out. The streets are too gloomy. Each night the Zeppelins are expected, and there is much speculation as to what new form of destruction will fall upon Paris when they come. However, one grows accustomed even to the thought of bombs and fear passes,—"*c'est la guerre.*"

It is, however, still rather astonishing at night to see a bright, fixed star suddenly swoop and dart in another direction, and to realize that it is an aeroplane—one of the "flying squadron" on guard over Paris.

"The situation at the front remains unchanged"—this is the favorite and enlightening form of the official *communiqués*. But the wounded soldiers still pour into Paris. The gray ambulances leave their bandaged burdens almost daily at the rue Cambon entrance to the Hôtel Ritz. Great gray motor-cars with tops like "prairie schooners" pass through the streets, laden with supplies. Occasionally one sees an armored car, its grayness further grayed with dust, shooting along the boulevards; or a motorcyclist, dyed, as it were, in the gray dust of the roads, racing like a demon through the streets.

THE BUSINESS OF WAR

Detachments of soldiers on their way to railway station or *caserne*, march in silence. One seldom hears the "Marseillaise" now; but two nights ago a voice from the street below my window suddenly lifted itself in the marvelous "Chant du Départ," that most tragically beautiful of all war songs.

A pack of "war" playing cards, actually designed in the trenches by a former student at the Beaux-Arts, was brought back to Paris recently by a soldier returning from the front. They were very cleverly designed. The four kings are the four generals, Joffre, Maunoury, de Castelnau, and Foch; the four queens, Mlle. Bartet, Mme. Sarah Bernhardt, Mme. Yvette Guilbert, and Mlle. Regina Badet, while the knaves are Mounet-Sully, Polin, Dranem, and Noté.

It would take more than a war to wrest from midsummer its wide-brimmed hat, and one is presented by Renée in blue tulle and straw, with trimming of light and dark blue roses

The fur boa, introduced by Mlle. Forzane, is widely adopted and has become part of the accepted Bois costume, which is headed by a close turban and toed by extremely high boots of leather

Ribbon is increasingly favored in the trimming of hats, and many hats are made entirely of ribbon, as is this white grosgrain turban with wing-like bows which is a creation of Renée

The new "Bottin" which has just been issued, while very much like those of preceding years as regards the exterior, differs astonishingly inside, for it contains the provinces of Alsace and Lorraine! And I hear that we are no longer to have an "Almanach de Gotha." At least, Germany is not to be included in the new "Almanach," which is to be called in future the "Almanach de Bruxelles."

"LA JALOUSIE" AND GENUINE AMUSEMENT

Audiences in the Paris theatres this winter have been interested, thrilled, and moved to tears, but it was not until a short time ago, at the Bouffes-Parisiens, that I saw an audience genuinely amused. The occasion was the first performance of Sacha Guitry's little three-act comedy, "La Jalousie," with the author in the rôle of the too-jealous husband, and Charlotte Lysès as the long-suffering Marthe. In the first act she wore the Paquin frock sketched at the lower right on this page. The skirt was of black taffeta edged at the bottom with black beads and fell from a pointed yoke of black lace. The draped girdle was of taffeta with a cluster of vivid flowers at the front, and the brief bodice of black lace was laid over white silk. In the second act Mme. Lysès wore a simple frock of beige cloth with a deep collar of black velvet, and a sash of gold tissue falling from underneath a cloth belt.

Though the Parisienne may not follow her soldiers to the war, she at least may don a uniform for her walk in the Bois, and tailored suits like this, with belted flaring coat and short flaring skirt, are almost universally adopted

"La Jalousie" was preceded by "Le Bouquet," a one-act play in which pretty Jeanne Gaillardin wore two charming frocks,—one the beige costume, with its smart Scotch plaid cravat, sketched at the lower left on this page; the other the pretty boudoir gown sketched at the lower left on page 25. In this the straight plaited robe of gold and white brocaded chiffon is partially concealed by a loose coat of transparent black and gold brocade. A rope of green beads girdles this simple gown and green beads and tassels decorate the tops of the short white tulle sleeves. A band of gold embroidery forms the narrow yoke, and the white satin shoes are laced with white ribbons.

Marthe Chenal, in "Le Jongleur de Notre-Dame," is appearing at the Opéra-Comique; but one can not think now of Chenal as singing anything but the "Marseillaise." Dufranne, as the monk Boniface, sang so well the famous

"Fleurissait une sauge
"Au bord du chemin—"

that he was encored again and again.

THE MODE?—"C'EST LA GUERRE"

As to clothes,—again, *c'est la guerre*. And besides the weather has been cold in Paris, so that warm-weather frocks have not yet made their appearance. People dress very soberly at the theatres, and in the Bois the tailored suits are almost of uniform pattern—flaring jackets, belted, and short flaring skirts. Small smart turbans often with a very flat trimming of flowers, and high leather boots complete the costume. These high boots, by the way, which were so perfectly fitting and so attractive in the salons in February, are very apt to slide down and wrinkle in rather an ugly fashion at the ankle when worn regularly on the street. Jenny's manteaus "Généralissime" and "Cosaque" have appeared again and again in all fabrics. Mme. Jenny apparently struck the right chord for the season in these smart models.

Armenonville is again open and now that Les Ambassadeurs is so crowded people are going to Armenonville for tea. Some days ago I saw there the pretty frock of black taffeta sketched at the upper right on page 25. The very narrow yoke of the corsage tied in front in a smart bow, forming a cravat above a blouse front of white satin buttoned down the middle front. The girdle was of black varnished leather and the wide skirt was very short. A small turban with a towering quill was worn with it.

Hats are more and more frequently trimmed with ribbon. One of the newest turbans, which is shown at the lower right on page 23, is made entirely of white grosgrain ribbon, and has a bird-like bow perched on each side. Another that is of beige grosgrain, and is trimmed with small twisted knots of ribbon, while a beige quill soars aloft at the left side in the back. A close turban of brown glazed straw is trimmed with flat beige dahlias.

CHARITY IN CAKES AND CHAMPAGNE

In the cause of charity and to cheer Paris, Mlle. Cécile Sorel, Mlle. Jane Faber of the

At the Bouffes-Parisiens, which has recently succeeded in genuinely amusing its audiences despite the war, pretty Jeanne Gaillardin wore this costume of beige cloth with a dapper cravat of Scotch plaid. The black hat has a white wing

At the première of Sacha Guitry's delightful comedy, "La Jalousie," at the Bouffes-Parisiens, Charlotte Lysès, as the long-suffering Marthe, wore a Paquin costume of black taffeta and lace, with jet-edged hem and vivid roses

Comédie Française, and Mlle. Marcelle Lender of the Variétés all took an active part in a recent charity bazaar at the Hôtel Meurice and sold cakes and champagne with great success. A "*Jeu de massacre*," in charge of Mme. Blanche Dufrène of the Théâtre Sarah Bernhardt proved a great attraction, and Mlle. Greuze—also of the Théâtre Sarah Bernhardt—collected the money for tea. In the crowd I saw a pretty young girl wearing an ample, all-concealing cloak of black taffeta with a huge square collar and enormous cuffs of taffeta embroidered with small bright flowers.

The long manteau was perhaps the most unique garment evolved last season and the one destined to have the greatest influence on the summer's modes. This easily fitting and all-enveloping manteau of silk, brocade, or gabardine—practical and pretty—is worn by every one.

The Parisienne does not wear the flowing veil, which has received a certain amount of favor in other places. Over her small turban a lace veil is sometimes very closely drawn, with not so much as a thread floating in the breeze. At Les Ambassadeurs, not long ago, I saw a small and charming person wearing on her head a white lace veil arranged as it would have been over a close turban, but with no hat underneath. A veil is never worn with a large hat, and recently, the veil, denied to the large hat, has attached itself at times to the parasol, so as to veil the face and shoulders. Extremely effective and picturesque when posed at a certain angle is a parasol such as this, and it might at times be a most inconvenient article to carry.

One or two cape coats have appeared, doubtless inspired by the cavalry coat, which is now so much in evidence. The cape, circular in shape and not too ample, falls to the hips, while the coat itself extends almost to the bottom of the skirt.

Many plaited skirts were shown at the February openings but the plaited skirt is not a favorite in Paris. As to the high ruff or collar of organdy the Parisienne can not quite make up her mind—now she wears it and now she does not; but the belted coat is an unquestioned favorite with every one.

Short as a street costume was the dainty boudoir gown worn by Jeanne Gaillardin in "Le Bouquet." The plaited robe is of white and gold, and the coat of gold brocaded black chiffon. Tassels and girdle are of green beads

Though many wide hats are conceded to midsummer, the general tendency is to close turbans with flat trimming or the aspiring feathers which Alphonsine has used in white to trim this white straw turban

Straight upright like a drum-major's brush is the gray quill on this trim white satin hat, and the fluted collar seconds it, while the skirt plays a variation on this theme of crispness in its wide spreading black taffeta folds

PARIS HOLDS A "RAG FAIR"

Any one familiar with the joys of searching the rubbish heaps at the Caledonian market in London would have found the place de la Nation, during Holy Week, a happy hunting-ground. The *Foire à la Feraille* is a Caledonian market, a Temple fair, and a rummage sale rolled into one, and is calculated to prove the ruin of the unwary. This year, however, although the crowd was very great, the buyers were few—*c'est la guerre*. At this fair one may buy not only old iron but old furniture, old china, old glass, and miniatures of by-gone beauties in quaint old frames. There were boxes of porcelain and bronze, soiled and tarnished, fans beautifully painted but broken more or less, jewelry of old-time pattern, silverware almost hopelessly blackened, old pewter jugs, and fine glass.

THE COLLECTOR'S DAY

Heaps of old prints, books, and paintings were draped with fragments of old brocade and lace. In one booth I saw an old, old coffret of hand-wrought iron, twelve inches long by five inches wide, with a key which, from its size, might have been the key to a city gate. Inside was a lining of old brocade, worn threadbare, and the outside of the coffret was painted a bit clumsily with figures of men and women in period dress. Fifty francs was asked of an American for this bit, while to an Englishwoman the price was forty francs. How much might have been asked of a native buyer I do not know; but when I went back a little later, prepared to part with fifty francs, the coffret was gone.

A tea-tray of black lacquer, painted and inlaid with mother-of-pearl, was another alluring bit. The price was ten francs and the purchaser was an Englishwoman who has one of the most interesting studios in Paris. Candlesticks of silver, bronze, and porcelain gleamed from booths and tottered on the uneven pavement, where some of the smaller vendors had spread their wares. A search of large dusty boxes of old broken trinkets revealed several lovely bits of old mosaic and a queer ball and tassel of ivory. An old black bowl set with colored stones proved, on being polished, to be made of silver and to be of Moorish workmanship. Not a stone was missing from the pattern and the price was ten francs.

A liqueur chest of ebony inlaid with brass and tortoise-shell, containing sixteen liqueur glasses and two carafes—two were missing—was twelve francs. The buyer of this chest was confronted five minutes later with another chest of rosewood inlaid with ebony, for which was asked the astounding price of four francs. This was irresistible, and with a liqueur chest under each arm, a bowl in one pocket, a jug in another, and decorated like a Christmas tree with objects of bronze and porcelain, the purchaser disappeared in the direction of the tramway.

FUNERAL OF THE DUKE DE MONTMORENCY

At St. Philippe du Roule about the middle of last month, impressive funeral services were held for Count Adalbert de Talleyrand-Périgord, Duke de Montmorency. Contrary to the usual custom, no flowers were used in the church, but

A stock to match the hat is the original idea of a frock of peach pink organdy over white silk and lace, which is finished with a brown velvet stock and worn with a brown velvet hat with green roses succeeding each other all about the crown

Example of atavism is this black taffeta frock from Buzenet, which suddenly and unexplainably returns to the silhouette narrowing toward the feet, and the military note is sounded in gold buckle, gold-embroidered jacket, and epaulets

the family arms blazed from every sable hanging and from the four sides of the massive catafalque. Many residents of the Faubourg St. Germain who have been wintering in the south or on their country estates, came up to Paris for this service, and Paris had a fleeting glimpse of some of her charming *mondaines*. The Duchess de Rohan-Chabot, accompanied by her daughter, Princess Lucien Murat, sat near the Duchess d'Albufera and the Countess de Béarn. Madame Marghiloman, Madame Vesnitch, and Madame Tittoni were glimpsed in the closely filled church, and Countess Jean de Castellane sat near the front with the Talleyrand-Périgord family.

AMERICANS IN PARIS

The family of the American Ambassador, Mr. William G. Sharpe has taken the Bartholoni residence in l'avenue d'Eylau. This is a four-story stone house set within a fine garden and furnished with admirable collections of art objects, old furniture, and silver. Dwellings suitable for an embassy are usually hard to get, but this year many are available. *C'est la guerre.*

Mrs. Clarence Postley, so long a well-known hostess in Franco-American society, has decided to forsake Paris for her native land, and the contents of her apartment in the rue de Bassano have been shipped to America. Mrs. Postley will make her home at the Ritz-Carlton Hotel in New York. Commander and Mrs. Sayles—the new naval attaché of the American embassy and his wife—have taken an apartment formerly occupied by Mr. and Mrs. Laurence Green in l'avenue Henri Martin, and are already great favorites in the remnant of the American colony now left in Paris.

Two to one is a proud proportion in the matter of escorts, these days, and the sturdy protector of the Countess d'Arnoux and the Countess de Bonrepos, though of tender years, is engagingly conscious of his duties

Countess de la Chesnaye, who was the beautiful Miss Daisy Kirk, is living very quietly in Switzerland, where she awaits the end of hostilities before entering her new home in the Quartier Monceau.

It is still dull in Paris, although, one by one, people are coming back. The Baroness Maurice de Rothschild is one of the latest arrivals and may be seen any fine morning in the Bois. Always simply dressed, she walks with an easy swinging English stride which could have been acquired, it seems, nowhere save in English lanes. A. S.

VOGUE POINTS

IT is long since stripes have so dominated a season. Striped materials are used for afternoon frocks of silk; for fluffy evening dresses (though here they may be veiled with tulle); for parasols, for blouses, for sweaters, and even for hats. Narrow stripes and broad stripes play almost equal part, though at present the tendency seems toward the broader ones. For summer wear, stripes are cool in appearance and this season they will be very smart. Afternoon dresses are particularly attractive in striped batiste, and the new sweaters in broad striped satin and silk jersey suggest

the old-fashioned blazer, but are more attractive, as the stripes are usually in a solid color alternating with white.

The neck-line, always far from a stationary thing, has now become altogether optional. The collar may rise, so to speak, to the ears, or it may turn back and show a round or a V neck. But smarter than either, though more trying to wear, is the collar which fastens at the base of the throat, revealing the neck at the front and concealing it at the back. Women have tired of the low collars, yet refuse the high ones, and this compromise is very smart, though it is unquestionably trying.

This season, as last, color in suits tends to the darker tones, and dark blues and blacks are far in the lead. Beige is also used, and an occasional brown, soldier blue, or oxford gray. For trimming on tailored suits, plain silk braid and bone buttons are all that are permissible, unless it be a collar of white faille.

In the summer frocks of sheer materials, beaded ruffles and tucks of various widths are two points not to be overlooked. The ruffles we have had before, and tucks, wide and narrow, are a revival which is especially attractive in the transparent materials over a solid colored foundation, as it gives a line which is apparent and decorative without being harsh.

A familiar figure in the Bois is the finely mounted Countess de Saint-Léon, who is the daughter of the Duke d'Albufera, maréchal de France under Napoleon III

At smart weddings the number of taffeta dresses worn is noticeable. Here the full skirt finds its chance, and ripples out sometimes in a single skirt, sometimes in a double or even a triple skirt. One very smart Premet model of crisp black taffeta has a double skirt, with the edges trimmed with deep bands of fine tucks. This tucked band holds the double skirt out in a most bouffant manner, and may or may not be edged with a tiny knife plaiting of taffeta. This skirt has been worn most attractively with a bodice which, though more fitted than those of other seasons, follows the natural line of the figure rather than the pinched-in waist. It drops a bit below the waist in front, and in the back has an even more semi-fitted line, laced with strings of taffeta. There is one lovely many-ruffled model which billows out in six or eight graduated flounces from the tight fitting bodice to a very wide hem. To accentuate the width of the hem on a black taffeta frock Martial et Armand used black braid. Though many of the smartest frocks have little or no trimming, as in the cases just mentioned, there are others with fine silver or gold tracery used in a conservative fashion; that is, the tracery occurs at the belt-line, at the end of a sash, or on the collar, leaving the rest of the dress plain. Beads are used in the same manner and may be most charming. As a rule, however, some pretty collar arrangement of white or beige is the chief contrast with taffeta frocks. Though dark colored nets are used in the waists, they do not play so large a part as in the frocks of last season.

Extreme height of collar and length of coat mark one of the favored frocks in monotone, which was created by Martial et Armand from beige etamine, beige faille, and embroidery in beige

No Quaker maid was ever more primly gowned or more charming in her primness than the slim Parisienne who wore this beige tussur gown, with white frills, black leather belt, and black hat

Short, plain, and belted is the rule of Paris as to tailored suits, amply fulfilled by a costume in beige gabardine from Maurice Mayer, with novel belt tied in back with tasseled ends of gabardine

Great red, white, and purple poppies, with violet tulle piled over them like a cloud aslant the sun. Renée made all of the hat of violet crin, except the violet tulle edge and the deeper toned trimming

Checkered light and shade is a Buzenet frock with dull blue squares marked off with other blue lines. Instead of snappers or buttons or hooks, there is a black taffeta lacing up the front

As perennially a part of summer as blue sky is the cornflower hat; it is of cornflower blue straw and blue Georgette crêpe. To supplement the cornflowers, Renée uses sheaves of blue aigrets

A jig-saw yoke with fulness aplenty below it and a snug bodice above it, has a black taffeta frock. The organdy collar leads up to a wee blue taffeta hat with a windmill bow we have called "Alsatian"

Renée fashions a tilting yellow hat with yellow pinion spread for flightiness. The soft crown is of Georgette crêpe, and the brim of yellow straw is far too low to fence in the unclipped wings

Crisp and blue muslin is this summer frock with white lace for trimming and organdy for splashiness. The hat has a splashy taffeta trimming, and over all is a parasol of black tulle and lace

Callot has gone as far as she liked, twelve yards, at the hem of a lemon yellow pongee race frock, sun-rayed with chains of black embroidery. The vest is of black satin, and to fling in a foil of color, there is a red patent leather belt

Blue crêpe swathed about the figure composes a sinuate Grecian gown with a glint of yellow silk at the wrists and neck

CALLOT MAKES A BEVY OF GOWNS WITH THE COURAGE OF THEIR CONVICTIONS IN COLOR

Models shown by John Wanamaker

The naïveté of a "middy blouse" in cut, and the courage of its convictions in color, has the red tussur coat of this racing costume. Full many a plait and a scalloped yoke of blue tussur forms the skirt and the coat bindings are blue.

Photographs copyrighted by John Wanamaker, New York, 1915

A real piece of a sunshiny day is a frock of blue striped linen with a plaited bit of cream lace at the throat for filminess, and freshness of color for summer. The sleeves and the yoke of the bodice are of white linen

A cloud of plaited organdy, frothy with filet lace at the edges, veils a white taffeta gown, and a bright blue sash reminds one of the blue sky shining through clouds. The sleeves end as long droopy wings

Raspberry pongee is the material of a race frock with white dotted lace to fall over the fingers and to emphasize the surplice line of the bodice. The narrow bindings at the edges of the gown are of white silk

Master William Bergh Kip, son of Mr. Henry S. Kip, was among the "Knickerbocker Greys," troops which protected Manhattan in the "good old days" of the Revolution. Tableaux, a play, Indian dances, a review of French troops (with deaf and dumb boys), and an Inaugural Ball, were features of the fête

Photograph by Underwood & Underwood

Baroness Yveline de Bêville, great great granddaughter of Field Marshal de Bêville, of Rochambeau's staff, conceived "The Children of 1915" as a society for children to aid the children of France. She is president of the girls' branch, and Master William Astor Chanler, Jr., whose mother formed the society, is president of the boys' branch

THE CHILDREN, TOO, GIVE A FÊTE

TO HELP PAY OUR DEBT TO FRANCE

Miss Alexandra Dalziel, one of Mr. Frederick Dalziel's daughters and a descendant of George Washington's brother, as a Reynolds portrait in the tableaux which added to a fête that swelled considerably the fund for soldiers' kits for France. She was also among the merrymakers at Yorktown in the play

Five photographs by White

Master Philip Faversham follows his father, William Faversham, the actor, in doing all he can to aid the French sufferers. At the "Inaugural Ball," a tableau at "The Children's Revolution," the fête which "The Children of 1915" gave, he was his ancestor, Colonel John Faversham, of Revolutionary fame

"Never be neutral between right and wrong," Colonel Roosevelt told the young patriots who gathered at the mimic Valley Forge, in the first scene of the children's playlet, "Washington and La Fayette." Beside him is his nephew, Master Douglas Robinson, who in the play took the part of his ancestor, Captain Isaac Roosevelt

"To be grateful to France is less difficult than to be neutral," said Master Ashley Chanler, aged 6, in the patriotic appeal written for him by Richard Harding Davis. He is the son of Mrs. William Astor Chanler, an organizer of "The Children of 1915," and the La Fayette Fund, for which this fête was given

THE MIDINETTE WITH EMPTY HANDS

Editor's Note:—Among those who cry to us for help from war ravaged Europe, there is no class whose plight seems so peculiarly to appeal to women as that of the sewing girls of Paris. For these brave little women whom war has robbed of work and who are now face to face with starvation, Vogue has accepted the direction of the American branch of an organization that has been formed to befriend them, and has started its fund with a donation of $5000. Every American woman who knows the steadfast character and industry of these little working women of Paris will want to give her share toward their relief. A subscription blank is printed on page 102

MUCH has been written about the midinette, but few people know her. Visitors to Paris remember the swarm of girls released from work at the lunch hour—*midi*, hence the name, *midinettes;* they remember that the girls scattered to the Tuileries to munch a roll, with a piece of chocolate or a penny's worth of fruit as dessert, and some patrons of the large dressmaking establishments remember that now and then, as a door has been left open, they have caught the sound of buzzing voices in the atelier where the midinettes were at work. However, this is little to know of a life at once picturesque and industrious.

Photographs from Underwood & Underwood

Sewing girls gathered in disconsolate groups in the rue de la Paix and, in low voices poignant with half-formulated fears, discussing the problems that face them

To begin at the beginning: at the age of thirteen or fourteen the midinette enters a dressmaking establishment as apprentice, and she usually remains in the dressmaking business for the rest of her life. She receives no pay as apprentice, except in a very few establishments, where she may be rewarded with the munificent sum of thirty-five or fifty cents a week. After two years apprenticeship, the apprentice graduates into the ranks of the seamstresses, becomes a real midinette, and makes, perhaps, ten dollars a month, to begin with. After several years' experience, she may receive twenty or twenty-five dollars a month. Thirty dollars a month is considered to be a large salary.

Most of the midinettes live in the suburbs of Paris and, as is usually the case in any corner of the world where women work, they have not only themselves to support, but must eke out the family income with a part of their salaries. Besides their work in the ateliers, many of the midinettes must help with the housework in their homes.

As to amusements, the midinette has few. Nowhere in the world does a respectable girl have as dull a time as in France; and the midinette is respectable, intensely so, contrary to the opinion sometimes expressed in America. As for her pleasures, according to the good old French traditions and conventions, the midinette must take them *en bloc* with her family, or do without them.

The midinette, who, in the rush season, may have to go home alone from her work at eleven or twelve o'clock in the evening, will not, on a holiday, go to a matinée alone with a friend. nor is she apt even to take a walk with him, unless there are older people along. So, as the older people can not always be depended upon, the only permanent diversion becomes the public library, from which books are borrowed and are devoured in the evenings. The museums, which the midinette frequents on Sundays, are one of her chiefest joys.

While the midinette has long hours—the ten-hour day is enforced in France, as a rule, but in the rush season the girls sometimes work longer—and while she works under great pressure, her labor is not mechanical. Her brain is always active, and her good taste and judgment and imagination are perpetually being called upon. This develops in her the creative faculty of the artist, and accounts for the refinement of her personality and mentality.

The artist, even of low birth, will, as he develops, differ from the other members of his family. In a lesser degree, the midinette, too, is apt to be mentally above her surroundings, even though she may not be herself aware of any breach. She is interested in books, for instance, which one would perhaps, upon first thought, consider beyond her horizon. One is surprised to hear her discuss Anatole France or the philosophical works of Bourget with judgment as well as charm, and to find that in music she is able to appreciate Debussy, Bach, and Massenet. On art, too, she has her own opinions, gathered from her frequent excursions to the Louvre and the Luxembourg, and her visits to the spring and autumn salons.

In Paris, a gown is never completely designed by one person. The idea comes from the designer, but often the distinctive draping or the arrangement of trimming is the inspiration of some little worker. A celebrated couturier, who recently visited America, said that French

(*Continued on page 102*)

In happier times, it is the picturesque custom for every midinette who is unmarried and over twenty-five, to wear a white cap on St. Catherine's day, November 25, for this is the festival day of young girls in Paris

Photographs by White

VOGUE PLAYS A NEW RÔLE

Fashion, Becoming Stage-struck, Dramatizes Vogue Fashions, Cover and All, for an Extended Road Tour

AMONG the bevy of fashion fêtes that followed in the wake of the initial one held under the auspices of Vogue Magazine at the New York Ritz-Carlton Hotel early last winter, was a fashion fête staged on a real stage. During the week of April 12, a theatrical manager staged Vogue magazine, cover design, fashions, and all, at the New York Palace Theatre. Every time the cover shown in the photograph below was flipped back, a chic model walked right out of a page of the magazine. The gowns displayed were, beginning at the upper left, a Lanvin model from Bonwit Teller & Co.; at upper right, Jean model; on opposite page, upper right, Hickson model; upper left, Joseph model; lower left, George Bernard model; lower right, O'Sullivan model; lower left of group on this page, Maison Bernard model; third from left, Jenny model from Maison Maurice; fourth, Estelle Mershon model; fifth, Bonwit Teller model; sixth, Harry Collins model; seventh, Lucile model; eighth, Lucile model; twelfth, Maison Maurice model. The "Fashion Fête" has now left the Palace Theatre and is on a regular vaudeville circuit, which includes both eastern and western cities.

An all round country companion is the flat floppy hat of white "peanit" straw above; the crown is low and round, and the brim is big and round. There is a facing of green Japanese straw to shade the eyes and there is a band of green grosgrain ribbon

The hat at the left is of bias folds of colored taffeta and a white cockade. It may be packed in a portmanteau and will come out as good as new. Because it comes in the colors so familiar in sweaters, it is a "sweater hat"

Though it may prefer a hat with a more feminine pseudonym in more formal seasons, all the world loves a sailor in the summertime, and the one below of oyster white silk crêpe justifies the favoritism. The band is white kid and the binding is white ribbon

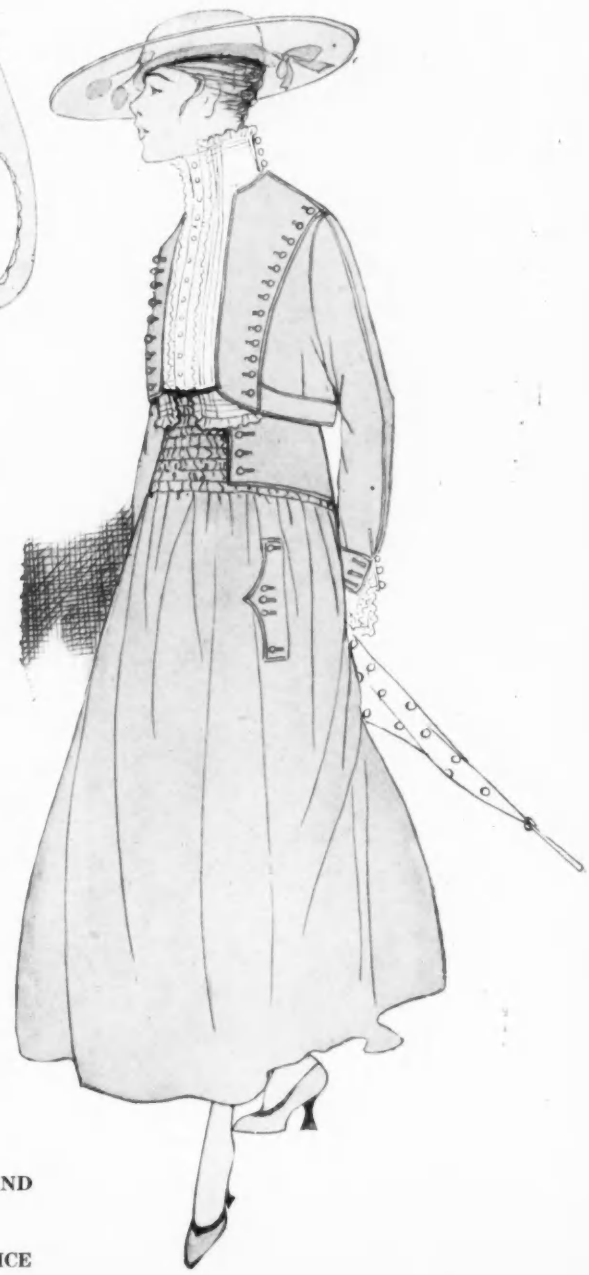
The big green felt sailor above, having first compromised its severity by an oblong brim, added on a band of purple shredded silk without a qualm. This and the model at the lower right are from C. M. Phipps, Inc.; the others are from A. D. Burgesser & Co.

Aslant to ward off the sun from no matter what angle it makes its attack, is the wide sailor sketched at the upper left. The top of the crown is of black hemp, the upper brim is of white felt, and the facing is of black hemp

Though it is two-faced, any woman can turn the hat in the middle inside out in no time. It is of soft hemp in different combinations of colors; worn one way it may be white and blue, reversed it may be white and green

"It is not that the mode loves panama less, but that it loves me more," nods the white "peanit" straw of the hat at the right, for "peanit" straw is more substantial than panama, yet as attractive. The underbrim is green Japanese straw and the band is green suède

HATS BRIMMED SO BECOMINGLY ONLY THE SUN WOULD WILLINGLY GLANCE OFF THEM, AND OTHER HATS THAT BOB UP SERENELY, NO MATTER HOW OFTEN THEY ARE TURNED INSIDE OUT



Against a background of white chiffon silver thread simulates shimmering balloons, and against a silver tissue and gray satin girdle silver balls bob from a white satin bodice, cut like a short-sleeved coatee. A white Georgette crêpe turban grounds sprays of white paradise, and if the garden-party be formal or the mountain air cool, a scarf of tailless ermine is necessary, did the mode itself not already make it essential

Squares of embroidery in white thread and white beads offset the sheerness of very sheer handkerchief linen in the dress at the left. One entire white fox offsets the coolness of such a frock and lends an added grace to the drooping pink crêpe brim of the flower-trimmed milan hat. Furs from H. Jaeckel & Sons

The mode flies loyal colors from hat to hem in the costume at the right, for in the hat army red linen trims soldier blue crêpe, and in the dress it trims soldier blue handkerchief linen. Lest the Eton cut of the bodice and the smart pocket-flaps pass unnoted, army red linen pipes them, and binds the buttonholes to make the blue buttons stand out. The vest is organdy, ruffled and tucked. Hats and gowns shown by Miss Carroll

SEEING THROUGH THE MODE OF GOWNS AND HATS — FURS FOR THE SUMMER SOLSTICE

FROM DŒUILLET, MARTIAL ET ARMAND, AND DOUCET

Nothing, it is generally conceded, is so entirely smart as soldiers in review, and there is about this frock from the newest creations of Martial et Armand, a crisp suggestion of "Files-on-parade," which is ably seconded by the close little hat. The frock is of white cloth, gold-embroidered and trimmed with small white buttons, and the line at the bottom of the skirt is both graceful and unusual (at left)

"All things to all women" is the principle of a Dœuillet gown, which serves conservatism by an underdress of blue taffeta and the mode by wide-flaring flounces of white tulle edged with organdy bands, and which drops from bodice to hips a lace cuirass which may be said either to veil or to emphasize the incurving waist-line of the blue underslip. Plaited tulle with organdy collar and frills forms the bodice, and the small hat is beribboned like the sleeves

After a model from Doucet was sketched a frock for summer's garden-parties. The skirt of dark blue taffeta is shirred on cords to just above the knee, where it flares, as the mode would lead one to expect, in a wide frill, below which are other shirrings and yet another flaring frill. The plaited and frilled blouse is of white muslin and the wide hat, held by a "bride" beneath the chin, is of white organdy drooping beneath heavy roses

COSTUMING THE SPORTSWOMAN, WHETHER SHE

CHOOSE TO WALK, TO RIDE, OR TO MOTOR

Scotch heather cloth in that lovely tannish gold shade which finds its foil in every country scene, fashions this top-coat. The cut is loose and adapts the coat to wear over a suit as well as over a frock, and the collar is adjustable, which marks the wrap a motor and storm coat, while it is also a fair-weather friend

The successful rival of the linen riding-habit is a habit of tropical-weight cloth. Linen does not justify the nicety of tailoring that riding trimness demands. In solid colors, or in black with invisible stripes, the model shown is circumspection itself. The hat is a modified sailor of panama. Models from Hertz

Mannish lines and scrupulous tailoring characterize a smartly dapper country suit of green and white checked Scotch tweed. The coat is made exactly like a man's sports coat, save for side plaits, and the skirt is wide for comfort and short for smartness. The white milan hat is banded with green grosgrain ribbon

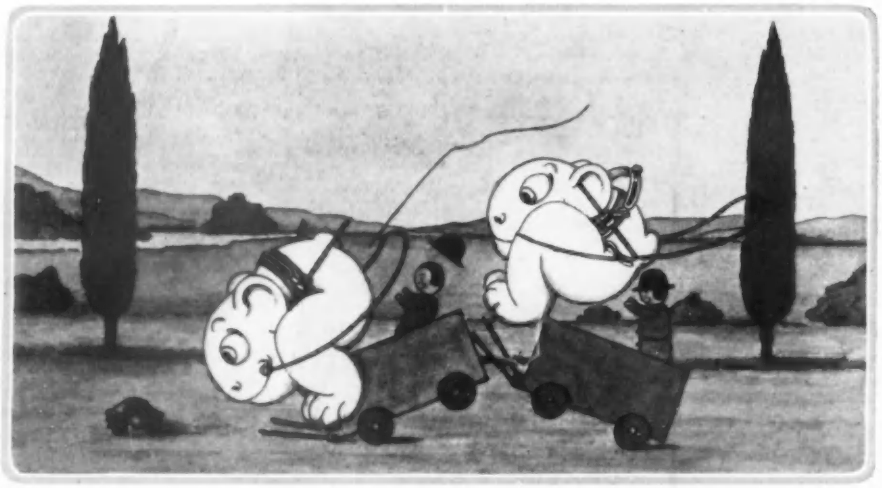
Five photographs by Peter A. Juley

"A Labor of Love,"—and doubtless Cornelia Barnes had in mind the tenet of romantic souls that all which is done for love is "well done"

Boardman Robinson, who here humorously portrays Mlle. Polaire, is now on his way to Russia to picture the scenes of the world war

Two photographs by Paul Thompson

Not dubious judge, mocking plaintiff, credulous audience, nor plausible lawyer have escaped the shafts of Robert Henri's wit, in "The Defense"



A decorative design by Helen Dryden unites the background of an unknown and unknoweable land, a fair lady who could have come only from eighteenth century France, and a flippant page from the Indies

"Consideration," and who could portray more completely and feelingly than has Herbert Crowley the sentiment, its far-reaching results, and its unimportant cause? A series of other vices and virtues was in the same light vein

Though only color can completely express it, black and white can not conceal the cleverness of this summary of "new art" theories, called by its originator, George Luks, "The New Art Critic"

Not only the present mode, but many a mode long past lent itself to the will of the humorists, but few more perfectly than "The Grecian Bend" to the will of Ethel Plummer

AMERICAN ART ADOPTS A PARIS FASHION

IT is true, no doubt, of every new country that its spirit of play awakes slowly, and that even when awakened, it enters but slowly into the field of its art. Of humorists in the field of literature, America can present a creditable array, from "Hosea Bigelow" to Mark Twain, nor are professional makers of humorous sketches and cartoons lacking; yet never until this spring has a group of serious artists given free rein to the spirit of humor and presented to the public the productions of their play time.

In Paris, the *Salon des Humoristes* has long been an annual spring event, and to it not only the professional caricaturists but serious artists of every line have contributed essentially French and irresistibly witty examples of the art of "teaching the philosophy of life by means of laughter." This year for the first time, American artists followed the example of their French confrères, and they presented at the Folsom Galleries from April 17 to May 1, the initial exhibition of the American Salon of Humorists.

THE WIT OF DAYS OFF

The group of artists who are represented in this exhibition in no way form a clique, nor do they advance any new or striking technique or put forward any amazing attempt to win publicity. On the contrary, they are twenty-five intelligent and serious artists out on a holiday, looking with the keen eyes of the artist at the follies and fantasies of humanity and ridiculing them, not boisterously or flippantly, but wittily and with ironic mockery.

That in this initial attempt the Paris *Salon des Humoristes* has been equaled can hardly be claimed even by the most entnusiastic supporters. There was more than one instance to be seen in which the artist missed that indefinable distinction between wit and mere ridicule which is so clear to the Frenchman, and there was more than one drawing which lacked a definitely humorous inspiration. There was, however, more than enough of genuine humor and truly mirthful presentation to carry the undertaking to success and to lead those who viewed the exhibition to hope that the life of the American Salon of Humorists may be long.

Among the well-known artists who contributed to this exhibition were George Bellows, a painter of coast scenes which have sometimes won the honor of comparison with those of Winslow Homer, the foremost American painter of the seacoast; Robert Henri, whose spirited and broadly painted portraits are justly ranked high; George Luks and William Glackens, both artists of recognized merit; and Guy Pène du Bois, whose work, often humorous and sometimes serious, is well-known.

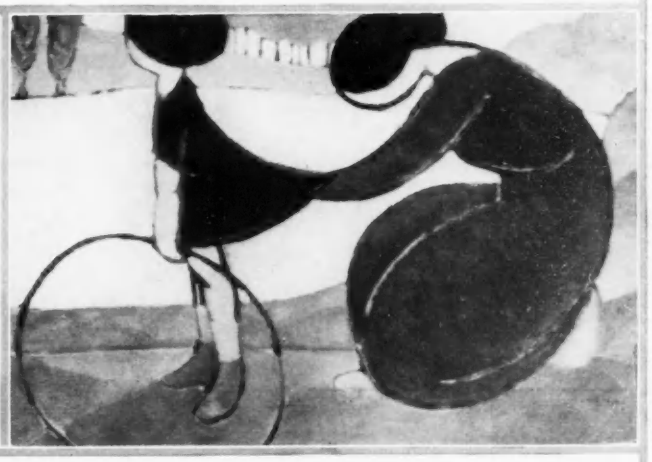
Photograph by Peter A. Juley

Two photographs by Paul Thompson

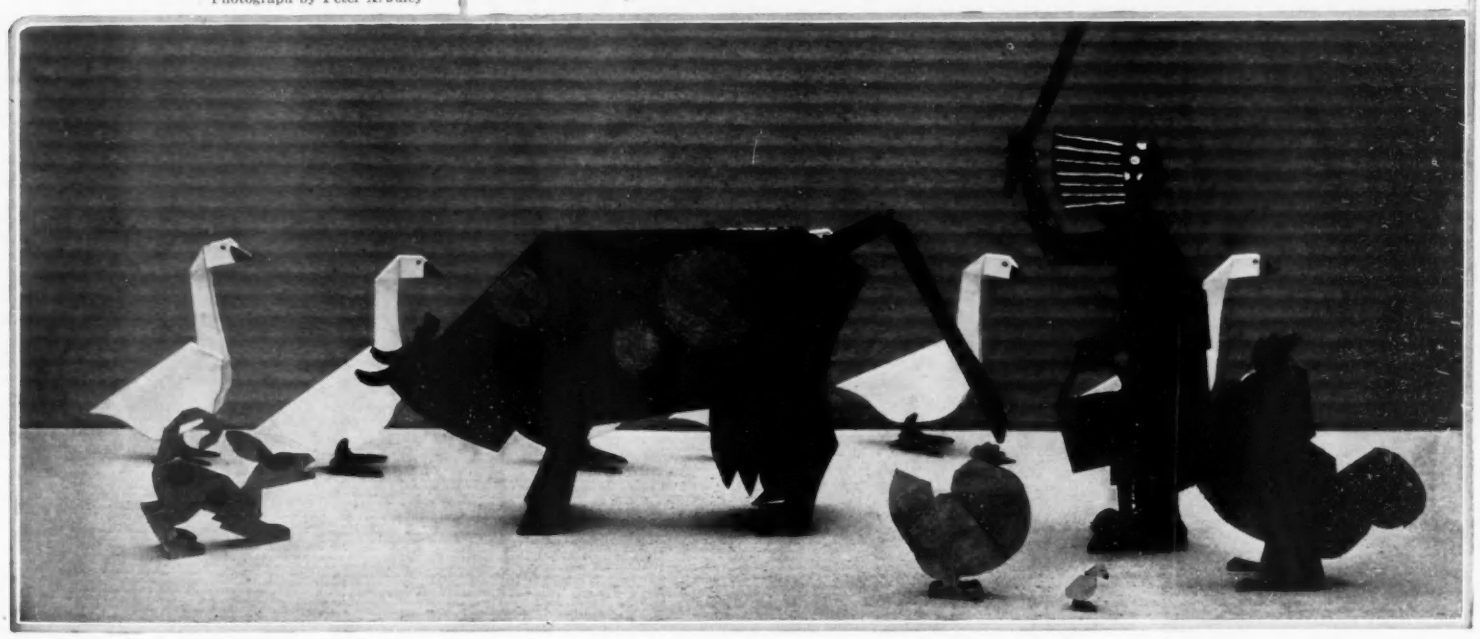
So vigorous a painter as George Bellows could hardly fail to be impressed with the methods of action of so vigorous a preacher as Billy Sunday, and who could have interpreted more humorously the effect or ineffectualness, according to the hearer, of Billy Sunday's doctrines?

Photograph by N. Lazarnick

When hard times reach "Millionaire's Row," it is time to halt. Consider the pathos of "James, go down to the Municipal Market!" Sculpture by Helena Smith-Dayton



Humorous idea and irresistible wit are seen in Alfred Frueh's "La Toilette," which cleverly mocks the technique of the modernist



Also by Alfred Frueh was a mirthful barnyard in "paper sculpture;" folded paper dogs blocked the path of similarly sculptured cows, driven by irate paper dames

Photograph by Underwood & Underwood

Military indeed was the wedding of the Honorable Sybil Followes, daughter of the Baron de Ramsey, and Captain James G. Butler, 1st Life Guards, eldest son of Lord Arthur Butler, heir presumptive to the Marquis of Ormonde; both parents were officers, 1st Life Guards

Photograph by Paul Thompson

The Honorable Neil Primrose, M.P., second son of the Earl of Rosebery; he is Under-secretary of State for Foreign Affairs

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Queen Alexandra, leaving St. Margaret's, Westminster, after the Primrose-Stanley wedding. The Princess Royal, Princess Victoria, and Princess Maud were all present, as both families are prominent politically and on terms of intimate friendship with the King

TWO MILITARY WEDDINGS OF LONDON, WITH THE GLORY AND THE SADNESS THAT ATTENDS THEM

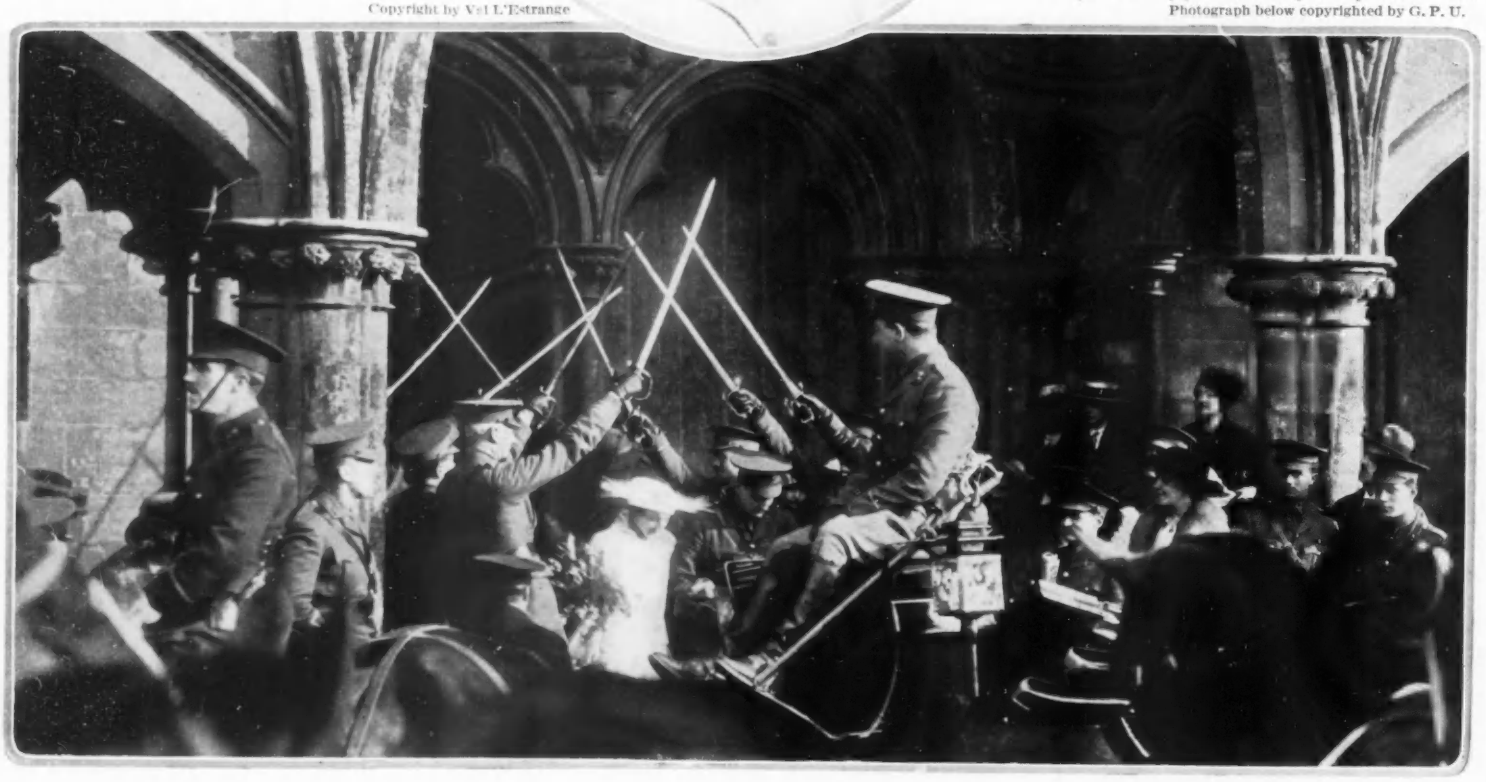
ROYALTY CAME WHEN THE EARL OF ROSEBERY'S SON MARRIED THE EARL OF DERBY'S DAUGHTER

Lady Victoria Stanley (left), only daughter of the Earl of Derby and god-daughter of Queen Victoria, married the Honorable Neil Primrose (above), on April 7. She is fond of racing, as befits a Stanley, and her husband is as familiar a figure on the turf as in political circles

Photograph below copyrighted by G. P. U.

After their wedding in Salisbury Cathedral, Lieutenant E. H. Bramall of the Royal Horse Artillery and his bride, formerly Miss Westby, rode in coach and six, from under an arch of swords of fellow officers and behind soldiers as postilions, to a reception in the City Hall

Copyright by Val L'Estrange



AS SEEN *by* HIM

Plenty of People to Go Places, and Plenty of Places to Go, but — Once We Drew Our Lions and Our Servants from the Alien Classes, and How Can We Be We without Them?

MY gardens are a glow of June roses, but, alas, hardly was I settled in the country when the sea began to call me away, and to-morrow I am off with a party of friends on a yachting cruise. This year restlessness must perforce suggest new places, and there are parties arranged for Alaska and for the northwestern territory. However, few of us are strikingly original, and later we will doubtless foregather as usual at Newport, Narragansett, Bar Harbor, the Massachusetts north shore, and Southampton.

At Newport there will be some new faces, and some new hostesses will entertain. I have never regarded Newport otherwise than as a most democratic place, a place where any one who has money, tact, and patience can reach the goal of social aspirations. The more the merrier there. Sometimes the entrée is there made even without money, but such isolated examples by no means set up for Newport the motto that "innocence is as august in rags as in the fleurs-de-lis." On the contrary, Newport is prone to demand either money or the fleurs-de-lis and to discount innocence, and he who would enter there would best make success doubly sure by exhibiting all the money he has along with whatever social graces he can command to make himself a fair outside.

After all, general entertaining at Newport means very little. For a large affair we ask to our houses people who are merely acquaintances, if that. This does not mean that we admit them into our intimate circle, of course. We can likewise accept such hospitalities in the same spirit; it means nothing except to add to the gaiety of a summer.

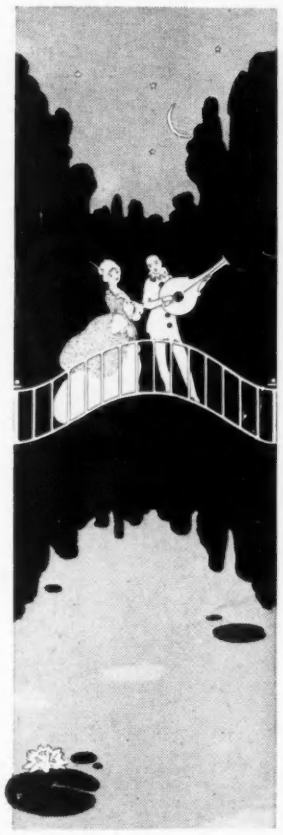
WE GROW TIRED OF OUR OWN LIONS

There are plenty of places to go to this summer, to be sure, and, as I have just said, plenty of people to go to them, but what we shall do when we get there, is a question. Alas, we have grown tired of our own lions, and long for some of a foreign variety to stroke. A foreign lion is always an excuse to be merry, and I fear that this year boredom will devour us before the rise of the harvest moon.

For all these prognostications of woe, Newport has a promise of a brilliant season. The villas are all taken; there are hostesses, absent for a number of seasons, who will return this season: and, although we shall miss many of our friends who have been thrown into mourning, we will not have many empty chairs at our dinner-parties, or many "singles" on our tennis-courts.

What will be the story of Newport, will also be that of other places. It is not now absolutely obligatory to go to the summer city of Rhode Island in order to round out the season. There is no one leader of society, there is not one set, one court, one circle; we have demonstrated in a way that we are a democracy. Even the climber is fast disappearing, there is nowhere to climb.

As for myself, I think I will abandon the whole petty round, and take to the sea for the most of the summer. I have always believed that yachting is the true sport of a gentleman. One writer on the subject has called it the "supreme luxury," and if he means by this that it is difficult to skimp along with a running cost of not more than twenty thousand dollars a month—and that without much entertaining—he is right. The great difficulty about servants is going to make yachting even more costly this year than ever, and, consequently—to be banal—more "exclusive." The supply of silver-haired butlers is quite plentiful, but tall footmen to match are quite scarce. The crew—officers, engineers, and people of that sort—will not be hard to get, but there is a scarcity of chefs and stewards and men-servants generally. These servants, as well as our lions, we have been in the habit of taking from the alien class, and now the alien class is at the front!



A SEAFARING SUMMER

On board my own yacht I am at home, no matter what tide may rise beneath me. This feeling of possessing my own background has grown to be almost a necessity to me. I am really very sensitive to milieu, and I always have a lurking sympathy for that very rich and fashionable New York matron who had everything in the world she could desire, and who was in a most comfortable state of mind, so long as she had her "setting." It mattered little where she was or where she went, so long as she could be surrounded en route with that to which she was accustomed. She was a widow, she liked to have people around her, and frequently when she went to Europe in her yacht she would ask some less fortunate friend. One year, it was Miss C, a spinster who had never been to Europe.

"Where do you want to go this winter?" asked the rich lady with courtesy. "Make your choice."

"Italy," Miss C. exclaimed, her voice shaking with emotion, "Rome! my dream has been Rome!"

"Well then, Rome," replied the rich woman dryly, "if you want to go there. Very interesting, Rome, but you know, my dear, it is so fearfully out of repair."

I smile at this, but, to a great extent, it is my own point of view these latter days. Also many people sympathize with this point of view who do not entertain it themselves, for all of us want our kingdoms, our familiar surroundings, our necessities,—we want our background to be modernized as we are, to be in repair.

ILLUSTRATORS TO THE FORE

As for other things besides our personal frivolities, this year has sobered our thought of these things, has even crystallized it into resolve in a great many cases. For one thing, we have made a beginning in the matter of cultivating our own literature and art. We are now extending practical patronage to American illustrations and art. For instance, at the Hotel Majestic in New York in one of the entertainment rooms, a frieze has been made of medallions of the covers and designs published by Vogue, and readers of this magazine will recognize every one of them. In this connection, it is interesting to see that the prevailing note in American magazine covers of to-day is the surprise of color. This symbolizes our natural characteristic. A surprise is a pleasure, even though it is a shock. We are not satisfied with the blending of neutral tints, we want something more positive, something to stand for the sunshine, the warmth, the optimism, which is a national trait. This has been caught by our illustrators, and it has been followed by decorators, and even garden enthusiasts, and it has not been neglected by *la mode*.

As for our new literature, I was requested recently to look over a list of books to assist in selecting literature for the village library, and I found it to be quite a task. There are fashions in literature as in everything else. In the scholarly world, there is but little interest in the native output of the day, but a village library caters to the middle and working classes, and its requirements are different. I went about my duties seriously, but the fiction I looked over seemed to be all alike, and the best sellers had only the advantage of being the most extensively advertised. On the whole, I concluded that our modernists do better as writers of reminiscences, essays, and papers on questions bearing upon government, finance, and religious and philosophical subjects, than they do in writing fiction. Just now all the novels seem to be built upon the foundations of short stories which have appeared in the rainbow-covered magazines. There is a run on the middle west and far west type of story, and romances of moving pictures and the vaudeville stage are omnipresent. The war novels are just appearing on the horizon—and will probably be with us like the poor.

I said something recently about "Fear and Conventionality," by Elsie Clews Parsons. This is, of course, a serious volume, yet a thread of delicate satire runs through it, a gleam of the humor and wit which are the weapons of a clever woman in society. Mrs. Parsons is a young matron in the fashionable New York set, who has achieved the degree of Ph. D. This is her third book, and one remembers the sensation caused by her first somewhat unconventional book, "The Family." Mrs. Parsons is one more to prove that "society," as the newspapers term us, is not made up entirely of butterflies and drones.

SPRINGSONG

The first spring rain fell down on me to-day,
And as it touched my face, it bathed away
The stain of every past regret;
Its freshness falling on my eyes and hair
Told me there was fulfilment everywhere,
That love could surely not forget.

A gust of winter wind blew up to-night,
And as it touched my face, it seemed to blight
The hope the first spring rain begot;
Its harshness falling on my hair and eyes
Told me that wanton springtime whispered lies—
That long ago had love forgot.

Claudia Cranston

MISS KATHRYN N. STEELE

This portrait of Miss Kathryn Steele, daughter of Mr. Charles Steele, of New York, was painted by the celebrated British portrait painter, Mr. Harrington Mann. Recently the engagement of Miss Steele to Mr. F. Skiddy von Stade, son of Mr. Frederick H. von Stade, of New York, was announced. Like her sister, Mrs. Devereux Milburn, Miss Steele is fond of sports, and plays polo very well. Mr. Milburn and Mr. von Stade are considered two of the best riders and polo players in this country. Miss Steele and Mr. von Stade were members of a party, as were also Mr. and Mrs. Milburn, that lately attended the polo tournament at San Francisco

FEATHERING THE CAP OF THE CLIMBER

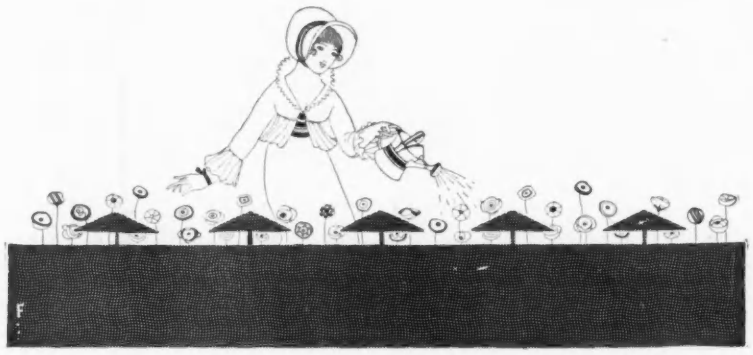
More Convincing of Caste Than Fine Gold, and Far Better Than a Counterfeit Coat-of-Arms, Is a "Queer Aunt Jane," or a "Downright Uncle Richard"; All the Best Families Have Them

THERE are poor relations, and poor relations, some whom their more fortunate kin regard as a social detriment, others whom they cherish, not only with affection, but with pride. Everybody has them; even kings are not exempt. Henry VIII, through his reckless and uneugenic habit of marrying almost any woman whom he saw, acquired a blacksmith cousin. The possession of poor relations is the final and authentic mark of a family's age and respectability. Only the new rich are ashamed of the old poor. Those who have acquired wealth and social elevation with dizzying suddenness should seek out their neglected poor relations and exhibit them by way of preparation for the pretense of ancient and distinguished lineage. If such a family really has no poor relations, it should invent a few. The thing is easily done; there are millions of poor eager to be adopted, and naught is so convincing of a family's claim to ancient American lineage as a queer Cousin Jane or a downright Uncle Richard.

IGNORANCE as to the value of poor relations has ruined the social career of many an aspiring family. Money will get such a family a house in the right part of town, a shooting-lodge here, a country home there, a pew in a fashionable church, and many other things that further social aspirations, but money will not teach the value of poor relations, or the execrable taste of snubbing them. When Mrs. Oldlands calls upon Mrs. Newrich, and catches her hustling some queer old body out of the drawing-room, the genuine great lady has an accurate measure of her hostess's social horizon. As like as not Mrs. Oldlands has left at home her dear and cherished old Cousin Jane, as queer a body as any one ever called aunt or cousin, and the special and peculiar pride of the Oldlands family. Poor relations are Mrs. Oldlands's specialty; she knows what they stand for in family tradition; she parades them in the presence of her guests, and when they are absent, she tells the most delicious tales of their quaint and picturesque old homes. She likes to have her children visit them, for these poor relations are very treasuries of family tradition. Unharried by social cares and the deceitfulness of riches, these good folk have time for that delightful task, the study of family tradition.

DOWN in Virginia and Maryland, all old families have poor relations. If a family is without them, that family is not early seventeenth century. If a Marylander has no soft-spoken, dingy old ladies—his fourth or fifth cousins—living parsimoniously on the Eastern Shore, or in one of the old Catholic counties of the Western Shore, be sure that his family never intermarried with the Calverts. One finds these old ladies of family piously caring for the communion silver presented by Queen Anne to some quaint and half-ruined old country church with brick walls and a stone floor. With a glass or two of old Madeira, they will presently tell the quaintest family traditions—of this ancestor who came ashore from a wrecked ship on a hencoop, of a Huguenot refugee who spoke naught but French, of the ancestor in whose garret was found, after his death, some hundreds of dollars, the proceeds of the only slave sale he ever made, not to be touched by him, since no gentleman and Christian should sell a slave, of the third brother who left his fifteen or twenty thousand sandy acres entailed in primogeniture with the hope of making his family permanently distinguished for territorial wealth. In Virginia, poor relationship is almost a cult. A Virginian is no more ashamed of his poor relations than he is of his ancestral home or his coat-of-arms; nor does he draw the line at second cousins—or sixth. A Virginian who denies his poor relations is never to be trusted; he is either a plebeian in disguise or an incurable snob—and he may be both. In the north, and especially in cities, poor relations are apt to be undervalued. Cousinship runs out quickly north of Mason and Dixon's Line, and it is easy to imagine a family in New York or Boston managing by a process of arbitrary elimination to be able finally to boast that it was without a single poor relation. A Virginian would be aghast at such a condition; he would probably advertise for a sixth cousin.

IT IS, indeed, undeniable that poor relations really flourish best in the country. When one finds them in great towns, they are apt to have gravitated to the slums, and to have lost the family point of view. A wealthy family could not better promote its social ambitions than by removing its poor relations from the city and settling them in some quiet country place, where the family once had an ancestral home, however humble. The best poor relations are those who have never left the country. Their quaint old houses, with heirlooms promised to various younger members of the family, are an eloquent tribute to the ancient respectability of the family. Every one has known the magnificent Sheraton sideboard, ruined forever, but indestructible, that stood for fifty years in a country home where everybody was growing old, the beautiful and comfortable Heppelwhite chairs, the oval table of San Domingo mahogany, the andirons of brass, and the accompanying rigid shovel and tongs. How unfortunate the family of means that is without poor relations! They are well worth acquisition by purchase, better much than a counterfeit coat-of-arms, and more convincing than the most magnificent new palace. Some enterprising man should advertise, "Poor Relations Furnished to Order."



LONDON SOCIETY SUPPLEMENTS ITS NATIVE WIT AND BEAUTY WITH THAT OF SOUTH AMERICA

Photograph by Rita Martin

Lady Mary Irene Curzon is nineteen years old, the eldest daughter of the Earl of Curzon, and heir presumptive to the barony of Ravensdale. She was presented at court last June, and her mother's sister, the Countess of Suffolk, and, among others, the Duchess of Rutland, entertained for her. Her mother was the late Mary Leiter, of Washington

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The Countess of Lisburne is the first English peeress from Chile—a neutral by birth, an Ally by marriage. She is the daughter of the attaché to the Chilean legation at London; her mother's photograph appears at the lower left. The Earl of Lisburne's estate is one of the oldest in Great Britain, inherited since 1200. A lieutenant in the Scots Guards, he is now at the front

Copyright by Lallie Charles

London this season, made a fad of South Americans. Madame de Bittencourt, wife of Don Julio de Bittencourt, attaché to the Chilean legation, is one of the most beautiful foreigners in London society, and her daughter, at the upper right, was the most beautiful of last summer's brides

Lady Wimborne, the wife of the new viceroy of Ireland, will be as popular a leader of Irish society as of English;—she was in America with her husband's polo team last summer. The Honorable Ivor Grosvenor Guest, eldest of her children, and her only son, is twelve

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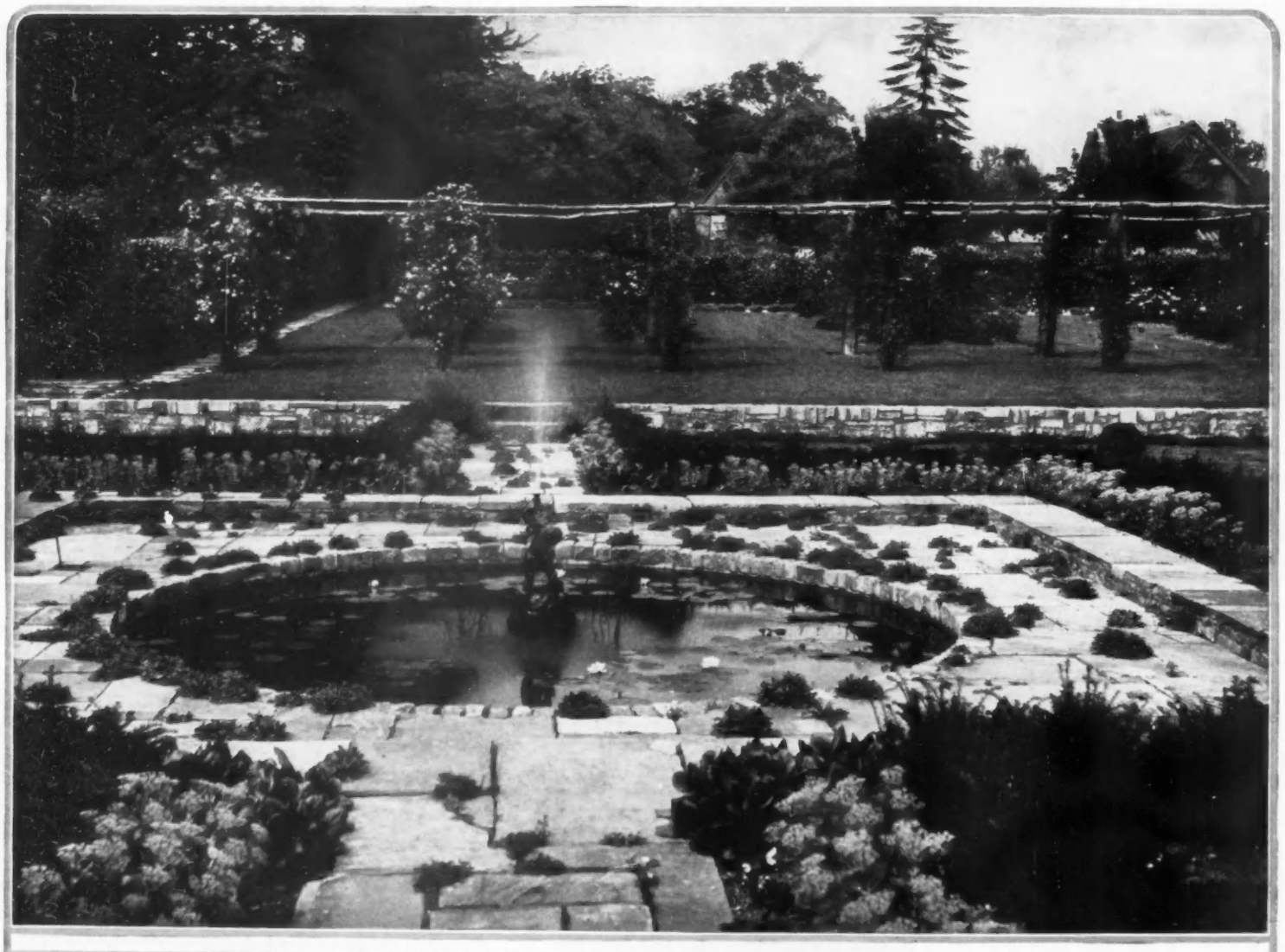
Photographs by Jessie Tarbox Beals

The open veranda, which welcomes instead of defies the weather, gives a feeling of intimacy with the outdoor world not to be obtained from a roofed porch. That at the residence of Mr. George Warrington Curtis is made into a veritable garden

THREE WAYS OF MEETING SUMMER WEATHER ON THREE ESTATES IN THE SOUTHAMPTON CIRCLE OF THE LONG ISLAND COLONY

At the right is an Italian loggia with richly frescoed ceiling from the residence of Mr. Albert B. Boardman. Rubber plants and formal rose trees are used for decoration and the furniture consists mainly of the great hour-glass chairs from Hong Kong, which are the ideal of summer comfort. Great loose curtains of canvas are used in place of awnings

Italian oil jars and della Robbia plaques give color to the low-roofed porch at the home of Mrs. E. Tiffany Dyer. The substantial columns are of the plainest order and the floor is laid in large square tiles. Beyond the porch are the flower gardens, and from the gardens successive terraces lead to far-stretching lawns enclosed by high box hedges



Queen of paved gardens is the Dutch garden, which came in with Queen Charlotte and will assuredly never go out, for who would forego its mossy flags, its lily-grown pools rimmed with rough stone, and all its variety of leaf and bloom? Above is the Dutch garden at Holly Hill, Stoke Pogis, Buckinghamshire, the estate of W. A. Judd, Esq.

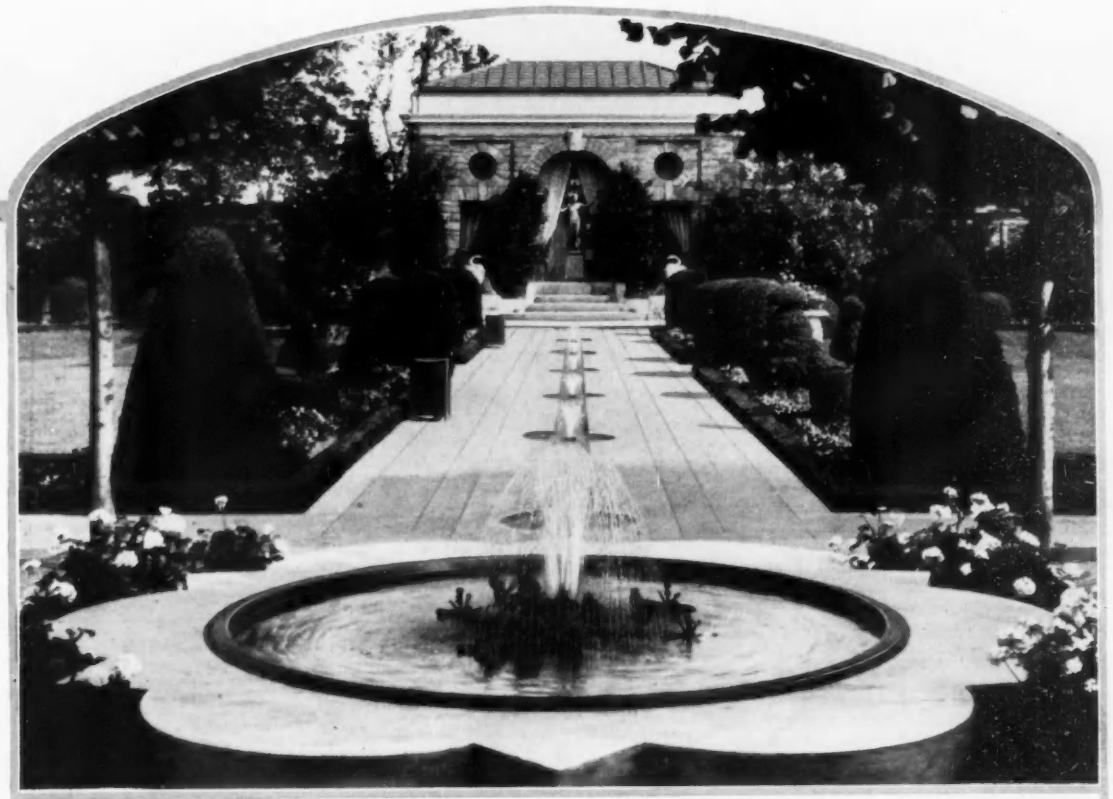
It may be that the moist climate of England accounts for the great favor shown to the paved garden, and to it the world may well be grateful, since it has led to the development of a garden entrancing in itself, which offers the added advantage of a morning walk with no resultant dampening of ardor or feet. From Balls Park, Hertford, the estate of Sir George Faudel-Phillips, Bart.

CHARMING AS OLD FLAGGING, QUAINT DESIGN, AND A CONSTANT CHANGE OF FLOWER PROGRAM CAN MAKE THEM ARE THE PAVED GARDENS OF ENGLAND

Photographs by H. N. King

A REPATRIATED AMERICAN SCULPTOR

Childish spirit and impetuosity look through the bronze in the portrait bust of the little granddaughter of Mr. Thomas F. Ryan



Photograph by William Bliz-Zard

Set in an architectural frame at the end of a long formal vista, in the gardens of Mr. John D. Rockefeller at Pocantico Hills, is a superbly bouyant figure of a girl, by Rudolph Evans, which typifies "Youth." The gardens with their line of illuminated fountains were designed by William Welles Bosworth

AMONG the American artists repatriated by the war is the well-known sculptor Rudolph Evans, who, after many years in Europe, returned fresh from the art atmosphere of the Paris studios to place on exhibition in New York a group of figures in bronze and marble, soundly seen and ably modeled, with a feeling for fine development and the normal covering of flesh which should soften the outline of the bony frame of the body. Mr. Evans's work is not over-familiar to the general public, for much of his sculpture is privately owned; the pieces recently on exhibition were loaned by collectors.

Among the large nude figures at this exhibition was "The Golden Hour," which is shown at the lower right on this page, in its fine architectural setting in the garden of Mr. Frank A. Vanderlip. This bronze figure represents the golden hour between girlhood and womanhood. Designed and cast in Paris for Mr. Vanderlip, it won the admiration of the French art commission, who wished to secure it for the Luxembourg. This honor had to be refused as the figure was made for Mr. Vanderlip. The French government ordered a replica, an unusual concession on its part, and it has, moreover, given permission to the artist to copy the figure in marble for the Metropolitan Museum of Art.

At the top of the page, at the right, is shown another of this sculptor's works, in its setting in the beautiful garden of Mr. Rockefeller at Pocantico Hills. This is a spirited nude figure of a girl, life-size and superbly buoyant, showing that poise and innocence which is associated with youth.

SCULPTURED PORTRAITS

This artist is unusually successful in portrait busts. At the top of the page, at the left, is illustrated a charming head of little Miss Ryan, the grandchild of Mr. Thomas F. Ryan. This child looks ready to break into merry speech, so clearly do her bright intelligence and childish impetuousness shine through the bronze. There was a poetic head of young Milton Ailes of Washington, and a charming bust of the granddaughter of Mr. James Stillman; and among the most delightful works in the exhibition was the bronze portrait of Master Frank A. Vanderlip, Jr., with his dog, which is shown at the lower left.

Mr. Evans uses over his bronzes a gold finish such as the ancients adopted. In the case of "The Golden Hour" it has the effect of misty sunlight, and on the Stillman child it reduces all shadows to softness, high lights to velvet.

Few sculptured children of recent days have had more of charm than this engaging portrait of Master Frank A. Vanderlip, Jr., with his dog, which caps a column in the famous gardens at "Beechwood," the estate of Mr. Frank A. Vanderlip at Scarborough

Much of the serene beauty of ancient Greece appears in the softly gilded bronze statue, called "The Golden Hour," which is placed in an ideal setting in the Vanderlip gardens and is honored by representation, in replica, in the Musée du Luxembourg, Paris

LA MAISON GEORGETTE

Pretty Mme. Georgette, "Couturière Née," Wears Such Fetching Frocks Herself, She Has to Copy Them Nine Times Over for the Many Friends of Her Salons

"JUST a little shorter at the sides. Yes, that's right,"—and Mme. Georgette threw a gratified glance to the mirror which reflected her silhouette. She was standing in one of her pretty salons, surrounded by two or three pretty manikins, while a new garment was being pinned around her—and a pretty new garment it was. It was made of dark blue silk with large stripes of satin of the same shade. The skirt was very short, rather wide, and all plaited. The bodice had, as yet, no sleeves and was cut very low. She wore soft, high, blue kid boots, buttoned straight on each side with light blue mother-of-pearl buttons. Mme. Georgette was in a charming mood, and chatted gaily during her fitting.

FORMERLY OF "MAISON FRANCIS"

The establishment of Georgette et Compagnie was previously the "Maison Francis." Only two years ago did the firm change its name. Mme. Georgette had been with M. Francis for twelve years when he retired from business; he thought he could leave the establishment in no better hands than hers, as her models were always so successful; and it is true that Mme. Georgette is a *couturière née*. Her mother was a dressmaker, and as far back as she can remember, her daily life has been connected with the affairs of fashion. When she was a little girl, her large brown eyes opened without wonder upon pretty manikins walking leisurely with measured step over soft carpets, and her little hands recognized the softness and richness of beautiful stuffs even before her brain did. Her dolls were dressed like small princesses in fairy tales, and she was so constantly in touch with fashion that it was a natural thing for her to become one of the leaders of Paris fashions as soon as she grew up. Because of these things the responsibility of her position weighs upon her shoulders not at all. She is gay, bright, and has a little way of tossing her head as if to defy years as well, forsooth, as any objection to her ideas.

Mme. Georgette's house was closed for six months after the beginning of the war. She reopened it in January, however, as she had to see a large number of American buyers. In Europe this house is particularly well-known, and in America its models are much liked.

THE WHITE SALON

The salons of the establishment are all decorated in white; there are white carpets, white wall-papers, and white muslin curtains. And, as an interesting detail, there are on the walls pictures that represent costumes of different periods.

Mme. Georgette delights to fashion frocks for the young; that is her specialty. Her models are, therefore, all very simple, with no complexity of trimmings. Although she designs all kinds of frocks, she prefers making afternoon and evening gowns. Her smart silhouette is very familiar at Longchamp and Auteuil, and fashionables are accustomed to look for her in these places with eager interest. In fact, she goes regularly to the races, and every Sunday, in ordinary times, she wears such pretty things that she is asked all next week to reproduce them.

Young and svelte herself, Mme. Georgette sets to work to create a fashion in her own image, and voila!—such frocks as the black moire and Chantilly one above. The lace froths out ever so high above the slim ankles, and the stand-offish collar is ever so high, too. The moire is satin-striped, and is caught with a black and a silver rose

A pretty thing to see, or be seen in, is the black chiffon frock above. A great deal of the bodice is black faille ribbon, and an important part of the skirt is three black faille flowers with a row of fancy stitching as a make-believe stem. The skirt is plaited all over, and across the back there is a pretty drapery almost as full as the skirt

Though the skirts of tailored frocks dare not flare riotously, they are prone to have at least as many plaits as the sketch at the right shows. This frock, which is plain as can be from neck to hem—with only a white rose for trimming—is of blue jersey cloth with a white embroidered collar. To make assurance of fashion doubly sure, there are two blue patent leather belts buckled right trimly at the front

A "couturière née" is Mme. Georgette; when she was a little girl her great brown eyes followed the manikins of her mother's establishment unwonderingly, and her fingers recognized the richness of fabrics before her eyes did, so what wonder that the responsibilities of her position weigh upon her not at all? Two years ago the mantle of M. Francis fell upon her shoulders, and already Paris labels her "arrivée"

JENNY, BEER, AND SAN FRANCISCO, INC.

In the Beer frock below, miniature billows of black taffeta, with ruffles to crest them, swirl up almost to the wearer's hips. There is a puffy little bodice not much longer than the short puffy sleeves, and two black taffeta roses are all other trimming

A narrow black velvet ribbon makes a few passes over the bodice of the white faille frock above, and the result is a pretty pretentiousness toward a jacket. The flounces of Chantilly lace that are the trimming of the frock, accommodate themselves admirably to any size and shape of space that Beer allots to them

A wee ruffle from neck to hem, and wee white figures almost all embroidered in long up-and-down lines, give height of figure to her who wears the Jenny frock above. The material, muslin delicately pink, is exquisitely adapted to summer, the pink kid belt is adapted to smartness, and flounces splash out for fulness

Between rims of navy blue straw are tiny blue flowers; above them, far above them, tower two thin blue quills; beneath, a white veil with one black butterfly for coquetry; the whole, a bit of Paquin chic

WHEREIN PAQUIN IN HER LONDON SHOP SPEAKS ONCE MORE OF MILITARISM, AND OTHER THINGS—MADAME UNA OF LONDON MAKES A BLOUSE

Paquin speaks in this cape-coat the loudest yet spoken for military fashions, for this is the French cavalry officer's coat—same dark blue cloth, same silver buttons, same cloth collar. But the hat is feminine: a dark blue sailor with mercury wings at each side

Whatever the suit is—town or country—it is smart. It took Paquin to add to finely checked gray and yellow tweed, buttons of yellow leather, to say nothing of silver tassels for boutonnières and as ends on bell-rope sashes of twisted and braided serge hung on the skirt

Just a wash blouse of silk,—therefore the greater the art of Madame Una that it should be unexceptionably smart. The wings for the collar and the cuffs are faced with dark satin, and cream colored bone buttons rimmed with black bone catch each point about a picoted net frill

STAGES IN THE BUILDING OF A CASTLE

While still in her 'teens, the talented pupil as a pretty gipsy thief danced her way to pardon and won funds for the New Rochelle Hospital

The famous "Yama-Yama" dance of Bessie McCoy roused the spirit of mimicry in youthful Irene Foote, who first presented it at an open-air fête in New Rochelle

At the left, above, is the Irene Foote of boarding-school days, clad in a frock of white net over yellow silk designed as the costume of her "daisy dance"

At the right is the Irene Foote of to-day, Mrs. Vernon Castle, in the gray blue frock, her "convent dress," in which she dances at tea-time at "Castles in the Air"

Copyright by Ira L. Hill

Soon after her dancing lessons began this child who seemed born to dance appeared as a little ballerina, for charity

IT may be assumed as a fact that most people have a certain natural curiosity regarding the evolution of things, be it in regard to the origin of species or as to how Mrs. Vernon Castle learned to dance. The former question is likely to remain largely a question, but the latter can be answered very satisfactorily by Miss Rosetta O'Neill, Mrs. Castle's first and only dancing teacher.

A brief sketch of her famed pupil's training would throw this much of light upon the question of Castle building. Irene Foote was born in New Rochelle, New York, and thereafter spent many happy years there in which she romped and swam and danced, danced first as her fancy dictated, then as her teacher advised—that is, more or less in the manner suggested, for she had the artist's dislike of routine work. At charitable entertainments a dance by Irene Foote became an indispensable part of the program. Her objection to concentrated effort at rehearsals often resulted in misteps, but these she would cover by clever interpolations of her own. It was at one of these charity performances that some unusual fancy dancing attracted the attention of Mrs. Foote, who, when she learned that the dances had been taught by an instructor who lived in New Rochelle, gladly entrusted to her the training of her talented daughter.

THE DANCE TO SUCCESS

From the beginning, the little girl's keen sense of rhythm and natural love of dancing made teaching her both a pleasure and a satisfaction, and she caught new steps with a readiness which surpassed that of her teacher.

In May, 1911, Irene Foote married Vernon Castle Blythe, a young English actor, and the brother-in-law of the well-known English comedian, Lawrence Grosmith. They reached Paris and their first fame as "The Dancers, Mr. and Mrs. Vernon Castle," via a contract signed by Mr. Castle to appear in a *Revue* there. The *Revue* was postponed from week to week, which meant a more and more careful counting of those deceivingly large copper sous. Fate, in the guise of a kind friend, invited them to supper at the Café de Paris. Fate, as another friend, who had previously witnessed their dancing, asked them to dance, and Monsieur Louis, manager of the Café de Paris and third of the fates controlling the Castle destinies, gave his permission. This was their first cabaret dance, but from that evening they danced very regularly at the supper hour at the Café de Paris, and fashionable Paris appeared nightly to applaud.

In swift succession came their appearances at private entertainments in London, at Louis Martin's in New York, and in the successful musical comedy, "The Sunshine Girl." Then they crossed the ocean again for an engagement at the Café de Paris, which was followed by a Deauville season; finally came a series of teas at Pré-Catalan, where their dancing drew the interest of Miss Elsie de Wolfe and Miss Elizabeth Marbury. Under their kindly direction and the patronage of a dozen of the smartest women of New York, the charming walls of Castle House became a setting within which one might tea and twirl or be taught the dance at its courtliest and smartest artistic best. The latest stones in the Castle structure are the new *palais de danse*, "Castles in the Air," and the musical comedy "Watch your Step," at both of which the Castles dance nightly.

THE WOMAN BEHIND THE CASTLE

The teacher who gave the training which has imparted so much of grace and charm to Mrs. Castle's dancing, Miss Rosetta O'Neill, did her work well. Mrs. Castle began her dancing education with a thorough training in classical dancing, for with this foundation other dances come easily and gracefully. But far underneath study in classical dancing is yet a deeper foundation, that of exercises. Skill in stepping intricate measures and a knowledge of many dances will not teach grace; grace, even when it is natural and instinctive, as it is with Mrs. Castle, is yet only perfected, and in most people only attained, through long and arduous training. Exercises train the arms to banish rigidity and to express in pretty curves as many emotions as do the feet,—who has not commented upon the graceful eloquence of Mrs. Castle's slim arms? Rhythm is learnt by walking to music of varied tempo,—to see Mrs. Castle walk is an indescribable pleasure. Self-consciousness, brother of awkwardness, is banished by encouraging improvisation in dancing.

Mrs. Castle is one of Miss O'Neill's most famous pupils, but by no means the only one who does her great credit. Miss O'Neill is still teaching, and in addition to her regular classes given in her New York studio, she is planning for this summer a series of dance-play hours at various summer colonies to guide the endless activity of small people along lines of grace.

SEEN *on the* STAGE

Dipping into Ibsenism—Comparing the Insincerity of "The Hyphen" with the Sincerity of the Neighborhood Playhouse Bill—English as She Is Spoke

By CLAYTON HAMILTON

NOW that English has become a world-engirdling language, the problem of sustaining a standard of pronunciation is much more difficult than in those former centuries when the language was concentrated in England and New England. Increased facility of intercommunication, the daily exchange of news by telegraph and cable, the widespread circulation of magazines, and other influences that tend to knit the English-reading world together, may obviate the danger of the written language breaking up into a myriad of local dialects. But, though the same words may be printed every day in England, the United States, Canada, Australia, and South Africa, how can we make sure that they shall continue to be pronounced the same way, fifty or a hundred years from now, in all of these localities? There is only one institution that is powerful enough and popular enough to sustain an international standard of good usage in the spoken language; and this institution is the stage. The university has already failed in this endeavor; for even now our English language is spoken differently in such great universities as Oxford, Yale, Chicago, California. Not even the professors of English in these institutions conform to a common standard of pronunciation. Our teachers usually speak the local dialect of the community in which they were born.

Photograph by Arnold Genthe

Jane Cowl has found a successor to "Within the Law;" she is playing in "The Song Bird," a drama by the authors of "Years of Discretion," and has had a great success in Los Angeles and Chicago. She will appear in New York early in the autumn

INTERNATIONAL ENGLISH

But our actors and actresses, at least, should be expected, in playing straight or standard parts, to speak a language that is international. Some of them do; and the speech of scholarly performers like Sir Johnston Forbes-Robertson and Mr. Otis Skinner affords a constant lesson in good usage to everybody who has ears to hear. But the number of these really great speakers of the English language is continually growing smaller. For one thing, our dramatists, in recent years, have tended more and more to create character parts instead of straight parts and to write their dialogue in a local dialect. No abiding standard of English speech can be sustained upon the stage if the actor is continually required to talk the dialect of Lancashire or Indiana, the slang of Whitechapel or the Bowery. For another thing, a mistaken policy of our theatres has contributed in recent years to the growth of a tendency to employ a speech that is locally British in the reading of all straight or standard parts. Speech that is locally British is in no way preferable to speech that is locally American. Many of the British actors who come to New York speak a dialect that stands no closer to good English than the dialect of Michigan; and many of our American actors make the matter worse by affecting an imitation of the speech of these British visitors. To cite a single detail—the tendency to make a diphthong of every simple vowel that is locally characteristic of London is fully as deplorable as the villainous pronunciation of the "i—r" vowel-sound in "girl" and "first" that is locally characteristic of New York. Good English is neither American nor British; and the speech of those who use the language greatly affords no hint of where they were born. Mr. Walter Hampden was brought up in Brooklyn, New York, and Miss Edith Wynne Matthison was brought up in the midland district of England: but, when these two fine artists in pronunciation appear together, they speak an absolutely common speech that is not local but international.

ALL KINDS AND CONDITIONS OF DIALECTS

Anybody who wishes to hear the French language perfectly pronounced need only attend a performance of the Comédie Française; but in France the effort to sustain a standard is comparatively easy, since the language is concentrated in a small country and the theatre-system is centred in a single city. Our own particular problem is to prevent the theatres of England and America from erecting two discordant standards of pronunciation. Most cultivated people of both countries speak a common language; but the majority of our actors, instead of speaking the language of cultivated people, talk British in a certain type of play and American in a certain other type. In New York, this season, for example, "A Pair of Silk Stockings" was presented in a British dialect and "It Pays to Advertise" was presented in an American dialect; but scarcely a single speech of standard English was spoken in either of these very entertaining and successful plays.

There is, at least, one actress in America who speaks the English language perfectly; and the foregoing remarks have been suggested by the occasion of her recent reappearance in New York. It is always a luxury to listen to Miss Margaret Anglin; and it would be a good thing if all the school-children in America and England could learn from listening to her how the English language really sounds. Miss Anglin was born in Ottawa and brought up in one of the leading families of the Canadian capital; and this is probably a reason why her speech is neither British nor American but absolutely English. Her speech is fully as superior to that of most of the noted actresses who come to us from London as it is to that of most of the popular actresses who have grown up in New York. Not only is her reading perfect in pronunciation, it is also faultless in enunciation; there are no local tricks nor mannerisms in the handling of her voice. If all our actresses and actors could be taught to speak as beautifully as Miss Anglin, there would be no need to fear for the continuance of a noble standard in our English speech.

A VERSATILE ACTRESS

Miss Anglin is one of the most accomplished performers on our stage. She is equally at home with the drama of the Greeks, the drama of the Elizabethan, and the drama of the moderns—equally effective in scenes of laughter and of tears. Moreover, she is willing to act a wide variety of parts, and is not content to appear, season after season, in slightly different repetitions of the same impersonation. She shows us one person in Electra, another person in Rosalind, still another in Mrs. Dane, and a totally different person in the heroine of "Green Stockings." She is, besides, an excellent stage-director and producer, and is accustomed not only to surround herself with a good supporting company but also to let every member of her company appear before the public to the very best advantage. For all these reasons she must be regarded as one of the most salutary forces in the American theatre of to-day; but her great gift to the public in sustaining a noble and beautiful standard of English speech must be considered, by those who really care about our language, as the most important of all her titles to fame.

"BEVERLY'S BALANCE"

MISS ANGLIN is devoting her spring season to a pleasant little comedy by Mr. Paul Kester, entitled "Beverly's Balance." Mr. Kester is a charming and delightful writer; and his return to the theatre after a retirement that has lasted several years is an occasion to be welcomed. The dialogue of the present piece keeps the audience in a ripple of delicate laughter; and this effect is all the more notable because the author has attained it without employing a single word of current slang. Mr. Kester has been willing to write his play in standard English, and the witty heroine is not required to speak the speech of shop-girls. It must be said, however, that this comedy, though written very daintily, is somewhat flimsily constructed, and that the last act leaves the auditor with a sense of satisfaction incomplete.

Beverly Dinwiddie is a clever girl, of a fine old Virginia family that has become impoverished. She had set out to earn her living as a choir-singer in New York; but, having lost her voice, she is required to ask her cousin, Watt Dinwiddie, for a loan of money. But Watt, who is a lawyer, is as poor as Beverly herself. He has never had a client, and is about to be evicted from his offices.

At this point, a young millionaire friend of Watt's, named J. Courtland Redlaw, turns up to retain him for a delicate negotiation. It appears that Mrs. Redlaw wants a divorce so that she may marry an English nobleman; and Redlaw, being a gentleman, desires Watt Dinwiddie to hire a co-respondent for him, so that Mrs. Redlaw may secure her divorce as quickly and as easily as possible. Beverly, whose relationship to Watt is unknown to Redlaw, applies for the position; and Redlaw agrees to pay her a handsome salary for the privilege of dining with her several times a week in the company of her aunt. By this posture of events a peculiar problem was presented to the playwright. His first act had introduced the audience to two young men, each agreeable in his way, either of whom might be considered eligible as a future husband for the heroine. Mr. Kester chose to decree that Beverly should marry her cousin Watt; and, to this end, he made the heroine devote all her energies throughout the subsequent two acts to the task of effecting a reconciliation between Redlaw and his wife. But, during these two acts, the spectators of the play necessarily saw so much more of Redlaw than of Watt Dinwiddie that they felt rather disappointed in the end when Beverly chose to marry her comparatively inconspicuous and unresourceful cousin. Either Mr. Kester should have given Watt Dinwiddie more to do, or else he should have surrendered to the audience and allowed the heroine to marry the other man.

Photograph by White

In a world in which no matter where we are, we speak as our grandfathers spoke—no matter where they were when they spoke that way—Margaret Anglin's beautiful enunciation in "Beverly's Balance" is indeed words to the unwise

Copyright by Ira L. Hill

Violet Heming, who has replaced Lily Cahill as Ethel Cartwright of "Under Cover," is a pretty accomplice in keeping the audience out of the secret of the play

"THE HYPHEN"

THE theme of "The Hyphen," by Justus Miles Forman, which was the last play produced by Charles Frohman, was the organized effort of German representatives in this country to lure American citizens of German birth away from their allegiance to the constitution of the United States and to enlist them actively in the imperial campaign of frightfulness. As we now look back upon this play, it seems almost prophetic of the terrible catastrophe that robbed us ruthlessly of the lives of the author and the manager.

"The Hyphen" was written in great haste, under stress of immediate emotion, and it was produced with almost unprecedented rapidity. It is not surprising, therefore, that both the play and the performance left so much to be desired. Mr. Forman had built up an excellent reputation as a writer of novels and short stories, but he had had little experience as a playwright, and this hasty effort was comparatively crude. Many deficiencies which, under ordinary circumstances, would have been corrected during the period of rehearsal, were allowed to pass by Mr. Frohman in his desire to set the play at once before the public. The production, therefore, afforded an impression of artistic insincerity that was incompatible with the previous work of so excellent a writer and so eminent a manager.

The debt of the American public to Mr. Frohman was extremely great. His chief service was to educate an appreciation in this country of the best contemporary plays by British and French authors. He did comparatively little for our native dramatists; but no manager could justly be expected to exhaust the possibilities of his position. His work was worthy; and his service was, within its scope, untiring. The tragic death of Mr. Frohman will be mourned by every theatre-goer in America.

Copyright by Charles Frohman, 1915

Gail Kane (leading lady), Justus Miles Forman (author), W. H. Thompson (leading man), and Fred G. Latham (stage producer), of "The Hyphen." Both Mr. Forman and Mr. Charles Frohman, the producer, were killed on the "Lusitania".

Photograph by Strauss Peytonke

As Madeleine Renaud, in "A Celebrated Case," Helen Ware is, unfortunately, obliged to be murdered in the prologue

THE NEIGHBORHOOD PLAYHOUSE

TO the insincerity of "The Hyphen" a strong contrast was afforded by the performances at the Neighborhood Playhouse of a company called "The Irish Theatre of America," which is directed by John P. Campbell and Whitford Kane. Both Mr. Kane and Mr. Campbell are excellent actors; and they have assembled a troupe of well-trained players who believe enthusiastically in the worthiness of their work and communicate this belief and this enthusiasm to a responsive audience.

The first item in the composite bill presented by this company was "Lonesome Like," a one-act play by Mr. Harold Brighouse. This piece is written in the Lancashire dialect; for Mr. Brighouse, like the late Stanley Houghton, belongs to the group of Manchester playwrights discovered and developed by Miss Horniman. "Lonesome Like" is a little masterpiece, in structure, in characterization, and in dialogue. The author is gifted with the art of expressing profound emotion in casual conversation that avoids any insistence on the sentimental. It seems a pity that so excellent a play, so beautifully acted, should not be shown to the public of Broadway, as well as to the few adventurers who care enough about the fine art of the drama to make a pilgrimage to Grand Street.

"Red Turf," by Mr. Rutherford Mayne, which was the second item in the bill, is an interesting one-act tragedy. The scene is set in the west of Ireland; and the action deals with the struggle of two families to assert their title to a certain bit of bog land. This little play is

(*Continued on page 70*)

BETWEEN THE SUN AND SHADOW

"Halte là!" Commands the Sunshade, and the Advancing Shafts of Sunlight Abandon the Attack to Marvel at Waterproof Chiffon, Zouave Models, Ribs Which Curve In instead of Out, and Parasols of Broadcloth

JUST as in all well-regulated minds concrete fact and latent knowledge are associated and are related to other facts and fancies, so are the adjuncts to the feminine toilet allied in a visible harmony. When skirts are short, boots are correspondingly high; when waists are small, petticoats boast an extra supply of width and ruffles at their hems, that a silhouette may be established and emphasized; when hats are large, sunshades must needs be somewhat larger, and must be fashioned on such lines as will be in accord with prevailing shapes and trimmings.

Last summer the popularity of wide, tip-tilted *canotiers* with their prodigious aigrets necessitated the flat mandarin parasols; but this year sunshades are small and extremely concave, for the season's hats, for the most part, are conspicuously minute, and the trimmings, except for a vagrant wisp of ribbon or a tiny hybrid rose, conspicuously absent.

OF CHIFFON PAINTED AND WATERPROOF

From the dainty "Marquise," in the middle below, to the prosaic *en cas*, the parasols for this season are unusually lovely and more than ordinarily durable. Chiffon parasols, painted in birds and flowers, may seem to be fragile bits of femininity, fit for one outing, and then—oblivion. But painted parasols of the daintiest of chiffons and mousselines which have been made waterproof, are among the season's innovations. Oil paints are used for the decoration of these, and the delicate fabrics are treated to a mild process which protects them from a few drops of rain, though it, naturally, in no wise guarantees them against a deluge.

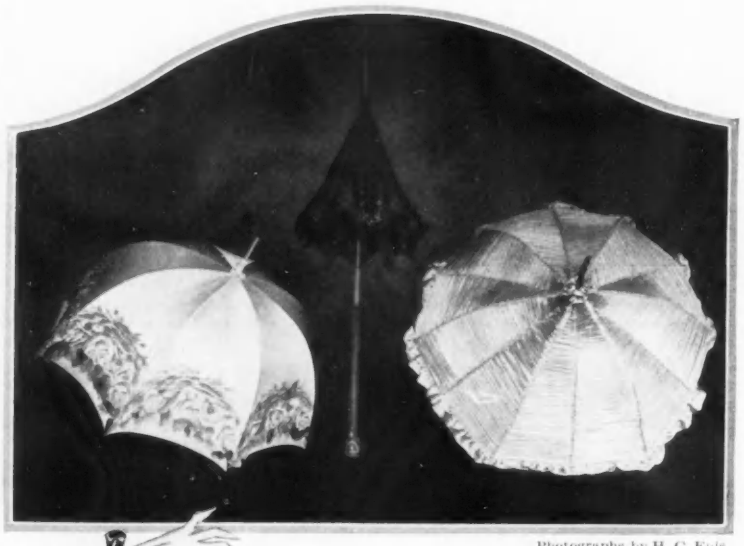
Some of the smartest parasols of the season are made of broadcloth in somewhat vivid shades. A narrow border of crewel embroidery in contrasting colors, relieved with an occasional thread of gold, produces an unusually smart effect, as in the parasol in the middle of the photograph at the upper right. The handles are covered with the embroidered broadcloth, stretched tight over plain wooden sticks, and the parasols are left unlined. A broadcloth gown may boast a parasol to match, these days, though these sunshades are designed to be used with summer gowns as well.

Beach parasols are both practical and pleasing. Two squares of printed cotton of dainty design are superimposed to form an eight-pointed star. Narrow quillings of crisp Valenciennes lace finish the edges, and the handles are of the "crook" variety, lacquered in ivory white.

A number of frilly, ballet-skirted parasols have been designed from white tulle, and make an immensely becoming frame for a pretty face. Some are of tulle *plissé*, with the tulle caught negligently at intervals to keep it in place, and trimmed with minute blue, white, and red beads in single rows and in patriotic order. Other models have bands of crystal beads—or perhaps a flat binding of navy moire, or a bit of black velvet. One changeable silk model has the taffeta put on in three fairly full puffs. When the parasol is closed, a loose sort of baggy effect is produced, and this model has been quite appropriately named "Zouave." The illustration at the lower right on this page shows two of the most beautiful models made this spring. The one at the left, which is called "La Mer," is of white chiffon tinted and painted to represent waves of the sea in oils of brilliant blues and greens, and drawn loosely over a thin silk foundation. The chiffon is caught to the lining at intervals, emphasizing the movement of the waves, and gray and white sea-gulls flutter about the tinted sky.

IN HONOR OF VOGUE

The parasol on the lower right is named "La Vogue," in honor of this magazine. It is very smart, new, and lovely. Beige tulle over plaited beige tulle over faint rose silk, is the basis of this delightful model. Roses cut from *toile de Jouy* are applied to the tulle with vivid rose silks, and the narrow scalloped border falls over a double bias of beige tulle. A plain handle of beige lacquer and a shirred cap of apple green velvet about the ferule complete this smartest of sunshades.



Photographs by H. C. Eals

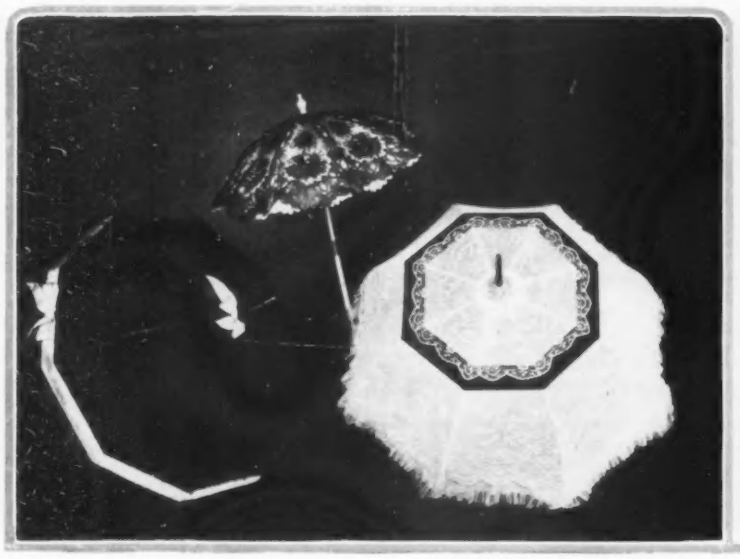
Three of the newest sun defenses; at the left, saffron silk with a painted border of roses; in the middle, a daring novelty in crewel-embroidered broadcloth; and at the right, a parasol of violet silk with alternate ribs indented

Lacquer has now reached parasol sticks, and delightful ones it makes, as this of black and white lacquer topped with a shade of white tulle, white lace, and black velvet

On the right, in the illustration at the top of the page, is another of the season's novel parasols. Every alternating rib is depressed to a distance of about six inches from the ferule, while the intermediate ribs curve in the accustomed manner. Violet silk shirred full on the ribs with two double frills of the same silk at the edges makes "La Sirène" an exceedingly pretty model. Clouds of white chiffon line this parasol, and conceal the mechanism of its novel contour.

Of pale saffron silk, painted with saffron roses and clusters of green leaves, is the parasol on the left above. Below the border the silk edge is cut away and a double thickness of creamy mousseline is substituted against it.

At the lower left is a parasol of shirred black tulle. Tiny black beads finish the edges, and a band of moire in a clear *bleu de roi* binds its greatest circumference and trims its ferule. A handle formed of minute jet beads, with occasional incrusted lozenges of faceted jet, gives it a final touch. On the right, in the same illustration, an airy sunshade suggests Longchamp and Auteuil—but, alas!—when?

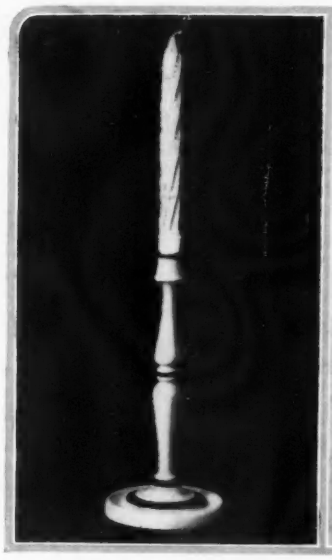


Like the season's hats, the season's parasols are small and high. At the left is an unlined sunshade of black tulle ornamented with jet and moire ribbon of "bleu de roi." "Marquise" in the middle is black Chantilly over white taffeta; the parasol at the right is of point d'Alençon over ivory silk with an accent of black velvet and ruffles of tulle

The sea furnished the inspiration for the parasol at the left, on which painted gulls in gray and white flutter about a tinted chiffon sky above darker tinted chiffon waves. At the right is a parasol of beige tulle decorated with an appliqué of roses, and named "La Vogue" in honor of this magazine. Parasols, except one in middle of page, from Moulin

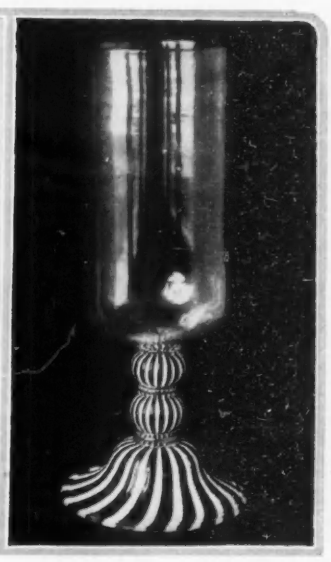
TEMPERING THE MAGPIE SCHEME TO THE SUMMER

Breaking the Too Persistent Perspective of Black and White Decoration with Bowls of Flowers and an "Off Color" Piece of Furniture Here and There



Enameled wood candlesticks satisfyingly black and white to match the candles; candle, 10 cents ; stick, $2

A 28-inch electric lamp with a black and white china base and an 18-inch black and white silk shade with silk fringe; $40



A 24-inch glass aquarium has a base of black and white striped glass; $15 to $35, according to size

THE fancy for black and white has taken so forcible a hold upon summer decoration that there isn't enough English chintz left to satisfy the demands of the people who want it for the furnishing of their summer cottages. It is the most popular scheme of the moment in interior decoration, and lamp-shades of all shapes and sizes, window draperies, cushions, screens, and even rugs are being made after this style.

CHINTZES ON THE WIRE

Like the fad for black carpets, black wall-paper, and similar blacknesses that emanated from Vienna some six or seven years ago, the present vogue also had its origin in the Austrian capital. But it comes to us by way of England, and has the advantage of being less somber in effect than the stuffs formerly produced of which the ground of the material was black and the patterns white. The new fabrics have the black pattern on a white ground, which does away, to a great extent, with the suggestion of mourning black fabrics are apt to convey. The cables have vibrated with anxious queries as to when more of the English materials would be forthcoming. While, owing to the unsettled conditions of transportation, the replies have been more or less vague, it is hoped that a fresh stock will arrive in time for use this season.

One big importing house received its first importation of black and white chintzes a few months ago, and within three days it was practically sold out. Some of the material was made up into shades and other articles, of which there is a fair stock now in the shops. Among the articles to be seen in black and white are charming candle shades of china silk and light weight chintzes in pentagonal, circular, and quadrilateral designs, all trimmed with narrow white silk or cotton fringe. A circular French shade of chintz for a banquet lamp is priced at $6.50; the white enameled standard which accompanies this lamp is priced at $10. In divan cushions there are some curious circular pillows of white and black chintz, and some black pillows on which white applications of filet lace have been made.

The bold use of black and white is particularly inviting in an after-dinner coffee set; $7.50. The same set with a larger tray and six cups and saucers may be had for $15

ODD PIECES OF CHINA

One of the most recent developments of the fad for black and white china is that the makers have now judiciously limited this style of china to ornamental and odd pieces. A fruit bowl, a bonbonnière, or a chocolate or after-dinner coffee service is very smart in black and white china, but a complete table service, unless possibly a breakfast set, would not be so desirable, and, consequently, not so smart.

(*Continued on page 66*)

A slim white Austrian china vase seven inches high has a black butterfly all flattened out for decoration; $3.25

Black and white china is effective in a chocolate set; there are six cups and saucers with the set for $12. The black rim of the tray frames a colored cloth; $9

Black wicker festooned all around in black and white roses makes an attractive bird-cage for the summer home; $10

SEEN IN THE SHOPS

Top-coats and Smocks for Country Sports and Country Gardening—Sheer Dresses to Temper the Summer Sun and Hats to Intercept It

SO-CALLED sports clothes have come to embrace country clothes as well, and the most attractive of them are extremely simple. The smart effect that characterizes them comes from the gay colors and the suitable materials used.

Excellent for general country use is the coat of golfine shown at the lower left on this page. Golfine is a ribbed pile fabric finer than corduroy, but much like it. The coat hangs loosely from the shoulders, while a half-belt in the back holds in the fulness at the waist-line. Golfine-covered buttons appear on the belt, the pockets, and the front. This coat is particularly adaptable to many uses as it comes in a wide variety of colors, and is thirty-two inches in length. The white hemp sailor shown with it is smartly trimmed with a fancy braid ornament at one side and a colored and white grosgrain ribbon banded about the crown.

Most unusual is the separate skirt worn with the coat. It has a yoke piped in either green or red linen while the skirt proper is made of white ramie linen, a heavy, rather coarse linen. Through the white linen belt is drawn a very narrow leather belt that matches the color of the piping. The white bone buttons on the skirt are also rimmed in this color. The back of the skirt shows a little fulness where the lower portion joins the yoke.

A NEW WAY OF BELTS

The one-piece dress, shown second from the left at the bottom of the page, is made with straight lines on the Norfolk order. It owes its distinction to clever detail in cut and unusual placing of pockets and plaits. The box plaits in the waist seem to end in pockets just below the belt, and the belt itself, which hangs free and loose, is low in front and high in back. The dress is all in one tone, and comes in a great many shades of an excellent quality of linen. It is particularly attractive in gray linen fastened with smoked pearl buttons.

The top of the brim and the crown of the hat shown with this dress are made of white bangcock straw, thin straw with a wider ply than panama, which has become very popular this season. The facing of the brim may be of dark blue hemp or any color of hemp desired, and a satin ribbon matching the color of the facing encircles the crown.

Probably the most talked-of individual garment this spring has been the smock for gardening and for general country use. A smock has always been used by women who paint and who do gardening, but its possibilities seem to have been realized only this spring by the feminine world at large. Almost every one has rushed into smocks, and we are told that this summer we shall see them used for every conceivable purpose. The one shown in the middle at the bottom of the page is particularly attractive. It may be had, as shown, in white cotton crêpe, smocked in a colored silk, with colored linen collar and cuffs. A white silk and cotton crêpe smock made with black linen collar and cuffs, and with smocking done in black, is particularly smart for mourning. In silk and cotton crêpe of any color desired this smock is priced at $7 and in linen it is $9. In cotton crêpe without any hand smocking on it, it is priced at $5, and a linen one without smocking is $7.

A rolling collar stands away coolly from the neck and crosses low like a surplice; blouse, $2; hat, $8.50

COOLLY THIN AND WIDELY STRIPED

Delightfully cool and pretty is a striped voile dress which appears second from the right below. The stripes are used as a trimming, while a vest of white organdy topped with an organdy collar gives the necessary touch of white demanded by the mode for the bodice. White organdy cuffs finish the three-quarter-length sleeves, while a black patent leather belt completes the costume. This dress may be had in white voile with a stripe one fourth of an inch wide in black, blue, pink, or lavender. The straight, white hemp sailor worn with the dress has two feather-like ornaments of white moire ribbon as a trimming. This hat, as well as the other hats shown, may be ordered in black and in colors.

One of the three-tier models which are so popular this year is shown at the right below. The material is a lovely white marquisette embroidered in dark blue. A chemisette of very fine white organdy is finely tucked and embroidered in French knots, and each of the tiers to the skirt is finished with an organdy hem. A black velvet girdle ties in a sash with long ends in the back. Black *lisère* straw and white moire ribbon fashion the hat shown with this dress.

YIELDING AN INCH TO TEMPERATURE

Simple and cool is the flesh colored voile waist illustrated in the middle of the page. The rolling collar of white embroidered organdy is prettily edged with narrow Valenciennes lace. It is just the sort of a waist to wear on a hot summer day, as it is sheer, and while decidedly modish, does not follow the exaggerated high collar that suits ill with extreme heat. With it appears a white hemp hat, trimmed with white faille ribbon; at one side the ribbon forms a rosette quite like a flower. All white is very smart and is in especially high favor for warm weather wear, as its very appearance is refreshing.

The three dresses shown below, especially the one-piece linen frock second from the lower left, are all dresses to wear on the street without a coat. The formal cut of the linen frock, which is coat-like in appearance, makes it particularly adaptable for such use.

Note.—Addresses of the shops will be furnished on request, or The Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., N. Y.

A top-coat is indispensable for country wear and for sports, and big convenient pockets are indispensable to a top-coat; $10; skirt, $8.75; hat, $10.50

This linen frock cleverly adapts Norfolk lines to the uses of a one-piece dress, and places two belts smartly, one high, one low; frock, $14.50; hat, $12.75

Taught by the custom of artists, smart women have awakened to the uses of smocks; in cotton crêpe, smocked in silk, with linen collar and cuffs, $6

The vogue of striped materials has an exponent both modish and cool in a voile dress smartened with a black patent leather belt; $9.75; hat, $8.50

The transparency of white marquisette is emphasized by embroidery, while a black girdle emphasizes the popularity of black and white; $19.75; hat, $15

Rubberized material forms the close cap, and a white rubber brim is wired and caught to the cap. Black satin over a rubber cap may be used for the same model

Photograph by Underwood & Underwood

Undaunted by sun or wave at Coronado Beach was Miss Louise Fleischmann, daughter of Mr. Julius Fleischmann. She recently played Miss Eleonora Sears in the débutante tennis matches

Chinese influence now extends even to bathing caps of unique and charming type. The plaited frills and the top-knotbow may be of the same or of contrasting colors

Beige rubber with bands and bows of dark blue rubber is used in a model which would lend itself equally well to a combination of the popular black and white

IN THE ANNUAL SOCIAL CONTEST WITH THE WILD WAVES, THE SMART BATHING SUIT IS EVER HALF THE BATTLE

The newest departure in bathing caps, however, is a close-fitting cap of rubberized silk, which makes transparent pretext of shielding the eyes by a wired brim

Shoes, cap, and suit are made to match in this fetching bathing costume of red taffeta, trimmed on each piece with many white braid bands and small white buttons

It may be that the page in "The Man with the Dumb Wife," inspired this costume with checked bands on blue serge tunic and waist and on black satin trousers and hat

Blue bands edge a suit of blue and green striped taffeta. Suits and caps sketched here were specially designed and will be cut to measure for $4 for suits and $1 for caps

All in dark purple is this bathing dress of charmeuse, closely fitted with the opening at the shoulder and underarm. The hat is topped with lighter purple; the collar is white satin

SMART FASHIONS *for* LIMITED INCOMES

Lest the Blouse-and-Skirt Costume of the Summer Girl Be Omnipresent, Three Frocks Come to Grace the Morning, Noon, and Tea-time of a Summer's Day

Sheer organdy and Malines lace, ruffle for ruffle; tucked net and organdy, button for button: a frock cool enough for the warmest summer afternoon

A skirt full, yet close for trimness; a bodice close, yet full for comfort; a hat broad all 'round for the summer's sun

Pink and white striped linen or batiste, with a front panel of pink linen and bands of filet lace, and a small velvet bow to finish the whole

FROCKS have been and frocks will be, for there is little that is more appealing in the realm of clothes than summer frocks. To-day the summer girl is often too prone to make a costume of a waist and skirt and a bright colored sweater, and soft frocks for luncheon or afternoon are frequently forgotten. On this page are three frocks of somewhat differing types to break a waist-and-skirt régime.

A COSTUME FOR A SUMMER'S MORNING

The frock sketched at the lower right is plain enough to be used as a morning dress, yet is appropriate for a luncheon. It is a delightful combination of plain and striped, pink and white handkerchief linen. The sleeves and the front panels of the waist and skirt are of plain pink linen, finely tucked in waist and the skirt; the sides are of the striped linen. Filet lace bands finish front and back.

The high collar—of which one should beware, since, though very smart on some women, it is most unbecoming to others—may be followed as in the sketch, or not. Though the high collar has been persistently shown as a new fashion, it has been just as persistently cast aside by those to whom it is not becoming; thus it has become optional whether it is worn or not. This dress could be finished with a V neck and a high turnover collar of filet lace at the back, or, as in the illustration, it may have a plain boned collar of pink handkerchief linen shaped in front into a point above a bow of black velvet. A good dressmaker will make this dress in handkerchief linen as described for $35, furnishing all the materials, and in batiste for $30. The white felt hat sketched with this frock is an excellent finish to a half-morning, half-afternoon costume. It has the wide brim and the flat crown characteristic of the early summer models, and is trimmed with white wool flowers.

FROCK OF MANY TRADES

A pretty frock for crêpe in one of the apricot, porcelain blue, or beige shades is sketched in the middle of the page. This frock also is cut with a high neck, but it would be as smart made with a round neck. The tighter bodice is, of course, the new feature in this dress; indeed, the close bodice marks a departure which even a short time ago seemed most radical, while a year ago we would have stood aghast at anything so simple and beltless as this blouse. It is surprising, however, to see how becomingly these close-bodiced dresses are worn. They should be well made and the edges finished by hand or with a cording. In this frock, Malines lace makes the yoke, and the full sleeves caught at the wrist with a twist of silk cording to match the cords across the front. These cords end with flat crocheted buttons of the same color as the braid. This frock in Georgette crêpe will be made by a reliable dressmaker for $35. If materials are supplied, the making alone will be $20.

It is surprising to see how the millinery has jumped into black and white combinations. White wings on black or dark blue hats were the preeminent mode throughout April and early May, and we find the same contrast in the more summery hats. The hat with the frock in the middle of the page makes possible a most effective black and white combination. Black net is faced with taffeta, and around the top of the crown is a plaiting of white Malines lace that drops in a mushroom effect to the edge of the brim.

AND FOR A SUMMER'S AFTERNOON

Most formal of the three frocks is that sketched at the upper left. This is a handmade frock of organdy and Malines lace, or of white handkerchief linen and an excellent imitation of filet lace. It is optional whether the skirt be as full as shown in the sketch or be made with a plainer front and back and a slight ripple to the lace. Here again, the high neck illustrated may be replaced by a V and a turnover collar of the tucked net of which the chemisette and the sleeve and skirt insets are made. An excellent dressmaker will make this dress to order entirely by hand of handkerchief linen and a good imitation of filet lace over a net foundation, for between $60 and $65, or of organdy for $60. That it is handmade is more than half the charm of such a frock, and the dressmaker suggested insures the best of workmanship.

Note.—To make this department of greater value to the woman of restricted means, Vogue will cut to order, in the stock sizes of 34 to 40 inches bust measure only, patterns in this department at $1 for the skirt, jacket, or bodice and $2 for a suit or gown.

Photograph by
Anne Harmon

THE CHOICE FOR PARTY AND FOR PLAY OF

THE VERY YOUNG AND THE VERY SMART

The long skirt and the short waist in a handkerchief linen frock (at the upper left) recall the modes of Mother Hubbard's day. But this is a party dress with rosebuds, net ruffles bound with baby blue ribbon, and a wide blue sash below the wee laced bodice

The skirt of a little girl's frock plaits net over net (in the middle above). Drawn through buttonholes, a sky blue sash ties in the correctest of bows. This and the model at the upper left designed by Anne Harmon

An affair of white net (at the upper right) is belted low with pink satin. The embroidery on the waist and on the bobby ruffles is pink and blue. This and the suit at the lower left of the page, shown by Anne Harmon

When some one comes in from play he may feel any man's gratification in the suit of pale blue corduroy (to the left at the bottom of the page). Cuffs and collar are pointed wide with lace in the Florentine style

A pocketed smocked frock, of blue kindergarten cloth, meets all the needs of a small boy—if one takes his account. This one (the middle of the page) is topped with a linen collar, wide, white, and hemstitched

The bonnet of white straw, pink chiffon, and pink taffeta roses (second from the top at the left) crowns all desires. Green leaves and stems and black centers to the roses add a bit of contrast all the way 'round

From the back of a pink and white striped dimity dress (at the lower right) fly out the bows and ends of a white lawn sash, and it can be seen that there are highly valuable pockets placed most handily in the front

Fluted like an accordion and scarlet like a poppy and short as short is the little girl's skirt, and her jacket of blue serge is bound all about with enough narrow black braid to uniform a soldier

Though boasting the pretentiousness of white silk, the blouse at the upper left opens under a loop of braid like a middy blouse. Collar and cuffs are blue silk with triangles of white on their corners

Collared like an officer's uniform is the blouse of soft white satin at the upper right. Pearl buttons form the fastening, and shirrings under black satin to match the collar and cuffs, the trimming

An exception that proves the rule of plain blouses is the one of sheer white muslin at the lower left. It is fancy stitched a great deal, and lavishly embroidered in a flower pattern with white thread

At the right, a white linen blouse—of how many is just that said? But newness and trimness and militarism (just enough) are in every line and tuck. Models on this page are from Fairyland

MODELS TO PROVE THAT WHITE BLOUSES IN NO OTHER SEASON COULD HAVE BEEN AS SMART—MILITARY COLORS, AND COLLARS

VOGUE PATTERN SERVICE

Summer Frocks and a Wrap Which Make of Simplicity a Grace, and of Ease in the Making a Virtue

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced at 50 cents each for waist, skirt and wrap, and $1 for the complete costume. An illustration, directions, and material requirements, are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue Patterns may be bought at 149 Tremont Street, Boston, Mass.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md.; and Rolls House, Breams Bldg., London, E. C., England

Nos. 2941/11–2942/11
For the afternoon frock of embroidered batiste or net, a diaphanous overskirt may spell summer and a girdle of metal brocade may be introduced to give color

Nos. 2856/11–2857/11
A young girl's frock, gracefully loose and well-equipped with pockets, may be made of linen or pongee with the underblouse of batiste

Nos. 2833/11–2834/11
Topping a skirt of sapphire blue taffeta is a filmy kimono bodice of tulle, which is girdled high with a blue crushed taffeta girdle

Nos. 3035/11–3036/11
A morning frock on simplest lines is trimmed only by scalloped edges bound with the material and a fold applied to simulate a flounce

No. 3063/11
A voile wrap, cut kimono fashion and made with but two seams, has a surplice Eton effect in the front, and the surplice extends to the back to form a sash

Nos. 2670/11–2671/11
An evening gown of bordered organdy minimizes effort in making by a one-seam skirt and a simply cut top

Nos. 2943/11–2944/11
The wide plain cuffs and collar of sheer organdy and the crisp lines make this an exceptionally smart frock

No. 2973/11
This daintiest of smocked frocks need not affright the most amateur dressmaker, for it has but seven pieces

Nos. 3043/11–3044/11
The full taffeta skirt is caught in to the straight underskirt and the bodice is held by beaded tulle sleeve straps

Nos. 2894/11–2895/11
To a frock of white tulle, lightly spangled, color may be added by a facing and a narrow girdle of bright velvet

HOT WEATHER ESSENTIALS FOR TOWN OR COUNTRY

The patterns illustrated on this page, sizes 34 to 40 inches bu . measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced at 50 cents each for waist or skirt, or $1 for the complete costume; No. 3001/11 is $1. Each pattern includes illustration, directions, and material requirements. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue patterns may be bought at 149 Tremont Street, Boston, Mass.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; The Flower House Studio Charles and Hamilton Streets, Baltimore, Md.; and Rolls House, Breams Bldg., London, E. C., Engl.

Nos. 2795/11–2796/11
Suited to linen or pongee is a frock with conservative skirt measuring but three yards

Nos. 2695/11–2696/11
This separate waist and two-piece skirt combine well for a frock of cotton gabardine

Nos. 2780/11–2781/11
A two-piece circular skirt of four yards width topped by the quaintest of fitted bodices

Nos. 3031/11–3032/11
For town wear, the frock of taffeta which simulates a suit is much favored at present

Nos. 2999/11–3000/11
A frock smart in every line is this one, and its smart effect is increased when every line is piped with a constrasting color

Nos. 2981/11–2982/11
A dress which upholds the dictate of severe smartness for morning hours is this of serge or linen, with an organdy vest

VOGUE patterns are made to meet the requirements of the woman who demands exclusiveness in her wardrobe, yet who refuses to allow her dress allowance to overreach a certain well-considered figure. Each season it becomes a greater problem to make the wardrobe include a suitable gown for each occasion, so numerous and diverse are the social demands. A large wardrobe is required in these days, but not necessarily an expensive one, for with the aid of Vogue patterns the smartness of the French frocks may be achieved in frocks made by a seamstress. The value of Vogue patterns is not only their fashion value; they are unique inasmuch as they are made entirely by hand with each seam marked by a perforated line and because the directions are printed in plain English. Patterns come in three differently colored papers. Gray paper is used for the frock proper, brown paper for the lining, and green paper for the trimmings. It is by such careful details that Vogue has simplified its patterns. Coupled with this is the fashion knowledge that Vogue, as the fashion authority, possesses—and which it weaves into Vogue patterns—long in advance of its acceptance by the many. Advance fashion knowledge is a factor to be carefully considered when planning the wardrobe for the year; it spells economy not only of time, but of money as well. It means that a frock made this year after a Vogue pattern will be a modish possibility for the wardrobe next summer.

Nos. 2793/11–2794/11
This blouse with raglan sleeves is cut to simulate a bolero. The skirt measures three and one-half yards at the hem

Nos. 2959/11–2960/11
For the linen or pongee frock, hand-embroidery is an effective addition; it is here introduced on the separate bodice

No. 3001/11
Cut in one piece effect, a frock minimizes seams, all but overcomes the necessity of buttons, and simulates pockets

Nos. 2697/11–2698/11
To wear for sports, two-piece circular skirt measuring two and three-fourths yards and shirt with raglan sleeves

Nos. 3033/11–3034/11
A blouse with raglan sleeves is cut in one piece with the peplum and is worn with a four-gored skirt

Nos. 2819/11–2820/11
For an afternoon frock, the coatee may be made of taffeta and the tiered skirt made of voile, and corded with taffeta

WAYS AND MEANS TO NEWNESS IN BLOUSE, SMOCK, SKIRT, OR COAT

No. 3061/11
A delight to the garden maker is a smock with raglan sleeves and clusters of hand-smocking on sleeves, front, and back

Nos. 2828/11–2829/11
A very good line is achieved in the blouse and the four-piece skirt will keep its shape through laundering and hard wear

No. 2918/11
For the light wrap of taffeta to wear over lingerie dresses, this quaint model in six pieces has been designed

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, 35 to 41 inches hip measure, are priced at 50 cents each for waist, skirt, or coat, and $1 for the complete costume. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue patterns may be bought at 149 Tremont Street, Boston, Mass.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md., and Rolls House, Breams Bldg., London, E. C., England

Nos. 3040/11–3040o/11
A sweater coat suitable for silk jersey cloth with the tie and belt of crêpe and the separate skirt of Panama cloth

Nos. 2754/11–2755/11
A separate coatee and blouse are included in one pattern, and the trim, two-piece circular skirt measures 2½ yards

No. 3053/11
A separate blouse cut surplice fashion has a one-sided frill, bishop sleeves set into low armholes, and a sash in one with the blouse

No. 3041/11
Bias seam at center front, hip yoke, pockets, and straight back panel

No. 2771/11
To wear with the semi-tailored blouse is this three-piece yoked skirt

No. 2998/11
Cut to the normal waist-line, this may be made with or without the yoke

No. 2798/11
Two-piece circular skirt with one seam at left front and one at center back

No. 2920/11
The back of this blouse, as well as the fronts of it, is cut in one with the collar, a new and attractive feature, for the high-collared blouse

No. 2880/11
The fronts and the collar are cut in one piece and this gives excellent shape to the shoulders

No. 2921/11
The narrow shoulder yoke and the beruffled inserted vest, give summer crispness to a blouse

No. 2882/11
This doubly frilled blouse has one-piece sleeves set into normal armholes, and a yoke at the back

No. 2708/11
A semi-tailored blouse with the yoke and sleeves in one piece is joined with hemstitching

No. 2614/11
The kimono blouse of plain material has inserts, back and front, of striped material

PRETTY AND PRACTICAL THINGS FOR THE CHILD; DAINTY GARMENTS FOR GROWN UPS

No. 2642/11
Sizes 2 to 12 years. This kimono frock is cut in but one piece and is seamed under the arms at the sides

No. 2644/11
Sizes 2 to 8 years. Of fine white linen, this suit serves for the party, but it may be used as a play suit

No. 3060/11
With the skirt hung on a short yoke to which the jacket is attached, a negligée assumes the air of a jacket and skirt and affords freedom and trimness

No. 3062/11
In the new combining of petticoat with drawers the plaited sections inset at the front and back seams give the fulness required to hold out the new skirts

No. 2182/11
Sizes 2 to 6 years. A one-piece smocked frock does duty for play or dress-up according to material

No. 2641/11
Sizes 4 to 12 years. A practical frock of checked kindergarten cloth with separate coatee and guimpe

No. 2461/11
Sizes 2 to 8 years. An over-all smock for wear over wee trousers is made of denim for a businesslike play costume

The patterns illustrated on this page are priced at 50 cents each for the children's designs, the sizes of which are given under each illustration; and $1 for the negligées, and 50 cents each for lingerie patterns, all of which are in sizes 34 to 40 inches bust measure. An illustration, directions and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue patterns may be bought at 149 Tremont Street, Boston, Mass.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md.; and Rolls House, Breams Bldg., London, E. C., England

No. 2643/11
Sizes 2 to 8 years. A suit for the strenuous life of outdoor games consists of loose blouse buttoned to short trousers

No. 2630/11
Sizes 4 to 12 years. For the coat of pongee or serge, the simpler the design, the smarter the effect

No. 3057/11
Sizes 4 to 12 years. Cuff, hem, sash, and buttons of blue china trim a frock of blue striped dimity

No. 3059/11
Scalloped at the bottom, beribboned on sleeves, and widened by plaited panels is this graceful negligée

No. 2800/11
Cut on the fold of the goods, this envelope chemise eliminates all seams except at sides and shoulders

No. 3058/11
Sizes 6 to 12 years. Deep orange linen with bands of brown is worn with guimpe of écru batiste

No. 2535/11
Sizes 6 to 12 years. For cool country mornings the frock of tub flannel with a guimpe is an essential

Vogue Advt. PHOTO BY MISHKIN

Miss Elsie de Wolfe

as she appeared recently wearing a very trim tailored felt hat.

For traveling and sport wear there seems to be nothing so smart this season as the hat of fine French felt—light or dark to suit the occasion.

DREICER & Co
Jewels
FIFTH AVENUE at FORTY-SIXTH
NEW YORK

Jewels

— of rare perfection: Emeralds, Diamonds, Rubies, Pearls, Sapphires in DREICER settings or mounted from designs devised in consultation with the purchaser.

Pearls

— specimens in great numbers of any color or orient from 10 to 50 grains, for addition to Necklaces and as Rings, Scarf Pins, Studs or Ear Ornaments.

Pearl Necklaces

—arranged by a member of the firm to insure accurate matching and grading and the fullest value to the private purchaser.

Engagement Rings

—Diamonds of supreme quality: round, oval, square, oblong and Marquise—set in designs of individual character.

DREICER & Co
Jewels
FIFTH AVENUE at FORTY-SIXTH
NEW YORK

BRANCH AT CHICAGO
THE BLACKSTONE

The magpie scheme is respected in a 9½ by 7¾ by 6-inch tin fern dish painted black. Unfilled, $5; filled, $6.50

TEMPERING THE MAGPIE SCHEME TO THE SUMMER

(*Continued from page 55*)

Indeed, to make successful use of the black and white scheme, there is needed a very definite sense of discretion, for if this is not used the effect of the whole scheme of decoration will surely be insistent, it may even be ludicrous. One need not, indeed, indulge in a complete setting of black and white—many a room may be made very effective by a partial use of black and white. A lamp, a mirror, chintzes, or even wall-papers, of black and white combined with the colors in the furniture and hangings, are often lovely in effect, and are not so difficult as a whole black and white room. The wall-papers following out the black and white scheme are now less startling than those first shown in this connection, which, although undoubtedly effective, were hardly possible to live with. The two examples at the bottom of page 68 indicate the delicacy that is possible with even so decided a contrast as black and white. The one at the lower left is a white ground with a design of conventional flowers set in a stripe, and the one at the lower right is in stripes of graduated widths and depths of tone.

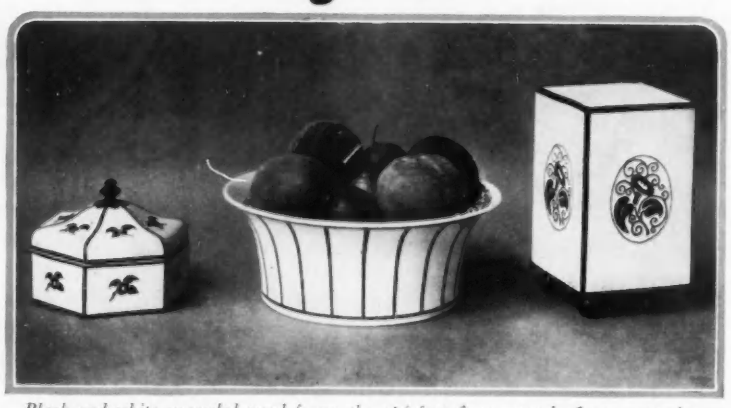
Usually the black and white combination is used in conjunction with Japanese furnishings, particularly with teakwood. For a summer cottage willow furniture is brought into the composition.

(*Continued on page 68*)

Note:—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge.

A tiny bit for a mosaic of black and white is a 7-inch cigarette jar of black Austrian china; $7

Black and white checkerboard blocks rim a white flower pot; 5 inches in diameter; 65 cents



Black and white enameled wood forms the 5½-foot flower stand, $15; a powder-box of black and white china, $4.50; a black striped fruit bowl, $4; a square flower vase in a 3½ by 6¼-inch size, $5.50, in a 2¾ by 5¼-inch size, $4.50

No. 73

Bolero. No. 73, Plain, 50c; No. 74, Full Dress, 50c; No. 83, Lace Trimmed, without sleeves, 75c.

Naiad

Dress Shield Brassiere. A perfect-fitting, Form-Molding garment, $1.00.

No. 600

Bolero. A jacket dress shield, with sleeves. Worn separate from dress or waist. No. 3, 4, or 5, 50c.

No. 50

Skirt Protector. A dainty, waterproof, sanitary undergarment that insures cleanliness and protects the dress. Fastened so it cannot shift out of place. Price 50c.

Combination Sanitary Belt and Skirt Protector, 50c.

Full Dress

A shield made with one short flap, especially adapted for evening gowns. Made in sizes 1 to 5. No. 3, 23c; No. 4, 25c. Flesh Color, ½ Silk, No. 3, 34c; No. 4, 37c. Flesh Color, All Silk, No. 3, 40c; No. 4, 46c.

I have written this advertisement about dress shields — I wonder if you will read it.
Marion Buckley

Mr. Conover has asked me to write an advertisement from the woman's point of view. I didn't know exactly what to say; but after quite some thought I decided to write down just the plain facts, unpolished by fine English and stripped of the usual advertising phraseology.

I have been in Mr. Conover's employ for nearly five years. In that time I have had ample opportunity to become thoroughly familiar with every make of dress shield on the market, and with Naiad Dress Shields in particular.

WHAT I FOUND OUT

I learned that Naiad Dress Shields are made from material known exclusively to this Company. This material possesses every waterproofing advantage of pure rubber, without rubber's disadvantages.

Rubber, you know, deteriorates with age. On the dealer's shelves, rubber begins to lose its "life." Naiad Dress Shields contain absolutely no rubber; they are as fresh and good on the day you buy them as on the day they were made.

Moreover, the odor of rubber is offensive to people of refinement. Naiad Shields are absolutely odorless in use.

You can quickly and thoroughly sterilize Naiad Shields by immersing in boiling water a few seconds, and you can then safely press them under a cloth with a heated iron.

And Naiad Shields are so sheer and so dainty that they are inconspicuous, really becoming an actual part of the dress or gown. Yet, because of the material and the design, Naiad Dress Shields give greatest protection.

Ask your dealer or let me send you a pair now while you are thinking about it.

I am absolutely convinced that Naiad Dress Shields are superior to all others. I would like very much to have ***you*** try them. If, for any reason, you are not perfectly satisfied, just tell me so and your money will be returned. Every pair is guaranteed.

You can secure Naiads at nearly all stores in the styles shown here. But in order to avoid any possibility of your not trying them, I suggest that you select the style you want from the illustrations and descriptions in this advertisement, and send me the price, stamps or coin, securely wrapped. Your shields will be sent at once, prepaid. Won't you send me the coupon now and learn about these ***better*** dress shields? *Marion Buckley.*

The C. E. Conover Co.,
MANUFACTURERS
101 Franklin Street,
New York

P. S.—How do you like my first "Ad"?

Regular

A shield to be sewed in, for regular dress use. Made in double covered Nainsook, sizes 1 to 10. No. 3, 23c; No. 4, 25c. Half silk, white or flesh color, No. 3, 34c; No. 4, 37c. All silk, white or flesh, No. 3, 40c; No. 4, 46c.

High Front

A shield for special protection in front of arm. Made in sizes 1 to 5. Double covered Nainsook, No. 2, 25c; No. 3, 30c; No. 4, 37c.

Shirt Waist

Made especially for use in sheer waists and dresses. Double covered Nainsook, No. 3, 17c; No. 4, 17c. Half silk, white or flesh, No. 3, 23c; No. 4, 23c. All silk, white or flesh, No. 3, 25c; No. 4, 25c.

Separable

A detachable shield attached without sewing, for all gowns. Made in sizes 1 to 5. Double Covered Nainsook, No. 3, 25c; No. 4, 29c.

Send me this Introductory coupon now

Marion Buckley
With the C. E. Conover Co.
101 Franklin St., New York.

You may send me, prepaid, one pair of Naiad Dress Shields

No. .....

I enclose ..... If they are not as you claim, or if, for any reason, they are not satisfactory, you agree to exchange them for exactly what I want or return my money, as I prefer.

Name.....

Address.....

City.....*State*.....

V 6-1 I usually buy my dress shields at

Our Fifth Avenue Store Corner 32d Street

REED & BARTON have produced many beautiful silver forms—among them the *Copley* pattern shown here.

A glance at the spoon, fork or after-dinner coffee set reveals the smart touch of the tasteful richness which makes the Copley so justly admired.

Every single morning throughout the year, we receive the very latest ideas and fashions in silverware and silver. That's why the new things are found at Reed & Barton's first.

Our "stores of silver" are truly fascinating—you surely ought to visit them before you buy a single anniversary or wedding gift.

Speaking of wedding gifts, can you think of a sweeter offering to a prospective bride than a **Dower** or **Hope Chest** like the one pictured here? Sentiment and utility are both beautifully served by such a charming gift.

Reed & Barton

Established 1824

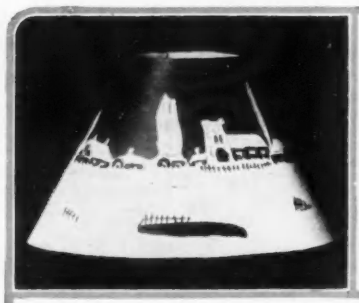
Sterling Silver, Diamonds and Precious Stones, Gold Jewelry, Clocks, Watches, Leather Goods, Social Stationery, Canes, Umbrellas

Fifth Avenue and 32d Street
4 Maiden Lane

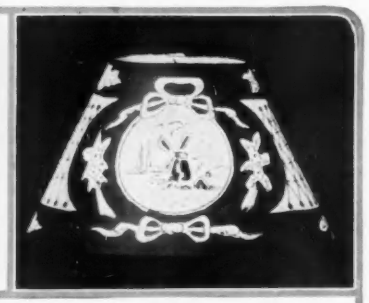
Black parchment paper with white cherry branches ablossom composes this hand-decorated candle shade; $2

TEMPERING THE MAGPIE SCHEME TO THE SUMMER

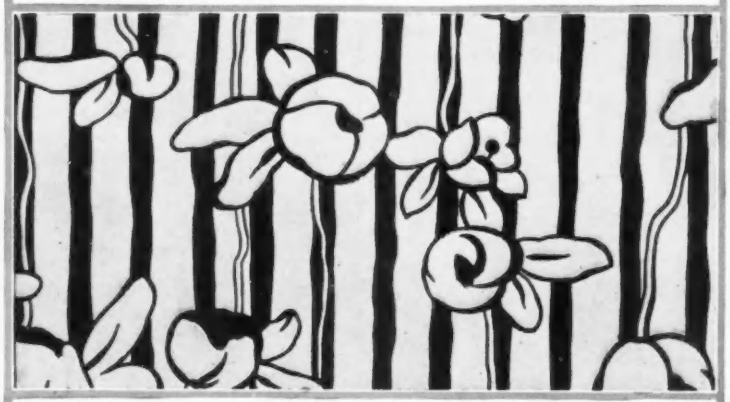
(Continued from page 66)



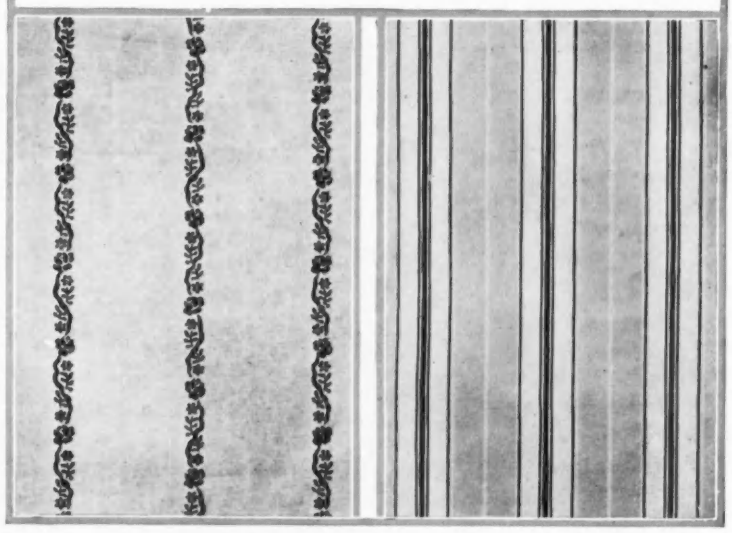
A scene with spruce trees and the façade of a church silhouetted against a night sky; in black and white wash on a paper candle shade; 75 cents



Between black spider webs of lattice work there are medallions of Dutch towns—sails of ships and windmills. Hand-decorated on paper; 75 cents



To complete the magpie scheme of decoration there are charmingly designed black and white chintzes to be used on chairs, and cushions; 40 cents a yd. A plain print with a 1-inch black stripe is 30 to 50 cents a yd.



Time was when black and white wall-papers were designed in big, every-which-way figures that spoiled the perspective of a room, but now designs such as these of tiny conventional flowers or plain stripes supersede the difficult papers; 80 cents a single roll

Model 832

One of the most popular designs of the season. Note its natural grace, poise and pretty curves. 4½ inch bust. Imported "flowertwill" in white or pink. Sizes 20 to 30. Price $3.50

Over 100 Other Stylish Models To Select From

BonTon CORSETS

Back Lace or Front Lace

are designed to fit perfectly and comfortably every type of figure. This is possible through the creative genius of our Parisian designing staff and the skillful use of only *quality* materials.

Each model reflects the touch of the master hand and has distinctive features and shaping powers which screen the faults and emphasize the natural beauty of the figure for which it is intended.

A wonderful array of styles in all the newest materials and colors at any price you wish to pay. Our new catalog, the Royal Blue Book, mailed free upon request.

Ask YOUR Dealer

From $3 up to $25

REMEMBER—It pays YOU to buy corsets that are trade marked and nationally advertised, because they are sold at uniform prices and YOUR satisfaction is guaranteed.

ROYAL WORCESTER CORSET CO. Manufacturers, Worcester, Mass.

Also makers of the famous ROYAL WORCESTER corsets at $1 to $3

DeBevoise No. 1539—Price, $2.00

The Latest Note in Summer Lingerie

is this dainty DeBevoise lace and embroidery Brassiere with pointed sleeves of fine shirred net, lace edged, containing almost invisible "opera-size" Dress-Shields stitched in place so as not to slip or roll up, yet easily removed and replaced. Washable and guaranteed moisture-proof. The Brassiere gives correct support and smart lines to the figure, while presenting a charmingly chic appearance through sheer waists.

You *must* wear Shields, and you need a Brassiere. Buy them together. No extra corset-cover will be necessary. End the bother and expense of attaching separate Shields to all your Summer gowns and blouses. Simply slip into a DeBevoise Dress-Shield Brassiere and the thing is done. Cool, comfortable, convenient, economical—and superlatively stylish in fit and effect.

Besides a dozen Dress-Shield Brassieres, there are other DeBevoise styles for bathing, dancing, evening wear, etc., in a fascinating variety of Summer materials and trimming. Whatever your figure, there is a DeBevoise Brassiere specially designed to give it the modish contour. The original Brassiere guaranteed the BEST in fit, workmanship and wear. $1 and upward, at leading drygoods and department stores everywhere. Decline so-called substitutes.

Ask your merchant for the

DeBevoise

(*Pronounced* "debb-e-voice")

Manufactured exclusively by Chas. R. DeBevoise Co., 1270-F Broadway, New York City

SEEN *on the* STAGE

(*Continued from page 53*)

very real in characterization; and the dialogue is eloquently written.

The entertainment was concluded with a two-act comedy entitled "The Double Courtship," which was written by one of the actors in the company, Mr. Seumas O'Connell. This play, though a little weak in plot and structure, is rich in characterization, and is made worth seeing by the admirable acting of the associated players.

When so excellent an entertainment can be exhibited in Grand Street for twenty-five and fifty cents, a lover of the theatre may be pardoned for inquiring why it may not also be presented in Times Square for two dollars. Mr. Whitford Kane is a most accomplished actor, and his company is better trained than the majority of those which run the season on Broadway. Five minutes of a play like "Lonesome Like" are worth more than a whole evening of a play like "The Hyphen."

Photograph by White

Ibsen's "Ghosts," in which Virginia Brooks played Regina, proved again that this dramatist had a knack of creating parts in which no performer could appear at a disadvantage

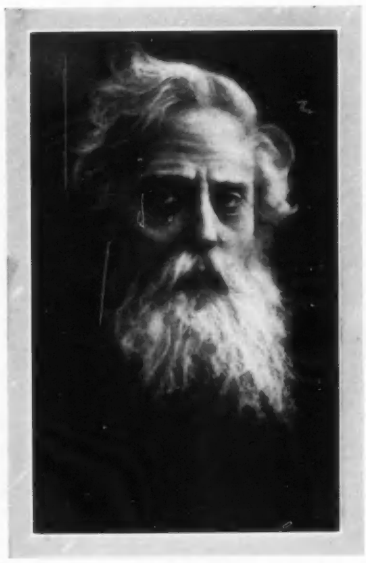
"JOHN GABRIEL BORKMAN"

IN John Webster's supreme tragedy, "The Duchess of Malfi," the villain, Bosola, who has wounded the Cardinal to death, says as he is dying—

"I do glory
That thou, which stood'st like a huge pyramid
Begun upon a large and ample base,
Shalt end in a little point, a kind of nothing."

This great simile may be applied to the structure of "John Gabriel Borkman." The first two acts are as massive as anything that Ibsen ever wrote; but the drama which was begun upon a large and ample base dwindles gradually to a little point, a kind of nothing. The great master began this play, which was destined to be the last but one of all his dramas, when he was sixty-eight years old. His power held until the task was half completed; then his strength failed him, and a mist, anticipating death, involved his faculties. This impression of "John Gabriel Borkman," derived from many readings, was confirmed by the recent performance of the play by Mr. Emanuel Reicher.

Mr. Reicher was the first of all performers of the character of Borkman. He acted the part in German, in the presence of the author, before it was ever acted in Norwegian in any of the Scandinavian countries. In his recent performance in New York, Mr. Reicher appeared for the first time on any stage as an actor in the English language. His English, which had been hastily brushed up for this occasion, was adequate in pronunciation and sufficiently fluent in enunciation; but the unaccustomed task of remembering his lines in a foreign language required him to play in a tempo that was invariably slow. At moments when it was evident that he would have read rapidly if he were speaking German, he was unable to accelerate his tempo; and the other performers, following his leadership, were required to read more slowly than they naturally would have done. This insurmountable defect was injurious to the performance as a whole. It was plainly evident, however, that Mr. Reicher was a great actor, and that his conception of the character of Borkman was as massive as the poet's own. So impressive was his play of gesture and of facial expression that many auditors regretted that they were denied the privilege of attending also a performance of the part in German,—in which language Mr. Reicher would have been able to orchestrate his reading in absolute accordance with his superb imagination of the character.



So impressive is Emanuel Reicher's play of facial expression, that his audience recognizes his conception of "John Gabriel Borkman" to be massive as the poet's own

"GHOSTS"

THE greatness of Ibsen as a dramatist is proved conclusively by his ability to create acting parts in which no performer can appear at a disadvantage. Oswald Alving, for example, is a part that, in the slang of the theatre, may be denominated "actor-proof." Any slender young man who is gifted with a modicum of nervous force may make a good impression in this character. Mr. Robert Whittier, who recently presented "Ghosts" at a series of special matinées at the Longacre Theatre, is no exception to the rule. His performance of Oswald was appropriately impressive; and by this performance he increased his reputation as an actor. Unfortunately, the members of the company engaged for this revival were not equally able to rise to the height of the occasion. The play stands or falls by the performance of the subtle and difficult rôle of Mrs. Alving; and those who remembered the great interpretation of this character which was made by Miss Mary Shaw were far from satisfied with the efforts of the latest actress to undertake the part. Regina was excellently played, and so was Engstrand; but the actor engaged for the part of Pastor Manders seemed to be suffering from an insufficiency of rehearsals.

Push the Button—and Enjoy the Springtime!

ONLY a few years ago, you had no choice about doing housework. You *had* to use the old broom and duster; you *had* to toil and fret; you *had* to turn the house topsy turvy to the discomfiture of the household. That's why the whole family looked forward with dread to the old fashioned Spring housecleaning period.

But that day has happily passed. In over 100,000 homes, efficient housewives clean the Frantz-Premier way—the push button way. They attach this nine pound dirt devourer to any convenient lamp socket, guide it over rugs, carpets, on floors and stairs, and around and under furniture. By 9 A. M. the day's work done. The time they save is theirs to enjoy as they choose. To them Spring cleaning is a thing of the past. They have a clean home every day. They are house managers, who run their house and are not run *by* it.

You, too, can enjoy this greater freedom by telephoning your nearest dealer for your Frantz-Premier today! You can safely do this because every machine is built complete in our own factory, and its guarantee covers not only mechanical perfection, but insures long, satisfactory service.

Ask your dealer to show you the sturdy, trouble-proof motor; and the new, air driven, soft rubber lint picker or brush, which cannot injure the most expensive rug and is self cleaning.

The Frantz-Premier Co., Cleveland, U. S. A.

Principal Canadian Headquarters
The Premier Vacuum Cleaner Co., Ltd., Toronto, Ontario

A Bride-Elect

would be greatly helped in making the arrangements *for the* Wedding, the Wedding Breakfast, the Entertainment *of* the Bridal Party, etc., by consulting our Wedding Booklet No. 5 which will be sent free on request

Visitors to New York City always welcome

Dean's

628 Fifth Ave. New York

Established 1839

This Trade-mark is on the Label in each Bag.

COLONIAL

I think the "Fifth Avenue" the most charming of little purses.

Mrs. Vernon Castle

The "Fifth Avenue" bag is conveniently six inches small, and a luxurious two dollars and a half worth.

Slip a finger thro' the strap—

Small enough to be decorative—large enough to hold powder, change and handkerchief, and light enough to forget it is on your finger while dancing.

The "Fifth Avenue" bag is of COLONIAL make and will be all the rage this summer at every smart "Thé Dansant" and roof-garden dance.

Ultra-fashionable for tailored wear in self-striped black patent leather with pearl top or imitation precious stone setting.

Made in a wealth of colors in Ponjab silk, black morocco (as illustrated), white and black French moiré and mottled ooze leather in all colors. Also in white piqué with white pearl top.

At every department store or of your dealer through

SAMSTAG & HILDER BROS., 557-559 Broadway, New York City

S O C I E T Y

Births

NEW YORK

Decies.—On April 24, in London, to Lord and Lady Decies, a son.

Thomas.—On April 26, to Mr. and Mrs. Leonard M. Thomas, a son.

Deaths

NEW YORK

Aldrich.—On April 16, at his residence, Nelson W. Aldrich.

Buck.—On April 30, Elizabeth Fries Buck, widow of the late Elisha A. Buck.

Glaenzer.—On April 20, at his home, Georges A. Glaenzer.

Kissam.—On April 18, at his residence, Samuel Hamilton Kissam.

Nicoll.—On April 26, at Wodelesse, Ossining, Josephine Churchill Nicoll, daughter of Mr. DeLancey Nicoll.

Proudfit.—On April 30, at her residence in New Castle, Delaware, Annie Couper Proudfit, wife of the late Reverend Alexander Proudfit, D.D.

Schenck.—On April 29, Anna Pendleton Schenck.

Stuyvesant.—On April 23, Amelia Stuyvesant, widow of the late Robert R. Stuyvesant.

BOSTON

Boit.—On April 22, in Rome, Italy, Edward D. Boit.

CHICAGO

Cudahy.—On April 23, at his residence, John Cudahy.

CINCINNATI

Eustis.—On April 19, George Dexter Eustis.

PHILADELPHIA

Bancroft.—On April 20, Samuel Bancroft, Jr.

WASHINGTON

Logan.—On April 22, at Portsmouth, Virginia, George Wood Logan, captain in the United States Navy.

Engagements

NEW YORK

Buel-Smith.—Miss Beatrix Buel, daughter of Mr. Clarence Clough Buel, to Mr. Henry Clapp Smith, son of Mr. Joseph Smith.

Cambell-Alton.—Miss Abigail A. Cambell, daughter of Mr. Alexander Douglas Cambell, to Mr. Carol W. Alton.

Dennis-Ewing.—Miss Helen Eliza Dennis, daughter of Mr. Samuel S. Dennis, to Mr. Oscar Ross Ewing.

Duke-Biddle.—Miss Mary L. Duke, daughter of Mr. Benjamin N. Duke, to Mr. Anthony J. Drexel Biddle, Jr., of Philadelphia, son of Mr. Anthony J. Drexel Biddle.

Dunning-Greene.—Miss Isabelle F. Dunning, daughter of Mrs. William Dunning, to Mr. Philipse E. Greene.

Hurry-Smith.—Miss Dorothy Whiteside Hurry, daughter of Mr. Randolph Hurry, to Mr. Robert Beaver Smith, son of Mr. Thomas B. Smith.

O'Brien-James.—Miss Roselie O'Brien, daughter of ex-Justice Morgan J. O'Brien, to Dr. Henry James, son of the late Nathaniel W. James.

Steele-von Stade.—Miss Kathryn N. Steele, daughter of Mr. Charles Steele, to Mr. F. Skidy von Stade, son of Mr. Frederick H. von Stade.

Suydam-Renshaw.—Miss Lisa C. Suydam, daughter of Mr. John R. Suydam, to Mr. Paul Renshaw, son of Mr. Alfred H. Renshaw.

BALTIMORE

Hoffman-Kingsford.—Miss Eliza Lawrence Hoffman, daughter of Mr. Richard Curzon Hoffman, to Mr. Irving Bowdoin Kingsford, son of Mr. Daniel P. Kingsford.

MINNEAPOLIS

Hopkins-Potter.—Miss Irene DeMunn Hopkins, daughter of Mr. Frederick Hopkins, to Mr. William Frederick Potter, son of Mrs. William Frederick Potter.

WASHINGTON

Gleaves-Van Metre.—Miss Anne H. Gleaves, daughter of Captain Albert Gleaves, U. S. N., to Lieutenant Thomas Earle Van Metre, U. S. N.

Goldsborough-Johnston.—Miss Julia Goldsborough, daughter of Mrs. Edmund K. Goldsborough, to Mr. Tilghman Johnston.

Pilling-Dunham.—Miss Ruth Pilling, daughter of Mrs. James C. Pilling, to Mr. Carroll Dunham, 3rd, son of Dr. Carroll Dunham.

Weddings

NEW YORK

Ijams-Porter.—On May 8, in Trinity Church, Hewlett, Long Island, Mr. J. Horton Ijams, son of Mr. John Tabb Ijams, and Miss Margaret Seton Porter, daughter of Mr. H. Hobart Porter.

Smith-Miller.—On April 28, in the Church of the Heavenly Rest, Mr. Malcolm E. Smith and Miss Helen LeRoy Miller, daughter of Dr. George N. Miller.

Stoddard-Andrews.—On April 29, in St. Thomas's Church, Mr. Louis E. Stoddard, son of Mr. E. G. Stoddard, and Miss Mollie Andrews, daughter of the late Samuel Andrews.

BOSTON

Hobbs-Foss.—On May 8, Mr. William Whitman Hobbs, son of Mr. Franklin W. Hobbs, and Miss Helen Foss, daughter of Mr. Eugene N. Foss.

PHILADELPHIA

Duke-Biddle.—On April 28, in Holy Trinity Church, Mr. Angier B. Duke, son of Mr. Benjamin N. Duke, and Miss Cordelia Drexel Biddle, daughter of Mr. A. J. Drexel Biddle.

Hopkinson-Woodruff.—On April 24, in St. Clement's Church, Mr. Walter W. Hopkinson, son of Mr. William F. Hopkinson, and Miss Anna Florence Woodruff, daughter of Mr. Clinton R. Woodruff.

Lewis-Brock.—On April 24, in the Episcopal Church of St. Luke and the Epiphany, Mr. Francis A. Lewis, 3rd, son of Mr. Francis A. Lewis, and Miss Louise B. Brock, daughter of Mr. John W. Brock.

PROVIDENCE

Metcalf-Shepley.—On May 1, in Grace Church, Mr. Ernest T. H. Metcalf, son of Mrs. I. Harris Metcalf, and Miss Virginia Shepley, daughter of Colonel George L. Shepley.

SAINT PAUL

Starnes-Garrard.—On April 22, Mr. Lewis Hass Starnes and Miss Evelyn Stuart Garrard, daughter of Mr. George Wood Garrard.

WASHINGTON

Conrad-Hunt.—On May 22, Mr. Barnaby Conrad and Miss Helen Upshur Hunt, daughter of Judge William H. Hunt.

George Kremer

ORIGINATOR OF THE HARMLESS

"PERMANENT HAIR WAVE"

STEAMING DEVICE

My new invention and vast experience enable me to wave any shade and quality of hair, guaranteed to last from six months to one year and to be absolutely harmless.

There are six different sizes of waves which can be successfully applied to the finest and coarsest of hair.

The only establishment averaging ten or more waves a day. Personal attention given each client. Write for booklet.

Experts in Attendance for Hairdressing, Scalp and Facial Treatment, Hair Coloring, Manicuring, etc. Exclusive and individual styles in first quality hair goods.

Telephone 2642 Bryant

George Kremer, 3 West 42nd Street, New York, N. Y.

Your true friend in summer. It disguises all traces of heat, without a suggestion of that unwholesome "made-up" look which good taste forbids.

With the infinite delicacy which stamps it "French," *Poudre La Grace* softens the lines and the coloring into youthful loveliness. Charms, always, with its exquisite refinement of texture and perfume.

Made in France, where the making of Toilet Goods is a fine art. In shades for both daytime and evening use.

Price 50 Cents

Send ten cents to Riker & Hegeman Co., 340 West Fourth Street, New York, for beautiful sample package of Poudre La Grace.

Mordaunt *Paris*

129 East 34th St. ***New York***

Telephone, 5571 Murray Hill At Lexington Ave.

Personal Maid's Costume

No. 846 (at left). Imported Irish Poplin, Gibson waist, opening front, closely buttoned; dainty piping at waist; coat sleeve; 3-piece skirt. All shades, $5. Black sateen, $3.

No. 846-50. Apron of dotted Swiss, pure linen edges, $1.25. Also in fine net and Persian Lawn.

No. 846-51. Lace-trimmed cuffs and collar, 40c.

846-52. Caps, 25c, 35c, 45c, 65c, 75c.

Coats and Bonnets for Nurses

The Helen, No. 844 (at right). Of fine all-wool English serge, thoroughly shrunk, with detachable cape. In black, navy blue, grey and brown. In English serge $26. Double faced serge, $32.

Bonnet No. 844-50. Of velvet, felt, straw or silk, from $7 to $8 without veil. With veil, $10.

Many other summer styles for nurses.

Variety and Correctness

While always authentic, JOSEPH uniforms and accessories are sufficiently varied to meet any notion in style, shade or degree of elaborateness. Every JOSEPH garment is made on the premises. Order by mail or personally.

Send for Free Illustrated Portfolio of Designs.

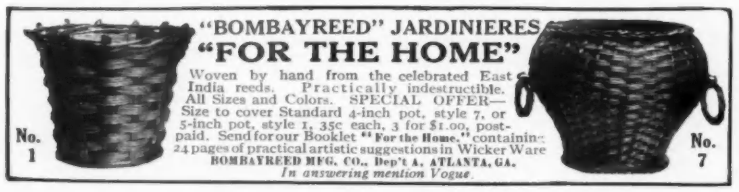
Children's Nurse's Costume

No. 104 (at left). Of striped Seersucker, 5-gore skirt, opening side. Waist opening front, $1.50 to $2.50.

No. 104-50. Apron, linen, $1; sheeting, 85c; sheeting gathered, 75c.

No. 104-51. Apron Bibs, linen, 50c; sheeting, 35c; cambric, 25c.

No. 104-52. Linen Cuffs, 25c; Caps, 15c to 50c.



"BOMBAYREED" JARDINIERES

"FOR THE HOME"

Woven by hand from the celebrated East India reeds. Practically indestructible. All Sizes and Colors. SPECIAL OFFER—Size to cover Standard 4-inch pot, style 7, or 5-inch pot, style 1, 35c each, 3 for $1.00, postpaid. Send for our Booklet "For the Home," containing 24 pages of practical artistic suggestions in Wicker Ware

BOMBAYREED MFG. CO., Dep't A, ATLANTA, GA.

In answering mention Vogue.

"Onyx" Silk Hosiery

Create a constant longing for more after the first purchase. They are the "sought after" kind, becoming endeared to the wearer because of their many good points. Style, finish, beauty and quality and always a broad selection of the newest and latest in silk hosiery.

Popularity hardly expresses the real sentiment aroused by the "Onyx" brand. They are the "Idol" of the women of rare discernment and good judgment.

The shortest route to hosiery satisfaction ask for

"Onyx" Silk Hosiery

With the "POINTEX" Heel

Descriptions of a few notable numbers follow:

No. 235	No. 350	No. 106
$1.00	**$1.50**	**$2.00**
Fine Silk with DUB-L Lisle garter top, triple extra spliced heel and toe, medium weight.	Pure Silk, DUB-L wide garter top, triple extra spliced heel and toe. Seasonable weight.	Medium weight, finest thread silk, DUB-L Silk garter top, triple extra spliced heel and toe.

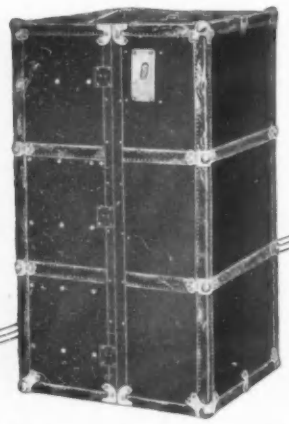
These three "ONYX" qualities with the "POINTEX" Heel, in Black and all the newest shades.

Better qualities cannot be desired

You will find "Onyx," the quality hose, at all quality shops throughout America. If you have difficulty obtaining your exact requirements—let us help you!

Lord & Taylor

Wholesale *New York*



The Autolock Wardrobe Trunk

The Dustproof Trunk that opens with a turn of the key and locks automatically

The Mendel-Drucker ***Autolock*** Wardrobe Trunk does away with all travel annoyances. No troublesome bolts or outside adjustments to get out of order. The mere act of closing it locks the entire trunk automatically and simultaneously at three points with Yale Lock Security. Practically burglar proof.

Your trunk may be packed with the daintiest gowns and knocked about on dusty, smoky platforms but you are safely protected against dirt or dust by the dustproof snug-fitting metal moulding which dove-tailed insures a perfect fit.

There is a brand new arrangement of the hangers which makes for greater care of your garments.

Made for women and men in popular and exclusive styles. Sold by the leading dealers in all large cities. Where we have no agents, will send direct on approval.

Dustproof trunks also made in steamer, dress and wardrobe models.

Write for our new ***Autolock*** Wardrobe catalog. Fully describing this Twentieth Century Sensation.

The Mendel-Drucker Co.
335 Main Street Cincinnati, O.

Effective hangings for four-post beds are of striped linen with frieze and border copied from a "toile de Jouy" design. Frieze and border are used for the valance and the border edges the curtains. Fabrics from Aldam Heaton & Co., London

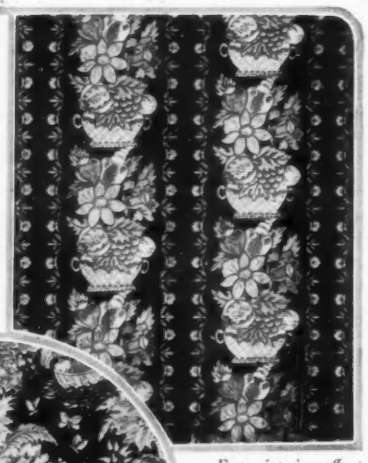
CHINTZES *from* BOND STREET

NOWHERE are prettier stuffs for hangings produced than in England—unless it is in France, and the finest designs made in France cross the channel. Whether or not it is true that the gloomy English climate develops the wits and taste of a people who are constantly striving to outwit it, the fact remains that when it comes to charming country house hangings and decorative stuffs for town house slips and curtains, the English are not to be outdone in matters of choice and taste.

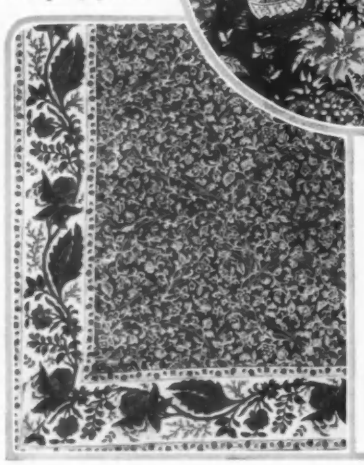
The patterns and weaves put forward recently by the best London decorators show that the tendency is toward the soft gracious effects of the eighteenth century—old *toile de Jouy* and old Georgian patterns. Manufacturers are showing great skill in reproducing, not only the old designs with their subdued and lovely coloring, but the subtle charm of shifting light and shadow achieved by tricks of weaving that give to the fabric the accidental, personal quality of hand-work.

(*Continued on page 70*)

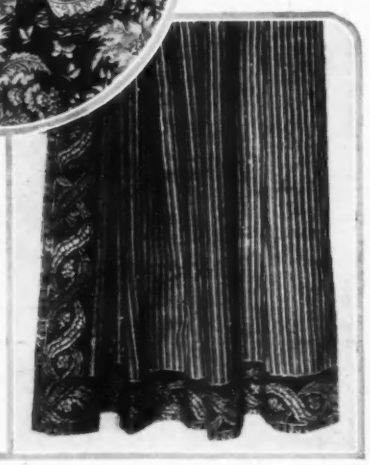
Quite as decorative as the old stuffs is this modern French linen, in blue and black on a putty ground



Futurist in effect is an old French design of gray, subdued purples, greens, and orange yellow on black



Quaint and peaceful hangings for the old-time room may be of printed linen in Paisley patterns with a border



Black ground with Chinese design of pale boats landing at ports of the "flowery kingdom"

For four-post beds, curtains of striped linen with "toile de Jouy" border, accompany the valance at the top of the page

Housekeeping Linens

McGibbon Linens have been recognized for almost a half century as being of the highest standard—absolutely dependable.

Special Table Cloth

No. 1588 (Illustrated) Arabesque pattern in centre with border of ribbon and dot; an exceptional pattern on linen of good quality.

2 yds. square	**5.25**
2 x 2½ yds.	**6.25**
2 x 3 yds.	**7.00**
2¼ yds. square	**7.25**
2½ yds. square	**7.50**
2½ x 3 yds.	**9.25**

Napkins to Match

Breakfast size	**5.25**
Dinner size	**6.75**

The "Abbey" Luncheon Set

This novel set consists of one 18 x 27 inch Oval Centre Piece and Six Oval Doylies large enough to hold both plate and glass; excellent linen, neatly embroidered; splendid value

7.75

Oval Tray Doylie to match, size 6 x 12 inches, each

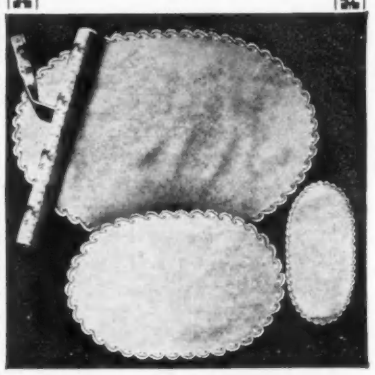
50 cents

Centre Piece Roll. A convenient novelty for those who dislike creases in their centre pieces, doylies, etc.

19 inches long	**.50**
26 inches long	**.75**
38 inches long	**1.00**

(Illustrated Booklet on Request)

McGibbon & Co.
FINE LINENS
3 West 37th St. New York



"The Tiny Booklet" FREE on Request

1052

JEWELRY NOVELTIES
FOR MIDSUMMER WEAR

Special designs, as created by HENRY W. FISHEL & SONS are now being displayed by the leading department and jewelry stores throughout the United States. Ask to see the exclusive ideas at moderate prices in HAIR ORNAMENTS, EARRINGS and ENAMEL and RHINESTONE BROOCHES—and look for these trade marks—

Henry W. Fishel & Sons Inc.
Manufacturing Jewelers
126 West 22nd Street
New York City

Burby

Gowns Ready Now
From $25.00 to $125.00

Imported
Hats and Novelties
From $18.00 Up

This smart little street frock comes in white serge. The waist forms a bolero effect with cunning little inserted pockets. A large sailor collar and cuffs of taffeta make a charming combination. May also be had in a variety of colors—

$39.50

Becomingly simple is this little dancing frock of white taffeta. It comes in all the pastel shades and is trimmed with dainty bands of pleated taffeta.

$45.00

It is earnestly recommended that you mention Vogue when ordering the above models. Agents for the J. P. Glue, non-inflammable and stainless, manufactured specially for Burby. Not genuine or guaranteed unless it bears our name—Burby. Sample can, 25c.—Quart can, $1.50.

714 FIFTH AVENUE **NEW YORK**

Ovida
Reducing Brassiere
Adaptable With or Without Corset

IMMEDIATE REDUCTIONS AS FOLLOWS

38 Bust Reduces to 36
40 Bust Reduces to 37
42 Bust Reduces to 39
44 Bust Reduces to 41

Constructed of Elastricot, scientifically contoured to nature's model, the Ovida is the most successful Figure-Shaping and Health-Making garment ever invented.

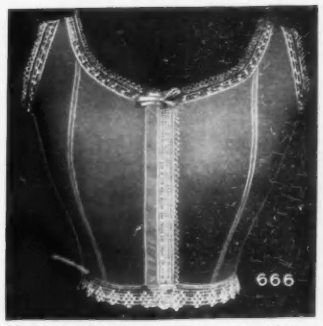
With or Without Adjustable Shoulder Straps

Regular sizes 32 to 52

Protected by U. S. Patents and patents pending

Ovida
Fancy Brassieres
EXCLUSIVENESS AT MODERATE PRICES

A wealth of dainty, well-made conceptions of exquisite materials and at moderate prices—this is what you are offered in the new Ovida Fancy Brassieres.



Made of fine Silk Jersey, trimmed with imported linen lace. Fastens in front with rustless hooks and eyes. White or flesh color. Sizes, 32 to 46. Retail price, **$2.50.**

Made of handsome imported lace and satin baby ribbon. Fastens either in front or back with rustless hooks and eyes. Sizes, 32 to 46. Retail price, **$3.50.**

Many other exclusive styles from 50 cents to $3.50.

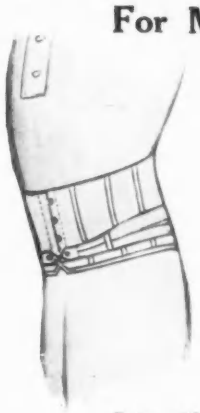
Trade Mark Ovida stands for perfect fit, splendid value, and entire satisfaction.

SOLD AT LEADING STORES

Send for handsome Free Book of SUMMER STYLES

Ovida Company
12-14 West 37th Street, Dept. 2, New York

Tricot Belt Corset
For Men



Price, $5.00

A Superior Supporter and Abdominal Reducer. Lends to evening clothes that much envied glove-fitting appearance.

Benefits the thin and stout alike.

Send hip measure, taken tight, with money order, check, or draft on New York.

On Sale at Sporting Goods Departments of
STERN BROS., West 42nd Street, N. Y.
LOESER'S, Fulton Street, Brooklyn
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HEATH CORSET CO., Inc.
373 Fifth Avenue **New York**

MRS. ADAIR

TELEPHONE, 2839 MURRAY HILL
557 FIFTH AVENUE
NEW YORK
92 NEW BOND ST. W.
LONDON
5 RUE CAMBON
PARIS

FACE creams or lotions which are not composed of pure substances, properly compounded so that the skin can easily assimilate them, simply clog the pores and hamper the "respiration" of the skin. Mrs. Adair expounded this truth many years ago. And in presenting the GANESH EASTERN MUSCLE OIL she gave to the women of all nations, a tissue builder so nearly like the natural oils of the skin (by scientific analysis) that it is readily absorbed by the muscles and tissues beneath the skin. It has an immediate strengthening and toning effect, so that regular applications of it keep the tissues in perfect condition.

As a sagging, puffy skin is simply an outward result of tired, sagging underlying muscles, the GANESH EASTERN MUSCLE OIL is a true insurance against skin puffiness, as well as wrinkles and hollow formations. With a betterment of blood circulation about the face, the complexion is also improved.

♣ ♣ ♣

It is not claimed by Mrs. Adair that the GANESH MUSCLE OIL will make the skin "dazzlingly perfect." It is not a cure-all, nor does it usurp the powers of the other GANESH Preparations. But the GANESH MUSCLE OIL does get at the CAUSE of seventy-five per cent. of all common skin and complexion ills. Directions for "tapping" it into the skin are sent with all bottles, at $5, $2.50 and $1.

♣ ♣ ♣

The first law in caring for the skin in summer is to keep it cleansed from dust and grime. Use the GANESH BALM CLEANSING CREAM. $3, $1.50, 75c a bottle.

♣ ♣ ♣

The darkening, burning influence of the summer sun is quickly counteracted by the GANESH LILY SULPHUR LOTION, a perfect whitener. In pink, cream and white. $2.50, $1.50.

♣ ♣ ♣

For increasing size and firmness of the bust and modeling the neck, the GANESH JUNO, $2.25, $1.25.

♣ ♣ ♣

Superfluous hair can easily be removed by the root, with the DARA HOME OUTFIT. Complete, $4.50.

♣ ♣ ♣

For a pronounced double chin, the GANESH CHIN STRAP (illustrated) $5, $6.50. For forehead lines, the GANESH FOREHEAD STRAP, $4, $5.

♣ ♣ ♣

Price-list booklet describing other GANESH Preparations and Appliances, and Mrs. Adair's own Lecture Book, mailed on request. Those who live within a convenient radius of Fifth Avenue, New York, are invited to take a personal treatment, by adept operators, at Mrs. Adair's cool, inviting Salon.

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When there are wrinkles, hollows or discolorations to overcome, the GANESH MUSCLE STRAPPING TREATMENT is administered. Single treatments, $2.50. The GANESH (original) ANTISEPTIC ELECTROLYSIS TREATMENT FOR SUPERFLUOUS HAIR is effective and harmless. $2.50. The GANESH TREATMENT FOR TIRED, LINED EYES, transforms the redness and dullness to clear whiteness, and smoothes away the tiny crowsfeet, $3.50. Consultation without charge.

Women are fond of fine perfumery—distinctive but unobtrusive.

BABCOCK'S CORYLOPSIS OF JAPAN TALC POWDER

has been the fulfilment of their desire, and they have found the powder itself perfect in texture as it is in fragrance.

This accounts for its remarkable success which has led other makers to use the name "Corylopsis of Japan."

But Babcock's is a secret combination of many different essential oils so intricate that no imitation can ever approach the scent.

Ask for "Babcock's." If by any chance you don't like it, your money will be refunded.

15c At drug- and department-stores or from us by mail if you can't get it there. In any case: Your Money Back if you want it. (25c in Canada.)

A.P. BABCOCK CO.

Perfumes, Sachets, Toilet Powders, Toilet Waters

NEW YORK PARIS

CHINTZES *from* BOND STREET

(*Continued from page 74*)

The old brocatels, brocaded silks and linens, and other printed tissues that served as hangings for the periods of Marie Antoinette and the ceremonious Queen Charlotte, are all available to-day in practical stuffs at practical prices. If they are not, intrinsically, quite what they seem, no one is heard to complain because a beautiful length of "covering silk" after Fontainebleau or Hampton Court is obtained for a few shillings a yard, when the original after which it was designed cost pounds.

OLD DESIGNS IN NEW STUFFS

Particularly has the present interest in old needlework pictures, needlework carpets, chair seats, screens, and various accessories encouraged the revival of the old brocaded linens, a sort of machine reproduction of needlework. These linens have the effect of thick, softly beautiful "worked" pieces. The simple and well-balanced rose design illustrated at the upper right in the group on this page, is one of these brocaded linens, reproduced from a late eighteenth century stuff which may be seen to-day in the private apartments at Kensington Palace. This pattern is a good example of the beauty of the serene and simple treatment of the flower motive.

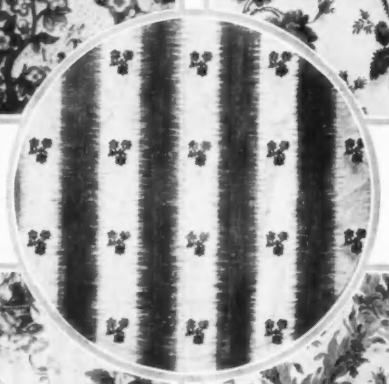
The doom of flowered chintzes as such, was sealed by the wild riot of roses, dahlias, clematis, and every other perennial and annual under the sun, which in the hands of the reckless flowered-chintz-apostles turned, for a brief period, every room in the house into a den of appalling cheerfulness and violent unrest. The passing of the floral orgy in chintz sees also the wane of that English fancy, glazed chintz. Glazed chintz is cleanly, of course, so are haircloth, white enamel paint, and linoleum, but for that very reason one is disinclined to do the drawing room in them or use them as decorations for the boudoir. Texture and surface play a great part in the effect of stuffs in a room, and the appeal made by these interestingly woven new-old materials is not to be withstood.

PATTERNS PLEASING AND AMUSING

Present taste in patterned hangings tends toward the well-covered surface, the simple, sometimes curious, and often severe design. Flowers and flower baskets,—Italian, French, or Flemish,—are treated with formality. The accepted new designs show originality expressed after the manner of the old craftsmen. The coloring may be old, mellow, and harmonious; or it may be bright and clear, with a something in its color juxtapositions that makes it an artistic joy as well as, often, an amusement to the quick eye and the glancing mind.

Days of riotous naturalistic flowers on chintz are over and conventionalized designs are now the thing

Brocaded linen reproduces in green, red, cream, and black on cream a delightful needlework pattern



A printed tissue of deep cream and buff stripes is brocaded with a Victorian flower basket done luxuriantly in rose and green

Printed stripe and small brocaded flower motif make a restful design which may be had in various and contrasting color combinations

A "covering silk" at Fontainebleau suggested this tapestry green trellis on buff with motifs in ashes of roses and browns

Sprague's "Alheneeds"

(Reg. U. S. Pat. Office)

For underwear, waist and garter supports

Most complete, hygienic and sensible garment ever designed for children.

Cool, comfortable, dainty, serviceable. Made of high-grade white pajama check. All seams covered and reinforced.

Trouser-buttons and garter-tabs pull directly from the shoulders without side strains. The garters may be worn inside or outside by slipping the tabs through the buttonhole at junction of waist.

Opening at the side, it allows the boy to get out or in by handling only three buttons. Saves hundreds of steps for mother.

There is an adjustment for the waist—one inch on each side, and adjustment at the shoulders for length.

Sizes 2 to 9

Satisfaction guaranteed or money refunded

Sold by dealers everywhere or sent direct, postage paid, upon receipt of **50** cents. Patented and made only by the

Fred'k H. Sprague Co.
117 East Main Street
ORANGE, MASS.

Ask Your Dealer

Baby's first step Ankle Support Shoes

A shoe made especially to strengthen the ankles. This shoe is endorsed and recommended by New York's leading physicians, as the best corrective of weak ankles.

Children's Button Shoes, broad toes to afford comfort and ample room for the toes to spread and grow naturally.

Sizes 2½ to 6		Sizes 5 to 8	
Tan Russia and Black Kid	$2.00	Tan Russia	$2.00
White Buckskin	3.00	Black Kid	2.00
White Canvas	2.00	White Buck	3.00

Larger sizes at proportionate prices.

Frank Brothers

THE FIFTH AVENUE BOOT SHOP

224 Fifth Avenue (Between 26th and 27th Streets) New York

The Home of Fashionable Footwear for Men, Women and Children.

Exhibit Shops: Chicago, 724 So. Michigan Avenue. Pittsburg, Jenkins Arcade. New Haven, 982 Chapel Street.

We have no agencies—Our Shoes are sold in our own shops only.

The Blouse Shop Inc.

STYLE INFORMATION FREE UPON REQUEST

If you will send us your name and address we will gladly forward at intervals our latest Blouse Style Information.

Three Seasonable Blouse Specials

Model U-97
Special Price, Prepaid
$2.50

Beautiful new model of fine Snowflake striped Voile with soft roll collar, vestee and cuffs of White Organdie.
Effective heavy eyelet embroidery on collar and cuffs. Front trimmed with Black Taffeta bow.

Model U-98
Special Price, Prepaid
$3.00

Exceptionally attractive Blouse of White Muslin de Luxe with picot edged Quaker collar and fancy turn back cuffs and hand-made buttonholes all edged with colored linen. Heavy crochet drop buttons down front and on cuffs. Black silk bow at neck. Colors of Linen trimming—Copenhagen, Rose and Amber.

Model U-99
Special Price, Prepaid
$2.00

A handsomely simple model of White Handkerchief Linen with new tab vestee front and soft roll collar and cuffs daintily hemstitched. Trimmed with Black ribbon tie finished with novelty ornaments.

Ours is a strictly mail order business in which no heavy retail shop expenses figure, permitting a decided cost price advantage to you.

Your money will be cheerfully refunded if you are not satisfied in every particular with any purchase from us.

The Blouse Shop Inc. 225 *Fifth Avenue* *New York*

OPPENHEIM COLLINS & CO

34th Street—New York

Women's Fiber Silk Sweater Coats

Fiber Silk Sweater Coat with two pockets; mercerized back; fiber silk trimmings and sash in white or self color.

Colors are Watermelon Pink, Azure, and Belgian Blue, Canary, Wisteria, Rose and White, also Black and White two tone effects.

Very Special

7.90

Peck & Peck

FANCY STOCKINGS

WITH

Short Skirts and Low Shoes

It is a mistake to think that Peck & Peck Hosiery is expensive. From our lowest-priced cotton stockings at 35c, to the highest-priced Fancy Parisian Silks, you will find the purchase of Peck & Peck Hosiery a real economy.

179. French Silk with single drop stitch clocks, cotton soles and top, **$2.50.** Finer quality, all silk, **$3.50.** Same in finer weave and lighter weight, **$5.00** the pair; in cobweb weight, **$10.00** the pair. Finest quality, sheerest produced, **$15.00.**

410. Black Silk, ribbed tops and woven white or colored stripes around, hand-embroidered clocks. Also white with black or colored stripes, **$3.00.**

185M. English pure thread Silk Socks, shaded black and white; black and blue; black and green; black and red; or black and purple, with hand-embroidered self clocks, **$5.00.**

11700. Imported mottled effect Socks with narrow black stripes; black and white; black and blue; black and purple; black and red; black and green; black and tan, **85c** the pair. In finest French lisle **$1.75** the pair.

English Foulard Bow Ties. Plain, Polka Dots, and many fancy designs, in a great variety of colors, **$1.00** each. Four-in-hands, **$1.50** each.

"VANISE"

The new silk hosiery which combines luxury in appearance with a durability which is *guaranteed.*

Especially long and elastic Silk Stockings, made of absolutely pure silk, and dyed under a special process with pure aniline dyes which are guaranteed to be *non-poisonous.* Purity of materials and wearing quality are *absolutely guaranteed.*

No. 1800 at $1.00 No. 325 at $1.85 No. 1700 at $1.35
No. 313 at $2.50

In white, black and all the new spring shades.

Our new shop at 586 Fifth Avenue, at 47th Street, awaits your inspection

Complete illustrated catalogue of Spring and Summer hosiery styles for Men, Women and Children, sent on request.

PECK & PECK

EXCLUSIVE HOSIERY

448 Fifth Avenue at 39th Street
586 Fifth Avenue at 47th Street
NEW YORK CITY

NOWHERE TO GO BUT BRIGHTON

A Monologue of Brighton's Season—the Easter Week-end of Fashionable London, to Whom "Dear" Is No Longer Smart, and "Darling" Is the Only Term from One Woman to Another

SIT down, darling, and talk to me while I rest. The average Easter holiday will break down the frailest constitution. Where did I go? Where could anybody go this year but to Brighton. The very name, Zink says, sounds like an alarm-clock going off in Cook's room when she hasn't the faintest idea of getting up. Mmm—I daresay Zink is rather free for a maid, but with George off at Nuneaton with his yeomanry and Zink's brother in the constabulary, we've become frightfully human. Of course, nobody premeditated Brighton. Everybody talked of Cannes and Torquay—did you ever see such darlings as the Devonshire violets this spring?—or of country parties as usual. And everybody turned up at London-by-the-Sea! But with the railways taken over by the Government, people are rather nervous about traveling, aren't they? And as the men-servants are all gone one hesitates about asking people. Lady butlers are so volatile.

A RAINBOW OF MOTORS

So we motored down—Syd Montague and Daisy Oakley and Bertie—in Bertie's new Nile green F. I. A. T.—a wonderful color, a perfect Second Cataract green. I wonder if the rage for colored cars has anything to do with the Queen's encouragement of screaming frocks as an antidote to the general khakiness. The front at Brighton looked like a Roman scarf already, when we came along to add our Nile green. Lady Peggy Willowby, who drives herself, you know, rolled up in a Mercedes bright couleur de rose, actually, darling. I saw her afterwards with a sherry-and-bitters sitting in front of the fire at the Metropole wearing a silk jersey—"sweaters" the darling Americans call 'em—equally couleur de rose. Lady Peggy was one of nine hundred and ninety-nine fat women who floated about the Metropole in the new short full skirts, like so many colored balloons. You could just see them all tied together with a string. How can they be fat? Why, darling, I've lost pounds and pounds, thanks to all the benefits and things that have been going on since the war.

Well, here were all these 90 H. P. birds of paradise depositing their more or less fair burdens in the shape of everybody you ever heard of on the steps of the Metropole. One almost believed the hotel people when they said there wasn't so much as a second parlor-maid's room in which to tuck the greatest lady in the whole mob. Just as we got in, Lady de Broke whirled up with a party in a perfect darling of a car—covert color, chauffeur, chow, and all. At the same moment, a frightfully beautiful woman with super-vermilion lips arrived in an orchid colored Mercedes shaped like a Zeppelin. With her was a waxen Frenchman who looked like Boldini but probably wasn't and who had the loveliest Latin time trying to persuade the Metropole to provide some place for the Vermilion Lady to lay her oxygenized head. They were so Pré-Catalanishly picturesque I hated to see them go off in a rage in the rain. Luckily Bertie had booked ahead and we had really magnificent quarters. It is true Zink and I couldn't both get into my room at the same time, but by my standing in the door and Zink in the hall I managed to get hooked up. But one could hear the booming of the surf,—the surf booming the hotel, as Bertie said,—and even see the sea, which was more than the prince regent ever was able to do from his pavilion.

DISHONORABLE USE OF THE WHITE FLAG

Did it rain? Darling, does it ever fail to rain at seaside week-ends in lovely England? We had made a little detour into the woods going down, just to hear the primroses and violets say that spring was here. And so it was for at least five beautiful scented minutes under the trees. But when we got to the sea Bertie recalled that he had heard a cynical Asquithian anemone murmur, "Wait and see." When the exodus began from London the sun shone and there was a Taube-shaped patch of blue in the sky traveling towards Croydon as though it was on its way with a beautiful bit of Easter weather for the Brightonians. Everybody raced after this banner of promise. But it turned out to be only another dishonorable use of the white flag.

The way the weather sobbed and whined was a disgrace. But one must confess, that the Brighton crowd plays good cricket. About a million people had come down to take the marvelous air of London-by-the-Sea, and take it they would. The promenade along the Front was carried out according to program. People walked in twos and threes and solitaires, gaily, their heads bent to the wind as if bowing to affliction, and their umbrellas blown inside out. They were wheeled up and down in Bath chairs in the rain as though that was why they were called Bath chairs. It was all so absurd and amusing that when the National Guards poured in, deepening the gloom by their dull-colored new khaki, it was perfect—one wouldn't have asked for red jackets!

There were heaps of Royalty about—everything from ex-kings to perfectly good dukes and weird great ladies, who hadn't had an English winter for years—Oh, deah, no! It was, I suppose, because there was no other place to go that the crowd this year was so priceless.

A CONTEST OF TYPES

Syd Montague offered a prize of unlimited plovers' eggs—they were just in, you know—to the one who discovered the best type. Daisy Oakley entered a Marchioness who sat for hours, décolletée, in apple-green, in the most conspicuous chair in the foyer and agitated a war puzzle—you know, darling, you try to wobble the Allies into the right holes and they won't wobble!—keeping her eyes all the time desperately fixed on the thing. Bertie thought he had the Marchioness beaten with the Lady who had been Coming to Brighton for Forty Easters and who wore a Titian wig—stitched down the center—of about eighteen summers and was so bescalloped and beflounced that she moved like a float in a political parade. Syd brought his type in from the outside and protested that nothing could be funnier than an English flower girl smiling at one behind a tray of mignonette and Parma violets and wearing a cricket cap with one of

(*Continued on page 80*)

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THE GOODYEAR TIRE & RUBBER CO., AKRON, O.

GOODYEAR AKRON, OHIO CORD TIRES

NOWHERE TO GO BUT BRIGHTON

(*Continued from page 78*)

the new nose veils floating from the vizor. I vacillated between two or three perfect darlings. There was an unpardonably pretty girl who wore the record shortest skirt and Victorian boots and the hardest of Bannockburn tweeds, and who weaved in and out among the crowd,—followed by a dazzled trio in khaki,—without ever taking her hands from her pockets. Perhaps she hadn't any hands—or only rotten ones like mine at bridge.

But I threw the handless baggage out for what Bertie called the Mother and the Gawkii. The Gawkii were three tremulous young girls just ceasing to be young girls—much too tall and trying to conceal the disgrace by stooping a little. Their eyes were large, blue, and scared, and their mouths pensively dished. They wore white muslin frocks and pink and blue ribbons tied in little *bébé* bows under their chins. They were always waiting on the sofa when Mama—a tiny dimpled woman, all V-neck and vivacity—came down to dinner, and they followed her in to dinner, each one with a novel from the hotel library and a few inscribed and stamped picture post-cards clutched in her hands. I suppose if men are terrifying or terrifyingly few, a grip on a good book gives one confidence, like the hand of a friend, doesn't it, darling?

BORED? "JAMAIS!"

But where was I? Oh, the plovers' eggs! "All have won," as Alice and then Bertie said, "and all shall have prizes." But it seems the birds are having a rest this year as there is so little shooting; at least that's what the birds think, and it was only at two shillings apiece that they could be supplied. Bertie said it was like paying two bob for a single gooseberry and a speckled one at that. An old dowager whom everybody knows is frightfully rich was heard making a very sporting proposition to the maître d'hôtel on the subject of plovers' eggs. They were two shillings each; well, if she ate half a dozen it would be ten and six, what? It is just by keeping a sixpence ahead, darling, that one gets along.

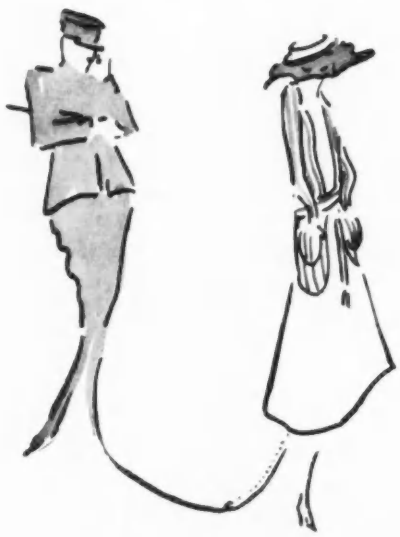
Bored? *Jamais!* When we got tired of dwelling on how much better women look in day clothes, sitting still making feline remarks, than in evening frocks and dancing, we played *chemin de fer*, or did the fascinating antique shops of Brighton—one on the King's Road has an irresistible collection of Battersea enamels!—or we walked to Hove, where poor Prince Kropotkin is trying to get well, or we went to hear the magnificent old masses sung at St. Peter's, or to leave sweets for the Indian troops at the Royal Pavilion. For the first time since Nash had the bad taste to design it, the domed and minaretted Pavilion is "in the note." It stirs the imagination to see a melancholy brown face, crowned by a white turban, leaning out a balcony window, or to catch sight of tall turbaned Sikhs and Sepoys through the trees.

NOTABILITIES AND BOY SCOUTS

Then there were the South Downs—so soothing and vast and undetailed. We motored over the four miles to Rottingdean one day in the rain and saw Sir Edward Carson's baby lambs among several hundred others; it is so lovely and melancholy to hear the faint tinkle of a sheep bell when you are driving through the Downs in the dusk. Sir Edward Carson's house, "Northgate," stands on the very highest part of the South Downs. The wind rages around it. There isn't a tree or a spear of grass to be seen for miles,—only the brown undulating hills and far off, the white chalk coast and the sea. Kipling lived at Rottingdean, you know, until the Brighton crowd began to invade Rottingdean and gaze speculatively at the high white brick wall which enclosed the abode of the author of "Plain Tales from the Hills." Now Mr. Rutherford, an American, lives in Kipling's house, and Kipling lives at inaccessible Burwash. William Black,—do you remember "Sabina Zembra"—lived at Rottingdean and is buried in the old churchyard, as is Sir Edward Burne-Jones whose grave was a gay little garden of white-and-gold crocuses. Lady Burne-Jones still lives in the quaint white house facing the green. We watched some children skipping rope there one day to the rhythmic and mendacious "Oliver Cromwell lost his shoe at the Battle of Waterloo." "What will the children skip to in 2015?" Bertie asked mournfully.

It is wonderful to see the coast at night with all the lights out. Inky black, darling. I shall never forget going out of the brilliantly lighted Metropole after dinner one night and feeling that I had suddenly walked into a tunnel! But the moon came out once stealthily over the Easter week-end. It was about three o'clock in the morning. It threw a silver ribbon into my room, and I stole to the window and looked out. There in the moonlight, guarding the long stretch of coast with a long pole carried like a bayonet over his shoulder, was a little lone boy scout. I felt so safe!

But you have not told me where you spent Easter? In Town? And the sun shone? What did it look like, darling?



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WHAT THEY READ

HOW seldom in these days the reader of fiction uses as to a contemporary novelist the phrase "the works of So-and-So!" Folk who still cling to the flattering deception that they are "middle aged" recall the uniform editions of Dickens, Thackeray, and their notable contemporaries. It is the fashion of such folk to say that the novelists of to-day do not attain to "works" in uniform editions because nobody wants their novels after they are a year old. This, however, is not the whole account of the matter. True, most books by contemporary novelists, even above the rank of these who produce "best sellers," are for the day only. Nobody reads the early extravaganzas of Mr. Wells, though they are hardly more than a dozen years behind our present times. Mr. Conrad's small but discriminating clientele, indeed, is faithful to him first and last, and "Lord Jim" is perhaps better beloved than "Chance" or even "The Secret Agent," but Mr. Conrad is a conjurer for his admirers.

It must be owned that the h bit and temper of novel readers have much to do with the neglect of even masterly books belonging to another decade, but perhaps the neglect of publishers to provide us with the "works" of current popular authors in uniform editions is even more to be accounted for by the modern method of selling such wares to the highest bidder, through a literary agent. One smiles at the thought of "Jane Eyre" going about in manuscript from one publisher to another, with marks on the wrapper which indicated to each recipient his predecessor. Yet the book was finally published, and it brought profit and fame to that extraordinary little old maid in the gloomy parsonage at Haworth.

The literary agent is a practical person who does not form sentimental attachments for publishers. Now the mid-century novelists loved their publishers, when they did not happen to hate them, and for a novelist to have found a satisfactory publisher was much what it is for a housekeeper—not to compare great things and small—to have found a cook that will "stay." It is true that novelists of the earlier time did often hop about from publisher to publisher, and there were notable cases of novelists being "sold," like baseball players, by one publisher to another. The plates of Washington Irving's works were sold by his Philadelphia publisher to the notable New York house with which he shared the distinguished success of his later years. This incident, however, was not typical of the mid-century period, and the relations of publisher and author were more lasting then than now.

When an author has been long enough successful, he usually manages to form permanent relations with a single publisher, and to have his "works" issued in a uniform edition; but even the works of so distinguished a man as Kipling were widely scattered among publishers before this new distinction was his. It is the fashion of some current critics, and not a few current novelists, to smile down the claims of such men as Thackeray to a distinguished place in letters, and to intimate that the true secret of writing fiction has been vouchsafed to a few persons within the last twenty years. Yet it may be suspected that the "works" of some such novelists, if they ever attain to that distinction, will be gathering dust on the shelves when the best of Thackeray's books are still well thumbed by the new generation. The best, mark you, for Thackeray wrote too much, as did most of his contemporaries. As to later men, those of to-day included, the sifting of time will shortly begin to demonstrate what lasting quality they have. We are all, except the prematurely old, interested in the fiction of our own time, and that of yesterday must have a powerful appeal if it is to claim our admiration and love.

"THE WOODEN HORSE," "Maradick at Forty," "The Gods and Mr. Perrin," "The Prelude to Adventure," "Fortitude," and "The Duchess of Wrexe," all novels by Hugh Walpole, appear now in an authorized American edition; the several volumes are of uniform style, though very different in size. It is something for an author to have achieved "works" at thirty. Mr. Sinclair Lewis, speaking for Walpole's publishers, says that Mr. Walpole is rivaling Wells, Bennett, and Galsworthy, and perhaps most readers will acknowledge that this praise is hardly too strong.

It appears that Mr. Walpole is a native of New Zealand and the son of a bishop, not an impossible combination, though it may sound improbable. For three years of his childhood he lived in New York, and thence he went to Cornwall. He wrote almost from babyhood. His first novel, "The Wooden Horse," he kept in manuscript for years, and at length, when acting as master in an English school, he showed it to a fellow master who pronounced it worthless.

(*Continued on page 84*)

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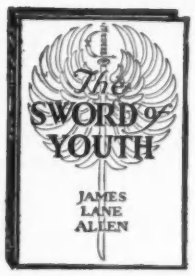

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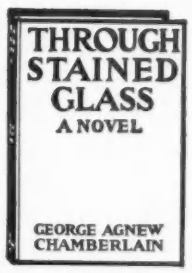

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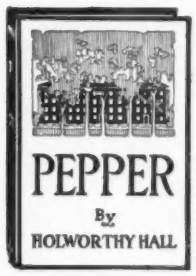

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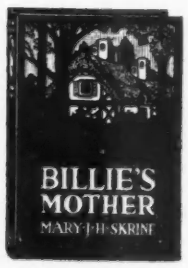

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52 RUE RICHER • PARIS
21 TABERNACLE ST. • LONDON

WHAT THEY READ

(*Continued from page 82*)

Charles Marriott, the novelist, however, encouraged him to publish the book, and Mr. Walpole, rashly abandoning the school with $150 in his pocket, went up to London determined to be a man of letters. Only seven hundred copies of the book were sold, but Mr. Walpole kept on writing. His first considerable success came with "Fortitude." It ought to have come not later than "The Gods and Mr. Perrin," a rarely discriminating study of schoolmaster life. The "Prelude to Adventure," which also preceded "Fortitude," ought to have made a stronger appeal to the average reader than the latter. "The Duchess of Wrexe" is undoubtedly Mr. Walpole's most finished product, a large piece of symbolism with highly realistic details. These books, the product of Mr. Walpole's pen for a dozen years past, are issued in green cloth, with large type, white paper, and bold and tasteful title pages. They are sold at from $1.25 to $1.40 a volume. (New York: George H. Doran Company.)

ANGELA'S BUSINESS, by HENRY SYDNOR HARRISON, shows a ripening of the author's powers as a novelist, though the story lacks some of the qualities that made for the wide popularity of "Queed," and some of the moral fervor that distinguished "V. V.'s Eyes." In this story, Mr. Harrison has more than ever achieved detachment from his puppets. He looks at them all a little quizzically, and can seldom resist the temptation to have a bit of harmless fun at their expense. In this story, too, Mr. Harrison has set his feet upon the earth. The action does not go on in a nebulous nowhere, but in Richmond, the old Confederate capital, though the place is not actually named. Some tenaciously held theory prevents Mr. Harrison from employing local color as a means of obtaining realism, but the names of his people are clearly and characteristically Virginian, and while he will not stoop to put the dialect of the Old Dominion into the mouths of his white folk, he warms our hearts now and then by a bit of absolutely truthful negro dialect.

As to Angela, Mr. Harrison craftily misleads us into supposing that her "business" is that of home-making, that she is the typical domestic woman, sweet, modest, conservative, a lover of the hearth and of children, when in reality she is a contriving little minx, neglectful of her home, selfish toward father, mother, and brother, and having no business except the pursuit of the man, of any man, who will provide her with raiment, food, and shelter. Angela's employment of her slow little "Fordette" in the pursuit, first of the novelist, and then of his friend, is a delicious bit of high comedy done with discrimination and without exaggeration.

As to the contrasted character of Mary Wing, the real business woman, she is admirably and lovingly portrayed. The shocking Miss Trevenna, who has gone off with a married man, or something of the sort, and returned home to be driven out by her parents, hardly appears more than twice, and is merely useful as affecting the fortunes of Miss Wing. The latter takes Miss Trevenna under her—herself, so to speak, and gets into a peck of trouble with the local schoolboard, whose servant she is. In the end, Mary proves quite as domestic a woman as Angela would like to be thought.

Mr. Harrison, some will think, uses Angela a little unfairly to prove his thesis that the old-fashioned woman may be less a home-maker than the new-fashioned. If there is anybody else as clever as he, and not of his opinion about such matters, such clever person could be just as amusing and just as convincing in the demonstration of the opposite thesis. Meanwhile, nobody in America now writing fiction has a more urbane, literate, and deliciously humorous style than Mr. Harrison. (Boston: Houghton Mifflin Company, $1.35 net.)

Courtesy of Houghton Mifflin Co.

"Well, I won't marry her! I won't!" says the gentleman, relevantly, in "Angela's Business." Angela's business, it would seem, was to get married

YOUNG ERNEST, by GILBERT CANNAN, which has for subtitle "The Romance of a Bad Start in Life," is almost as much a tract against conventional marriage as a novel. If conventional marriage is as dull and nasty a thing in lower middle-class British circles as Mr. Cannan pictures it, he is to be congratulated upon breaking a lance against the institution. The household of the Fourmys is really a sickening place, and as sickening as aught else are the confidences of mother and son. Brother George is a crude, coarse, selfish beast, and the vagabond father is just saved from utter blackguardism by his boyish irresponsibility. René, the younger brother—and Mr. Cannan's hero—is an idealist, but his idealism does not save him from marrying a cheap and pretty girl, from whom, like his father, he runs away.

The tale is less squalid when René is removed from the provincial manufacturing town in which he was born. In London, he escapes from the crudities and provincialism of middle-class society by a drop into the slums. Here the story begins to have interest, life, and movement, and René's housekeeping in the "mews" is done with high success and much charm. He is lifted out of all this by the reappearance of an old sweetheart, and that boon to British novelists in difficulties, a belated inheritance. Most American readers will find the realism of lower middle-class life, as shown by Mr. Cannan, extremely repellent, and few will think his thesis against conventional marriage successfully urged, but when he transports his hero to the London slums, one has the sense of emerging from fog into brilliant sunshine. (New York: D. Appleton and Company, $1.35 net.)

THE TURBULENT DUCHESS, by PERCY BREBNER, shows us once more romance in full bloom. The scene is laid in one of the old German duchies, and the period is the latter part of the seventeenth century. As to the duchess, she is young, charming, wilful, a ruler in her own right, but under moral constraint to marry. The heir to the throne is her cousin, Prince Karl, whom it is supposed she will marry. The story opens with the duchess in search of a successor to her valued court fool, who has just died. In the second chapter the new fool, found at the end of the first, is established in office, and from that time forward he occupies an important place in the action. A few historical characters appear, among them the Elector of Brandenburg, whose realm joined with

(*Continued on page 86*)

Tang

That Masculine Zest in the Van Camp Sauce

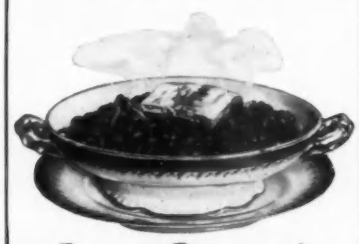
Ask the man at your table what he finds so appealing in Van Camp's Pork and Beans. He is likely to say, "The sauce."

Do you realize what it means to make it?

Tomatoes are grown on certain soils and from special seed. They are picked in their ruddy ripeness.

Then the sauce is seasoned and spiced as per recipes developed by our chefs. It is made to please men, and it does that.

But it never would seem one-half so delightful did we not bake it into the Beans.



VAN CAMP'S
PORK & BEANS BAKED WITH TOMATO SAUCE
Also Baked Without the Sauce
10, 15 and 20 Cents Per Can

But that's only one of the Van Camp attractions.

Another is the beans, which are mealy and whole, fragrant with oven flavor.

Another is ease of digestion. One is never sorry that he ate Van Camp's.

These things are due to modern steam ovens, to hours of baking in a fearful heat. They are impossible at home.

Baked Beans is a man's dish, hearty and nutritious. It is always welcome when you serve it right. And it's very convenient.

Let our chefs help you make this dish attractive. They are baking it now for thousands of places where men eat Beans downtown.

Buy a can of Van Camp's Beans to try. If you do not find them the best you ever ate, your grocer will refund your money. (373)

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Dainty Bonbonnieres of exclusive design are imported specially from Paris for Maillard candies; or you may have your purchases packed in Fancy Boxes to order and made ready for safe delivery any here

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We could *talk about the purity of Raffetto's Marrons*

but you are much more interested in how good they are!

We could tell you how these particularly large and perfect chestnuts are brought with utmost care from the sunny slopes of Southern France and Italy to our own kitchens here in New York where

RAFFETTO'S *Marrons*

are preserved in a delicious liqueur of either vanilla syrup or brandy.

But you are much more interested in hearing how your guests and children (and your husband, too) will like them. May we send you

"The Continent's Favorite Confection"

the booklet which gives a variety of new ideas for desserts? There's no charge.

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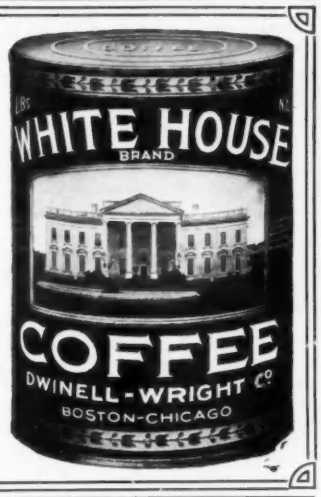

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THE superiority of Henry Tetlow's Gossamer was positively established in 1876, when the judges of the Centennial Exposition awarded highest honors to the Henry Tetlow preparations, stating *"that for purity of material, naturalness of effect and harmlessness to the skin, they are superior to any exhibited by the world."* Today, Henry Tetlow's Face Powder is widely used in Europe.

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Henry Tetlow's Gossamer has never been surpassed as a quality preparation for the woman of fashion and refinement. Made in White, Flesh, Cream, Pink and Brunette tints. Sold by dealers everywhere. For a trial portion, simply send a card to the makers.

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AN *attractive appearance*—with three essential elements, beauty, novelty, elegance—is always assured where you present a package of Park & Tilford Candies.

Inside worth—purity, excellence, a "temptingly delicious" flavor—is always present in the incomparable candies made by Park & Tilford.

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greatest favorites of the great metropolis of New York, possess every characteristic of the best to be had anywhere. Candy is the sweetest remembrance—the true symbol of sentiment—and the mission of PARK & TILFORD'S is to convey the greatest delight and enjoyment to all who appreciate finest confectionery.

Sold by 6000 agents in the U. S. and everywhere in New York. Booklet of gift-box series gladly mailed you. Kindly give your dealer's name.

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At This Age

Puffed Wheat and Puffed Rice are confections. And the young child, to make them more like sweetmeats, likes plenty of sugar and cream.

At this age Puffed Grains are ideal. They are whole grains with every granule exploded. The tenderest stomach cannot be taxed by them. And the taste is like toasted nuts.

At This Age

Hungry boys like Puffed Grains in their bowls of milk. And they carry pocketfuls with them, like peanuts, when at play.

They want foods that are all-foods, and want them delightful. These bubbles of grain delight the taste, and every atom feeds. They are perfect between-meal foods.

At This Age

Men like to mix Puffed Grains with berries. And they scatter them on ice cream. Men like blended flavors and modified zests. And these flaky, nut-like, toasted grains form a much-liked combination.

Still, folks of all ages like what other ages like in these steam-exploded grains.

Puffed Wheat, 12c
Puffed Rice, 15c
Except in Extreme West

CORN PUFFS 15¢

At any hour, in any way, Puffed Grains meet requirements. Food must be inviting, and these are more. They are fascinating. Foods must feed, and here every granule does.

And foods should be fitted for easy digestion. Here Puffed Wheat and Rice are unique. Here for the first time—by Prof. Anderson's process—every food cell is blasted. No other process of cooking, baking or toasting ever cooked cereals like this.

Morning, noon and night this summer will bring uses for Puffed Grains. Keep them on the shelf.

The Quaker Oats Company
Sole Makers

(880)

WHAT THEY READ

(*Continued from page 84*)

Prussia became the germ of the present German Empire.

Mr. Brebner, although he employs all the well-established accessories of the modern romance of princely fortunes,—intrigue, kidnapping, treachery, and abundant sword play,—avoids the cheapness of style and extravagance of adventure characteristic of many such romances, and makes an excellent story for those who desire to be entertained without being forced to weigh the pros and cons of a modern problem. The "Turbulent Duchess" is probably very unlike any such princess of the seventeenth or any other century, but she is an attractive figure, and some of those about her live and move like real persons. (Boston: Little, Brown and Company, $1.30 net.)

THE HAUNTED HEART, by AGNES and EGERTON CASTLE, follows the accustomed method of the authors, that of creating in advance a special and peculiar atmosphere for the story, and maintaining it throughout by means of judiciously insistent repetition. This time, the atmosphere is maintained in spite of a rather violent change of scene, and the introduction of many characters belonging to a different world from that of the protagonists. One is permanently interested in the two brothers of the tale, and in the cousin who becomes the wife of one. The sister, too, is well indicated, and there is the breath of life in several other characters. On the whole "The Haunted Heart," in spite of its essential improbability, will be recognized as one of the best novels thus far written by these prolific authors. (New York: D. Appleton and Company, $1.35 net.)

APPRECIATIONS AND DEPRECIATIONS

MEMORIES AND MILESTONES, by JOHN JAY CHAPMAN, contains nearly twoscore essays and papers, all strongly characteristic of the author. Two of the papers deal with the question of teaching art, one discusses William James, another Dr. Eliot, and another Julia Ward Howe. There are, besides essays on several members of Mr. Chapman's own family, a delightful short essay on the late Horace Howard Furness, the Shakespearian scholar, whose charming house, with its decorative climber, used to add to the distinction of a famous "square" in Philadelphia, a longer essay on Charles Eliot Norton, other discussions of persons, and two discussions of the negro question, one in connection with the monstrous outrage of a few years ago at Coatesville, Pennsylvania.

In the article on Julia Ward Howe, Mr. Chapman has his own fun at what the vulgar call "cold roast Boston." In some respects, the essay on Dr. Eliot is the most significant in the book. One suspects that Mr. Chapman does not like Dr. Eliot; certainly he disapproves of much that the doctor wrought during his long connection with Harvard. One may hope, however, that Dr. Eliot, as a champion of the Allies, is now endearing himself to Mr. Chapman. Those who think that education is something more than a preparation for making money with ease and speed, will sympathize with much in the essay on Dr. Eliot. Mr. Chapman, as usual, writes with earnestness and humor. He is clear, vigorous, happy in his figures of speech, though now and then he displays something less than the restraint of the surest taste. (New York: Moffat, Yard and Company, $1.25 net.)

KING ALBERT'S BOOK, designed as a symposium by way of tribute to the heroic king of a heroic people, differs from things of the kind in being almost throughout marked by sincerity, and free from the merely perfunctory. In form, the volume is a nearly square quarto of rather less than two hundred pages, with a portrait of the king for frontispiece, and many illustrations in color from various sources. The introduction, by Hall Caine, is done with taste and sympathy. There follow tributes in prose and verse, some of them expressions of sympathy, others anecdotes or stories of considerable length, some of them mere apt sentiments.

These articles come not only from England, France, and America, but from Italy, Spain, and elsewhere, though naturally not from Germany. The matter in foreign languages is translated into English. Most of the conspicuous English novelists contribute, as do many English statesmen. Among the contributors on this side of the Atlantic are the Honorable Joseph H. Choate, Mr. Winston Churchill, Mrs. Gertrude Atherton, Mr. Charles Dana Gibson, Mr. Howells, Mr. Taft, and Mrs. Edith Wharton. Mr. Gibson's contribution is a pathetic sketch of a Belgian boy. The proceeds from the sale of this book go to the relief of the Belgians. (New York: Hearst's International Library Co., Inc., in cloth, $1.50 net; in full leather, $5 net.)

DEPRECIATIONS, by B. RUSSELL HERTS, is a volume in which the author, a pragmatist in philosophy and an individualist by conviction, does that wise and fascinating thing of writing to please and express himself. One is inclined to say that there should be no other kind of writing, though it is a pity that those who write thus, should, like Mr. Herts, be betrayed into intellectual arrogance. Those who have not swelled the chorus in praise of Mr. Bennett and Mr. Chesterton will heartily agree that Mr. Herts has said of both several things that greatly needed to be said, though he has sometimes fallen into the sin of epigram which he imputes to Mr. Chesterton.

Fortunately, Mr. Herts very seldom resort to paradox, that tempting intellectual dissipation of the clever. His estimate of Mr. Yeats's poetry is acute, and he plucks the heart out of George Moore's mystery, though it is certainly a mistake to pretend that the repute of the Irish race for humor is factitious, just as it is critically unsound to call the author of such a masterpiece as "Esther Waters" a writer of "passable novels." Mr. Herts does not seem to realize that in "the rush of the slavey," so ably described in Moore's "Confessions of a Young Man" was the germ of "Esther Waters," and that in that novel lay a magnificent promise never fulfilled.

Perhaps Mr. Herts will one day disenthrone his present hero, Mr. Wells, surely a shabby enough subject for the rôle. His account of the visit to Wells, as well as of that to Chesterton, has great interest. It will be satisfactory to all whose souls have been stirred by the rumble of the centuries at Whitehall and Westminster Abbey to find Mr. Herts preferring London to the delightful Paris. "The Unmarrying Male" and "The Kingdom of this World" display the author as an extreme individualist, and the latter has a manful cry for freedom of thinking.

The author's wisest thought is that in which he recognizes that the thing which is most likely to pave the way for that solution of the human riddle which he, with all the rest of us, is seeking, lies in the promotion of economic justice among men, but it is a pity that he should not realize that this object may be attained by other means than socialism. At least one reader thinks that the book would have been improved by the omission of the nearly pure nonsense embodied in "Art and Affectation." (New York: Albert & Charles Boni, $1.25 net.)

(*Continued on page 88*)

TO MAKE SURE OF VOGUE

Within the next few weeks, all Vogue's readers will be going posthaste to their summer places; and a goodly number of them will find Vogue hard to buy when they arrive. One may often search in vain along Thames Street in Newport for a copy of Vogue; and in most other summer colonies, Vogue is likewise too much in demand to go around.

To be quite sure of Vogue, either put in an advance order with your summer newsdealer, or arrange with your winter newsdealer to have your copies forwarded. Here, as a memorandum, are the titles, and brief descriptions, of the next three issues:—

In The Country

Number, dated June 15

We used to ask "When are you sailing?" but this season most Americans will stay in this country. The June 15th Vogue will accordingly bring you advance news and photographs from the smart American summer resorts, including a later presentation of the summer mode. And there will be many hints on new devices for the better enjoying of life in the country. Among these will be several pages of luxurious house boats newly designed for Vogue.

Hot Weather Fashions

Number, dated July 1

The new fashions for sultry days either at the seashore or in the mountains. Many photographs of prominent people on their holidays—what they wear and what they do. This number will be like a kaleidoscope of the fashionable summer season. It will include many pages of new gowns made to be worn at the principal summer resorts. This number continues Vogue's series of some of the famous Newport estates.

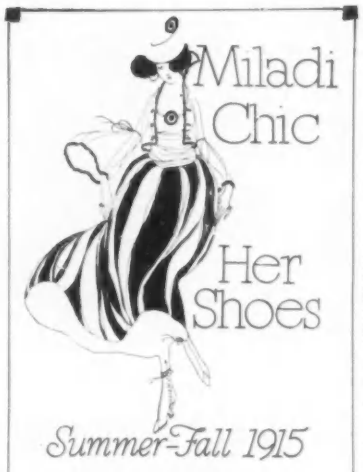
Hostesses

Number, dated July 15

A review of midsummer entertaining—new ideas for luncheon, teas, dinners, and dances. Unusual menus. Table decorations, lawn fêtes, motor picnics, luncheons al fresco. Further news and pictures of the midsummer mode; what the fashionable world is doing in Newport, Bar Harbor, Long Island and the North Side. Special articles on various places in America that are particularly worth visiting now that Europe is cut off.

Of course, if you subscribe to Vogue you will be quite sure to give us your new address. This would seem a needless precaution, but the Post Office will not forward magazines, as it does letters. Please send us word at least three weeks in advance of the time you want your first copy delivered at the new address. If, however, you depend on a newsdealer, take prompt measures now: otherwise you will not be at all sure of Vogue's next three numbers.

VOGUE
443 Fourth Avenue
New York City



Summer-Fall 1915

By Madame Francis

PARIS DECREES that the foot of Fashion shall be topped, spatted, and slippered in "F. B. & C. Fancy Colored Kids," and *voila!* the gray asphalt is turned into a veritable flower-garden as *la jeune fille* and the fashionable *mondaine* follow the mode. And such a charming mode it is—in its offering of unlimited possibilities for the carrying out of chic color-schemes, the matching of gowns or hats, or the fascinating "note of repeat" that is gained by colored shoe-trimmings that match the hat or blouse.

No less insistent than Fashion's fiat that shoes shall harmonize with or match the gown in color, is the decree that kid shall take the place of cloth or other materials for topping the high boot, for spats, for both "him" and "her," and for low shoes and their trimmings.

Aside from the military note which demands color, and color-combinations, there is a deeper reason for Fashion's return to kid. Cloth stretches and gets out of shape, whereas the top or spat of kid, because of its pliable qualities, gives a trim, close-fitting effect that emphasizes the beauty-line of foot and ankle. Then, too, cloth, because of its over-popularity, is passé, and the manufacturer of the ultra-smart must needs employ kid to mark the vintage of his shoes strictly 1915.

While "F. B. & C." Pearl, Sand, Putty, Blue and Green in various combinations are all "good style," the most distracting models, that make you lie awake wanting them, are shown in **"F. B. & C. Bronze Kid"** and **"F. B. & C. Golden Brown Kid, Color No. 21."** Because of their strict "neutrality," these rich colors harmonize with gowns of any shade and have the additional advantage of being appropriate for both street and "dress" wear. Combinations of **"F. B. & C. Bronze Kid"** or **"F. B. & C. Golden Brown Kid, Color No. 21"** Vamps with Café au Lait or Champagne-Color Tops are irresistible, but whatever you may choose—a delightful model that laces up the back, an inside or front lace, or a low shoe—you have enough variety in color and color-combinations to get just the right boot or shoe for your costume.

THE FASHION PUBLICITY COMPANY
P. O. Box 1751 New York City

WHAT THEY READ

(Continued from page 86)

PLAYS AND PLAYWRIGHTS

DEATH AND THE FOOL, by HUGO VON HOFMANNSTHAL, the Austrian symbolistic poet, is given to us in English verse by Elizabeth Walter. The translator also prefaces the tiny one-act play with a sketch of the author and a brief critical estimate of his work. One need not believe symbolism the sole mode of literary expression to feel the power and interest of Hofmannsthal's drama even in translation. It is a most moving piece of work. Perhaps the passages that will most strongly move many readers are those assigned to the Mother and those to the Girl, the former possibly even more than the latter. Death's passages, however, are solemnly beautiful, and, indeed, the whole play is impressive and convincing. As to the translator's work, it is nearly all good, and there are passages that she has rendered with striking poetical beauty, though she has seldom risen to the lyric heights with which she credits the author. (Boston: Richard G. Badger, 75 cents net.)

CHIEF CONTEMPORARY DRAMATISTS, selected and edited by Thomas H. Dickinson, associate professor of English in the University of Wisconsin, is a handsome royal octavo volume of nearly seven hundred pages, containing twenty plays, mostly written within the last quarter-century, many of them within the last decade. The compiler explains in an introduction, somewhat heavily learned in style, that he uses the word "contemporary" not so much in its temporal connotation as to indicate dramatists whose work is in spirit that of the present era. Some who have recently seen or read Wilde's brilliant "Lady Windermere's Fan" would be inclined to cavil at the inclusion of that play, even though it is less than twenty-five years old, because, with all its sparkle, it seems a bit old-fashioned. Professor Dickinson includes nothing of Barrie or of Shaw, but supplies hints for the study of those dramatists. Some of his selections, he tells us, were dictated by the authors themselves. The men represented are not only English, Irish, and American, but German, French, Belgian, Norse, Swedish, and Russian.

Fitch, Moody, Thomas, and MacKaye are the Americans represented. The volume is an interesting and highly significant collection, and one that will especially attract young persons sensitive to the movements of their own time, and quickly responsive to the charm and significance of individual plays. Professor Dickinson's task of choosing was one of notable difficulty, and both he and the publishers have rendered an important service to all intelligent lovers of the drama. It is interesting to reflect that it is more than two centuries since so significant a book of this quality could have been compiled from acting plays mostly of British origin. (Boston: Houghton Mifflin Company, $2.75 net.)

TWO BOOKS FROM THE NON-FICTION SHELF

THE TRUTH ABOUT TWILIGHT SLEEP, by HANNA RION (Mrs. Frank Ver Beck) presents the author's view as to a much controverted matter of the highest importance, together with evidence on both sides, and some of the arguments for and against. Mrs. Ver Beck's opinions are founded upon actual study and observation on the Continent and in Great Britain. Dr. Gauss of Freiburg, while yet a very young man, hit upon the method of painless childbirth known as twilight sleep. The method has been successfully used at the Woman's Hospital, Freiburg, for some years past, and in many parts of Europe, in Japan, and in South America.

If we may trust to the evidence that has been obtained by Mrs. Ver Beck, the method is without danger to either mother or child. It is frankly admitted that some children brought into the world by this method are dull and drowsy for some time, but it is the experience of Dr. Gauss that they almost invariably come out of this condition without aid from the physician. Some of the older German physicians have assailed the method, and some notable American physicians have declared against it. There is a strong weight of British opinion, however, on the side of twilight sleep, and Mrs. Ver Beck, after her personal investigations, strongly advocates the method as saving women from one of the cruelest sufferings in human experience.

Dr. Gauss has been accustomed to prepare the expectant mother by injections of scopolamin (an alkaline narcotic) and morphine. The effect of these drugs is to make the patient drowsy, reduce the sensitiveness to pain, and suspend the memory. As the use of these drugs requires the greatest skill and care, and scopolamin is somewhat uncertain in its action, a new combination was sought and found, which requires less careful handling, and is more certain in its results. Mrs. Ver Beck presents her case in a volume of nearly four hundred pages, with extracts from notes made at Freiburg, where the method was used in more than five thousand cases, and many of the mothers upon coming from under the influence of the drug could not believe that their children had been already born. (New York: McBride, Nast and Co., $1.50 net.)

WHAT IS CHRISTIAN SCIENCE, by THOMAS W. WILBY, seems to be an attempt to present Mrs. Eddy's doctrines freed from the language that repelled many from her famous book, "Science and Health with Key to the Scriptures." Mr. Wilby bates nothing of Mrs. Eddy's claims for her philosophy, but sets them forth in every-day language, and with the utmost clearness. He takes the opportunity in his preface to bring some recent scientific theories into relation with the faith that Mrs. Eddy taught.

He calls his book a popular presentation of Christian Science, but it is more than that, since it makes direct appeal to such as find "Science and Health" confused and unconvincing. No one can call Mr. Wilby's little volume confused, though many may fail to find it convincing. He undertakes to show that man is purely a spirit, and that matter, whether existing in the world about us or in our own bodies, is a false conception of "mortal mind." A little more than half the book is given up to the discussion of man as a spirit, and matter as non-existent.

Part Second of the book has to do with Christian Science healing, and here the author rigorously distinguishes it from mind cure, as ordinarily understood. In the chapter entitled "Christian Science and Social Problems," the author undertakes to show the relation of his faith to the problem of poverty and the question of opportunity. The appearance of such a book is significant perhaps of a new phase in the development of the faith taught by Mrs. Eddy, and so widely accepted. (New York: John Lane Company, 75 cents.)

ERRATUM

In the April 1 issue of Vogue the decorations and furnishings of the salon in the Bandbox Theatre were credited to Miss Elsie de Wolfe. This was an error, as these decorations were the work of Miss Gertrude Gheen, who was formerly associated with Miss de Wolfe.

WE have reproduced in "Waterfall," one of the most delightful of Cheruit's evening coats, down to its most exact detail.

Sporting a be-flowered lining and banded in velvet to give it color contrast and character, this wrap is already one of the season's favorites, and is procurable at all the smart shops and department stores

If your favorite shop does not have it, write us its name and address and we will see that you are satisfied.

S. Einhorn & Son
112 Madison Avenue
New York

The Shelton Looms
Waterfall
– Registration Applied For–

SEE that *The Shelton Looms* label is on the inside of your afternoon coat or evening wrap. It is your assurance that the material is WATERFALL, the most beautiful and serviceable of this season's newest fabrics—as lightsome and fetching as it is practical and wearable.

Especially adaptable for summer evening wraps or coats with new-fashioned tendencies, as it is soft enough to be draped cleverly and so beautiful in itself that few trimmings are necessary.

Made in a wealth of soft, light shades as well as the deep neutral tones.

WATERFALL is for sale by the yard at all up-to-date shops. Write for samples and the name of the place where you can buy it.

Sidney Blumenthal & Co., Inc.
399 Fourth Avenue
New York

Don't ask the lady next door to hook you up

USE KOH-I-NOORS and fasten your gown yourself. No twisting and writhing and fumbling with elusive hooks or slippery buttons because there's nobody around to fasten your garment for you. A press of the finger and the Koh-I-Noor is fastened, and fastened to hold. It's a snap job.

An improvement over the old Hook and Eye

Koh-i-noor SNAP FASTENER *Pat. Waldespring*

Washing won't rust Koh-I-Noors—wringing doesn't loosen them—ironing can't crush them. They lie flat and do not show, and their rounded edges cannot cut the thread or tear the filmiest fabric. Made in 13 sizes—a size for every fabric and a strength for every service. At all notion counters, 10c for a card of 12, with valuable premium coupon attached. Write for our premium catalog.

Look for the letters K. I. N.

Fasteners stamped K. I. N. are Koh-I-Noors and contain the Waldespring—essential for security and easy release. Look for them on ready-to-wear apparel.

Waldes & Co., Makers, 137R Fifth Ave., New York City
The World's Largest Snap Fastener Manufacturers
Prague Dresden, Warsaw, Paris, London, Montreal, Chicago

It Beautifies During Your Sleeping Hours

Unusually white and smooth, and so beneficial to the skin is this new Pompeian Night Cream. Use at any time after a day's outing or shopping, but get the habit of nightly use.

Winds, water, sun and age rob the skin of protecting secretions. The pure unguents of Pompeian Night Cream supply soothing substitutes that soften and beautify.

You employ the services of a doctor or lawyer of known reputation. Shouldn't you be equally careful in choosing a face cream made by those of known reputation and experience? The experienced makers of Pompeian Massage Cream took years to perfect Pompeian Night Cream.

On sale at the better stores in 75c purple packages and 25c traveler's tubes. This cream is not exorbitantly priced, nor is it low priced, but at fair prices it has already won thousands of enthusiastic users who buy wisely rather than rashly. Try it tonight. You will be glad that we reminded you to put Pompeian Night Cream on your shopping list.

The Pompeian Mfg. Co.
6 Prospect Street Cleveland, Ohio

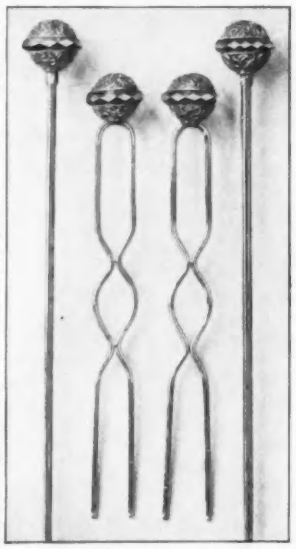
DANCING TEACHERS MAKE GOOD INCOMES

Mr. G. Hepburn Wilson, M. B., the world's greatest dancing teacher, has taught more than 20,000 pupils in his beautiful New York studios. The best dancing teachers and exhibition dancers in New York owe their success to Mr. Wilson.

Mr. Wilson will show you how you can duplicate his deserved success in your city or town. Write to-day for handsome, illustrated "Prospectus" containing valuable information.

G. HEPBURN WILSON, M. B., 570 Fifth Ave., N. Y.

The Graduation Gift



14 KT RONDELLE

SOLD BY LEADING JEWELERS

Rondelle Jewelry

SWEET Girl Graduates were thought of in making

The Juliet Gift Set.

Heightens their joy in the occasion—perpetuates it long after the occasion.

Exquisite, uniform Veil Pins and Hat Pins in Handsome Case. Set illustrated is made in genuine faceted amethyst and decorated 14-Karat gold. Other styles also in large variety.

Such a set is just what *she* would choose. Graduation comes but once make the gift that combines Elegance with Refinement.

SET AS SHOWN, WITH CASE $16.00

Write for little Rondelle Book

DAY, CLARK & CO.
NEWARK, N. J.

Crocker

MOURNING SPECIALTY HOUSE

Hats, Gowns, Waists, Veils, Neckwear, Furs

The Only House in New York Catering Exclusively to This Class of Trade

Strictly high class. No competition, as our designs are our own, and materials our own importation.

We have in stock, at all times, Black or White Hats that are not mourning

Crocker Building, 375 Fifth Ave., at 35th St., New York

New Boston Address: The Crocker Bldg., Copley Square

Willowcraft

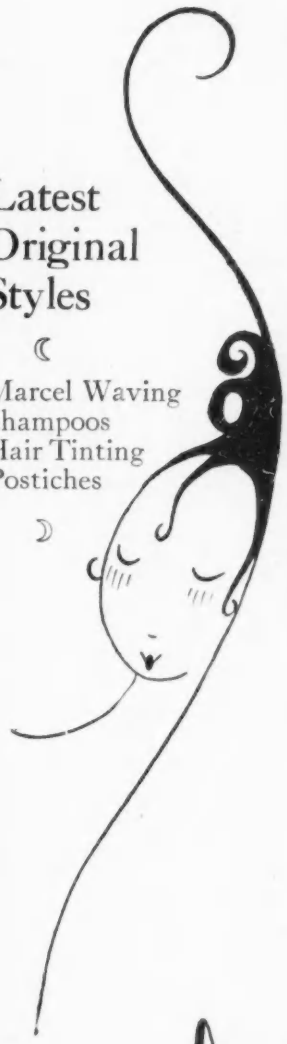
meets the instant approval of those who know good furniture. The beautiful designs, splendid workmanship and great durability have made Willowcraft the leading willow furniture of America.

Our booklet of 185 attractive Willowcraft designs is free.

Willowcraft Shops, Box G, North Cambridge, Mass.

Latest Original Styles

Marcel Waving
Shampoos
Hair Tinting
Postiches



Emile

24-25 Conduit Street
London, W.

The Best French Ladies' Hairdresser in the World

TOILET ARTICLES FOR MODERATE INCOMES

Every Woman

is entitled to the luxury of Toilet Accessories — they are an absolute necessity. Some use only the imported kind, but the woman of discretion uses the best.

Bathasweet

A Bath Luxury at Small Cost — softens the water. Makes the bath invigorating and refreshing. Think! For One Penny **A Bath in Perfume.**

Solace

Makes a tight shoe walk easy. So easy—maybe a smaller size will do. Rests tired, tender and burning feet.

Quiz

A perfect deodorant for particular women, harmless and effective and does not soil or discolor the lingerie.

Poudre de Riz

The powder that clings — so perfect and so delightfully perfumed you will wish you had used it before

4 Shades

White

Flesh

Pink

Brunette

Do not wait for decay, prevent it.

Have clean, healthy, well-polished teeth.

Peroxide Cream

Improve the texture of your skin. Why not soften the hard lines of time? Why not fill out the hollows and make the flesh firm and healthy?

Cold Cream

Protect your face from windchap when motoring, and from sunburn and tan when at the seashore or in the mountains. Use the clean, sanitary way—the tube way—our way.

THESE TOILET ARTICLES

Are recommended as having unusual merit.

Sold in all good shops, drug and department stores, or mailed direct on receipt of price, ***25c. each.***

The C. S. WELCH CO., New York, U. S. A.

Little by little the inscrutable east reveals to the west its fascinating dark secrets of incense-breathing balm and stealing odors

ON HER DRESSING-TABLE

THE door of the east is open to those who will step within a certain oriental shop on Fifth Avenue, where jewels and bibelots of the east and strange incenses carry one seven thousand miles in seven seconds. Fabrics, embroideries, and art objects from the orient are familiar to us, but rarely are oriental toilet accessories seen on occidental dressing-tables. This shop, however, offers the creams, powders, sachets, and perfumes of the east adapted to the uses of the woman of the west.

Representative, though inexpensive, is the box of perfumes shown on this page. A box of Japanese straw painted gray and black and white holds three triangular two-ounce bottles, each filled with a delicate perfume, and each named a name to entice the lover of sweet scents. The box and its contents are priced at $1.

INCENSE FOR THE BOUDOIR

The tiny brazier of aromatic coals has long had a place in the boudoir of the Parisienne, but it is only recently that the American woman has followed her example and diffused her favorite perfume by burning incense in a device like that shown at the top of this page. This Japanese koro, which measures five and one quarter by four and one quarter inches, may be obtained in three finishes, brass, dark green, and antique bronze, for $2.25. This is one among many designs which range in price from $1 to $5,000.

Incense such as has been used for ages in eastern temples is purchasable in four-ounce boxes for 50 cents and in eight-ounce boxes for 90 cents. This incense is prettily cased in a green box, tied with gold cord, sealed at one side, and ornamented on top with a Japanese coin. The same firm puts up a special set consisting of a four-ounce package of incense with an incense burner for $1 or $2, according to the style of the burner.

Those women for whom sandalwood has a peculiar charm, may have a bundle of three blocks to slip among linens and lingerie. The perfume of these blocks is very lasting, and the price is 25 cents a bundle. A lotus flower extract in a bottle covered with Madagascar cloth is another delight for the dressing-table. It may be bought for 50 cents, 90 cents, or $1.50, according to size.

A NEW-OLD COLOGNE

An eau de Cologne of French ancestry has recently been presented to New York. This is the story told of it: A certain marshal of France, under King Louis XIV, had a debtor an old apothecary. In settlement of the debt there was given him, among other odds and sundries, a recipe for a perfume. The prized recipe passed to the marshal's son, one of the gallant captains who journeyed to America with the Marquis de Lafayette. Later the captain sought a home in Canada. Among the possessions which he took with him was a Bible wherein was treasured the perfume recipe. This holy book descended from generation to generation, until it was inherited by the present owner, who holds it in trust for her son. The beaux and belles of royal France looked with much favor upon this cologne; clothes-presses crowded with laces, silks, and linens gave evidence of its use: it was an accepted complement of the toilette.

Only the purest wine spirits are used to preserve the floral odors in this perfume, and because of the strength of the alcohol, this cologne may be diluted with distilled water. In fact, the original recipe directs that "the perfume be further diluted, when necessary, by water in which a poker, heated to redness, be plunged." This new-old toilet acquisition is put up in eight-ounce bottles for $1.50 a bottle.

THE ENEMY WITHOUT WINS

"Pressure from without is the enemy of pressure from within." This is the belief that guides the fingers of a certain skin specialist in New York who has a small and smart establishment on Fifth Avenue. This specialist gives her personal attention to each and every patron. Her facial treatment, which is the result of much study under famous skin specialists at the Sorbonne in Paris, requires but twenty minutes, yet in this short space of time a marvelous change is wrought. The treatment, as beneficial as it is expedient, is conducted simply with a series of cleverly shaped ivory rollers and a small vacuum implement, but the skill with which they are manipulated is a revelation. Clear, rosy, soft as velvet, and exquisitely transparent, the skin emerges from this process. A charge of $10 is made for six of these treatments.

Sometimes, for the best effect, the fatty deposits about the face require a chin strap or a local band. These bands have been designed on accurate anatomical lines by a French doctor. They are made of silk, batiste, or rubber, and are priced at $5 and up. A certain *crème aux marrons* which is shown among many other excellent creams and lotions, is made from large ripe chestnuts and is very popular with patrons of this establishment. It bleaches the skin and tightens the muscles; it is priced at $2 a jar.

Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date.

Lilas Arly

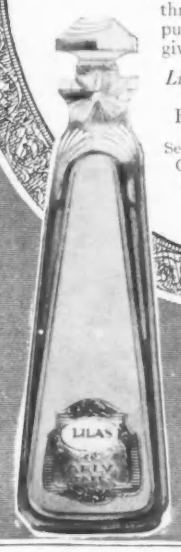
June comes — and the lilacs are gone. Not for another year will they come back to nod to you from garden paths, with all their colorful beauty and matchless fragrance.

But nature is kind. She has placed within the scope of man's skill the power to immortalize their splendor in perfume.

Lilas Arly—the truest flower-perfume ever made—brings the breath of the garden to you through all the year. Not even the great purple clusters of lilacs themselves could give greater pleasure.

Lilas Arly in Extract $3.00 and $1.00. Toilet Water $2.50. Talcum 50c. Face Powder $1.00. Sachet $1.00.

Send 15 cents to RIKER & HEGEMAN Co., 330 West Fourth St., New York, for liberal sample bottle of Lilas Arly Extract.



Arly
PARIS

PALM BEACH CLOTH

GENUINE Palm Beach CLOTH

The Very Thing for Summer Wear

PALM Beach Texture is distinctly different from that of other cloths.

The secret method of weave, and twenty-three processes of finish, produce a crisp, porous, durable fabric, with a rich subdued lustre and remarkable tailoring qualities. Its natural colors contain no hurtful dyes or chemicals, and wash as splendidly as linen. No starch is needed, for the very *soul* of the texture is its crispness.

For suits—for skirts—for coats—for dresses—Palm Beach is the ideal summer fabric.

Only the genuine cloth dare bear the trade-marked name "Palm Beach." The label is your assurance of the genuine.

The Palm Beach Mills
Goodall Worsted Co.

Sold by
R. K. Mulford Dept.
229 Fourth Avenue
New York City

A new member of an old family.

PACKER'S
LIQUID TAR SOAP

Perfumed? Yes! But not too highly. Just enough.

Oily skin and shiny nose
How to correct them

That bug bear of so many—an oily skin and shiny nose has various contributory causes. Whatever the cause in your case, the following Woodbury treatment will relieve your skin of this embarrassing condition.

Withwarm water work up a heavy lather of Woodbury's Facial Soap in your hands. Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. If possible rub your face for a few minutes with a *piece of ice.*

This treatment will make your skin fresher and clearer the first time you use it. Make it a nightly habit and before long you will see a marked improvement—a promise of that lovelier complexion which the steady use of Woodbury's always brings.

Woodbury's Facial Soap is the work of a skin specialist. A 25c cake of it is sufficient for a month or six weeks of this treatment. Get a cake today. It is for sale by dealers everywhere throughout the United States and Canada.

Write today for sample—*For 4c we will send a "week's size" cake. For 10c, samples of Woodbury's Facial Soap, Facial Cream, and Powder. Address The Andrew Jergens Co., 906 Spring Grove Ave., Cincinnati, O.* **In Canada,** *address The Andrew Jergens Co., Ltd., 906 Sherbrooke Street, Perth, Ontario.*

Donegal Fleece Rugs

No.174.—Shepherd's plaid check, in black and white, and brown and white; one of the oldest patterns but still one of the best. Price $12.50.

FOR Your Car, Couch or Sun Parlor; on Steamer, Train, Summer Camp, Boat or Den—for a multitude of uses—here are the softest, richest, most serviceable rugs you ever saw.

Made on hand looms, of the choicest long fibre pure wool, by the colleens of "Ould Ireland"—as bright as their faces, as warm as their hearts.

In varied designs, also many Scotch Clan Tartans. Size 60" x 72" not including fringe—many larger.

Express charges prepaid.

Satisfaction guaranteed or money refunded.

Rugs shipped on approval

DONEGAL MOTOR RUG CO.
17 East 26th St., New York

The Winged Victory

If you have seen this famous old marble, you have marveled at the buoyancy and vibrant motion it suggests—triumphantly springing from the earth.

It is something of this buoyancy and lightness of feet that you feel when you walk with

FOSTER
Tred-Air Heel Cushions

No dull plodding step, no jarring to spine or nerves—these cushions make you walk as with glad feet on soft, green, springy turf. They prevent the nails of leather heels from cutting your stockings and greatly add to foot comfort. Even your height acquires an added poise.

Ask your shoe dealer or repairman for Foster Tred-Air Heel Cushions. Or send 25c. and your dealer's name for sample pair. Mention shoe size.

They fit snugly in the heel and last as long as the shoes.

Foster Rubber Co.
103 Federal St. Boston, Mass.
Originators and Patentees of the Foster Friction Plug which prevents slipping.

MOTOR NOTES

THE increase in the capacity of runabouts from two to three passengers has been one of the features of modern roadster design, but to add to a single-seat roadster accommodations for four additional persons is somewhat of a novelty. Such is the design that has been produced by the distributor for a popular make of a medium-priced car, and this with no loss in the graceful stream-line effect of the runabout body. The regular seat of this car accommodates but two persons, and when seating only two the vehicle possesses the appearance of the ordinary runabout. However, an additional seat extends over each running-board, and these are somewhat lower than the main seats in the body of the car. Comfortable upholstery and folding backs make for much easier riding than might be expected. When not in use, these seats are shoved into place in a drawer-like compartment underneath the main seats, and as their outside edge is flush with the surface, there is no break in the contour of the body. The third and fourth extra persons are accommodated in a double seat that folds up and back from the turtle-deck of the roadster. This, too, when not in use, folds down and blends into the outline of the car and is, in reality, a part of the rear compartment in which tires, tools, and baggage may be carried.

REFLECTED LIGHT

The universal use of electric starting systems on all medium and high-priced American cars has enabled body builders to design the interior of closed vehicles with almost as elaborate and artistic lighting effects as will be found in the owners' homes. A plentiful supply of current must be obtained for the starting mechanism, and therefore the electric generators driven by the motors are made of ample size, and they furnish and store power for a number of lights in addition to those that are necessary for ordinary driving. Overhead dome lights in limousines and sedans, and corner reading lamps have been familiar for several years, but the most recent innovation is the application of the indirect lighting system to the roof of a closed car. This is the regular equipment on one of the high-priced cars, and consists of a silver and glass fixture containing three frosted electric light bulbs. Above this fixture is mounted a handsome ivory-enameled reflector that is so designed as to diffuse the rays equally to all portions of the car. In this manner the glare of direct illumination is softened and the efficiency of the lighting outfit is not reduced.

PICNICS À LA CARTE

Because the modern motor-car is no longer subject to the break-downs that made it necessary for the first cars to be driven only on frequented highways, the pleasure car is becoming a popular vehicle for outings and picnics in out-of-the-way places. Thus, luncheon outfits, folding tables, and compact ice chests have become a necessary part of the true tourist's equipment. Such an outfit, however, provides only for the use of previously cooked foods. But there has been placed on the market a special form of portable stove so designed as to shape and size that it may be easily stowed on the floor of the tonneau. When not in use, it is packed in a metal crate support, measuring ten and a half by eighteen by twenty-one and a half inches, and weighing twenty-five pounds. Three sections of a stovepipe and two fixtures that hold the parts of the stove in place may be stowed in the fire-box compartment when not in use. The entire outfit is no more bulky than any box of the dimensions given. Only a few moments are required to erect the stove on the crate, which replaces a base or legs; the stove burns wood. The cost of this outfit complete is $7.50.

WAX ON WANING BODIES

Marvelous machines, seeming almost human in intelligence and action, have reduced the cost of motor-car manufacture to a minimum. The finish of a motor-car, however, can not be done by machine, and the body still requires as much attention as was the case when the industry was in its infancy. In fact, twenty, and even twenty-five coats of paint and varnish are applied to an automobile body in order to obtain the desired permanency of finish and luster that will not be affected by the action of sun, water, or mud. Since a car is used under exposed conditions, the highly finished portions of the body really require more attention than the most highly polished piece of furniture, and they should be treated with proportionate care. A large manufacturer of floor and furniture varnish has announced that wax is an excellent preservative for the finish of a motor-car, and that, in fact, successive coats will serve to build up the varnish and paint where it becomes partially worn through by excessive use. Such a finish is water-proof and produces a high gloss from which dust and dirt are easily removed without leaving any marks. The application of a single coat of wax will last through four or five washings before a renewal of the wax coating will be found necessary.

THE CONVERTIBLE CURTAIN

The improvement in tops and in side curtains has rendered the ordinary touring-car as water-tight as the limousine. With the usual top and curtains, however, an elaborate process must be gone through before either the forward or rear compartments may be opened for entrance or exit. This is due to the fact that the doors are independent of the curtains, which are attached to each other and to the top in such a manner that several fasteners must be loosened before the proper curtain can be swung aside. By means of an ingenious device, however, consisting of a bracket clamped in place by thumb nuts, and a black-enameled, narrow plate permanently secured to the edge of the car door, the curtain may be made to be a part of the door itself, and to swing open and shut as though the door were full-length like those on limousines and sedans. The price of this auxiliary frame to which the door curtain may be attached is $1.50 for one, or $6 for the set that converts all four doors of a car into the one-piece type.

"Mum"

(as easy to use as to say)

takes all the odor out of perspiration

One application of this snow-white disappearing cream prevents all bodily odors.

Does not check perspiration merely neutralizes all odors.

A comfort in warm weather—in all weathers.

Lasts from bath to bath.

25c at all drug- and department-stores

"MUM" MFG CO 1106 Chestnut St Philadelphia

Club Cocktails

Offered by all good hostesses—whenever the occasion demands a cocktail of surpassing richness and flavor.

So simple to serve—merely strain through ice. No mixing; no fussing with different ingredients.

CLUB COCKTAILS are mixed by experts and then are aged in the wood, to secure the true perfection of the blend.

All Varieties at Your Dealers

G. F. HEUBLEIN & BRO.
Hartford New York London
Importers of the famous Brand's A-1 Sauce

THE NAME

—it has been used wı
certain manufacturers w
out of the prestige of

THE title "Vogue" has a two-
value of the word itself, w
and distinction. Second, a
"Vogue" has the *added* value of i
the magazine.

Now we find that certain m
as a trade-name for all kinds of mi
are "Vogue" candies, and "Vogue'
various other things, good, bad ar
the title "Vogue."

It may be the desire of the m
trade on the reputation and pre
Their purpose may be to convey th
responsible for them.

Vogue is *not* responsible! Vo
manufacturing. If on the counter
anything labelled "Vogue," do no
has made it, or that Vogue recom

Except Vogue itself, and
article that bears this name

So, while we cannot prevent t
"Vogue," we can at least forestall
part, should you be led to buy a p
ing that The Vogue Company is it

We believe it a part of our du
time to time that various articles
are not backed by Vogue, the mag
accept them on the assumption th
name might at first glance imply.

6

Y FAIR

Look for this cover

VANITY FAIR

"For a musician, or for a foreigner living in the United States, there is no better way to keep in touch with the progress of American life than to be a constant reader of Vanity Fair."
—FRITZ KREISLER.

Coming from an extremely intellectual foreigner, who is specially distinguished in one of the arts, this little message from Fritz Kreisler will suggest to you that Vanity Fair has an informative and even a serious side.

You have no doubt enjoyed the light, satiric and frivolous side of Vanity Fair. At the same time—as you will soon discover from the June number, now ready—Vanity Fair is a trustworthy review of what is going on in the artistic and intellectual centers of this country.

Among many shorter essays in this June number, you will find an article by the Hon. W. Bourke Cockran on "The Return of the Norman to France"—one of the strangest phenomena of the great war. Though kind hearts are more than coronets, it is a fact that coronets are bearing the chief burden of England's war; and now, after eight hundred years, the Norman blood of England has returned to fight in the very place from which it sailed with the Conqueror.

Another subject of growing interest to every thoughtful American is the part that this country will play in the great readjustment that will follow the war. Frederick James Gregg writes in the June Vanity Fair on this subject; foreshadowing the part that the United States will play in the peace conference, and discussing the growing importance of President Wilson as a world figure.

"SERVICE" is a fine word, but a much-abused one. In these days, when this respectable word is bandied about at the mercy of everyone, one hesitates a little to apply it to such a fresh and unusual magazine as Vanity Fair. But it so happens that Vanity Fair is two magazines in one—a magazine to use, as well as a magazine to read. On the one hand, it is a gay, picturesque and informative review of outdoor sports, of the theatre, of the fine arts, of society, and of good taste in dress. On the other hand, Vanity Fair is as useful and serviceable as any of the professionally practical magazines.

Simply for the sake of refreshing your memory in case you have not recently looked through Vanity Fair, here are some of the striking and unusual services that Vanity Fair offers you:

"WHERE TO LIVE"

In addition to a most interesting directory of real estate opportunities—the kind of directory you have hitherto found only in the English magazines—Vanity Fair will do any special investigating you desire, and will gladly help you to find a house or apartment for the summer or any other season.

"THE DOG MART"

Vanity Fair not only publishes announcements from the leading kennels of America, but gives any desired advice on the care or breeding of dogs, and is ready to buy them on request for its readers.

"VANITY FAIR SHOPPERS"

This is Vanity Fair's personal New York shopping service. Many men, especially, have come to regard it as an indispensable link with the shops that offer not only what they want for themselves, but what they are only too glad to find as presents for other men, for women, and for children.

"THE WELL-DRESSED MAN"

A page or two each month is devoted to the really new and good things in men's clothes—avoiding the freakish and unbecoming, and illustrating the best things shown by the leading New York tailors and haberdashers. The editors of this department will give any desired advice, and are ready to shop personally for their readers.

"AUTOMOBILES"

Vanity Fair invites correspondence with its readers on any matters of motor interest, and maintains a department for the purpose of securing catalogues, aiding in the purchasing of cars, describing accessories, and keeping you informed on the latest novelties of the automobile world.

"OUTDOOR SPORTS"

Vanity Fair will buy any kind of sports clothes or accessories—from golf balls to fishing tackle—will give the reader any possible advice in selecting hotels, in arranging trips to the leading golf and tennis tournaments, or to shooting and fishing resorts in the appropriate seasons.

THESE are but a very few of the things that Vanity Fair is ready to do for you. On almost every page you will find a suggestion or an invitation. To read Vanity Fair at all is to find that Vanity Fair is prepared to secure prompt, trustworthy and accurate advice about a host of subjects that are often very difficult to look up through other sources. When in doubt ask Vanity Fair!

Vanity Fair for June is now on sale. Look for the Leyendecker cover. But you may find this number somewhat hard to find; at many newsstands the demand is far in excess of the supply. Remember to tell the newsdealer to put your name down for the July number, and all the other summer and autumn numbers that will follow.

Buy Wolf Undermuslins at the June Sales

The nightgowns and petticoats we manufacture are trademarked. The Wolf Head is a distinguishing mark of quality and you may be sure that when your purchases arrive home they will show fine delicate stitching on ***all*** the seams—the bodies of gowns and petticoats are full fashioned and ***fit***—the materials, laces and embroideries are the finest to be had for the money.

As for the styles, we make more than 1000 different models.

Wolf Head Undermuslins are sold in leading department stores and specialty shops, priced from one dollar up.

Should you have trouble in procuring them, write us and we will tell you where they can be purchased.

THE WOLF COMPANY
364 FIFTH AVENUE NEW YORK

"B.B." Laces

Hand-made and "B.B." Laces shown side by side

Our Trade Mark divides them—Which is Which?

Seeing is Believing

GO to your favorite shop and ask to see the **"B.B."** Laces mounted on a card side by side with **Hand-made Laces,** of which they are reproductions; also examples of a **"B.B."** Valenciennes and Cluny washed 100 times. You can beautify the most beautiful Gown or exquisite Lingerie with these wonderful **"B.B."** Laces—and this is why they are so extensively used by exclusive Stores in all the Capitals of the World.

ASK FOR "B.B." BOOKLET

BIRKIN & CO., 78, 5TH AVENUE, NEW YORK

A mannish model with feminine inclinations is trim in handkerchief linen and black moire ribbon; price, 50 cents

AT BODICE TOP *and* BOTTOM

Over black moire ribbon patterned with gilt braid are embroidered white organdy bands bound with blue linen; $2.95

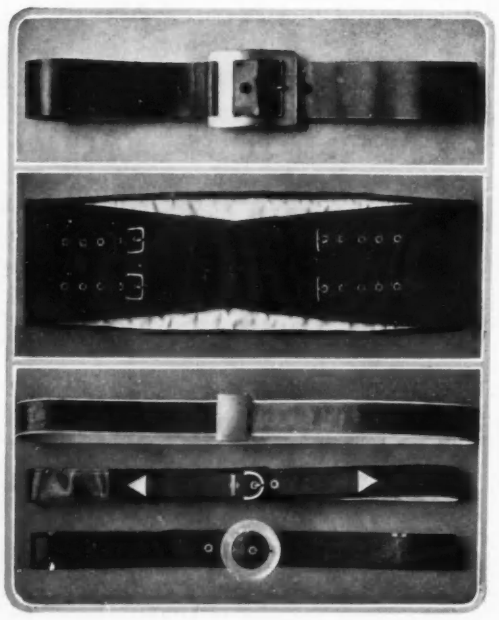
Just sufficiently military to be attractive is a collar of white moire bound with blue braid and embroidered in red, yellow, and blue silk; $2.95

For wear with tub frocks there comes a pleasing collar, of hand-embroidered piqué with buttonholed edge; price, 50 cents

MANY of the prettiest pieces of French neckwear which have recently been imported have been carefully and accurately copied at one of the Fifth Avenue shops, and a few of these copies are shown on this page. At the top of the page is a high collar of fine handkerchief linen which opens in front to give greater freedom and has a double turnover which is quite unusual. A narrow black moire ribbon finishes the collar and ties in a flat pump bow in the front. A pretty collar to wear with the coat of a suit is illustrated in the middle of the second line.

We shall see a great many more belts this year than in several seasons, for many of the prettiest frocks and suits have a smart leather belt as a finish at the waistline, though the separate skirt and blouse are seldom belted. These belts range from the very narrow widths to soft wide belts, a few models of which are shown at the bottom of this page.

Crisp and frilly is this chemisette of fine batiste with high collar turned back in deep points and bound with blue batiste and a vest fastening with gilt ball buttons; $2.95



The regimental belt is of black calfskin with gold-plated buckle. It may also be had in patent leather with nickel or gun-metal buckle; price 1 in., 95 cents; 1½ in., $1.50; 2 in., $1.95

Wide soft belts may be of suède, lined with white moire and fastened by two gilt buckles on each side. Width, 5½ in.; black, green, tan, or peacock blue; $8.50

Of three belts of narrow mind the first is of black morocco, gold buckled (plate) and piped with white kid; 1¼ in., $3. The second is of morocco, with pearl-tipped tan suède stripe; 1⅛ in., $2.75. The third comes in black or colors in cross-grain and patent leather with pearl buckle and two pearl rings in back; 1¼ in., $4.50

"THE" "YAMA"

GLOVE FITTING O-G PUMP

$5.00 "YAMA"

ADDRESS O'CONNOR & GOLDBERG (Mail Orders) REPUBLIC BUILDING CHICAGO

STYLES:

This graceful and elegant little shoe is made of very fine soft black kid; the diamond tip is of pure white kid; the heel also. It is a wonderful money's worth.

EXCEPTIONALLY PRETTY AND VERY PLIABLE

At this writing all sizes are on hand and *we therefore suggest very prompt ordering.*

Mail orders should be addressed to

O'CONNOR & GOLDBERG, Republic Building, CHICAGO

O-G Retail Stores and Style Exhibits are at

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"O-G Styles Determine the Shoe Fashions of America."

When in Chicago do not fail to visit an O-G Bootery

Beautiful Summer Shoes

THE touch of refinement and distinction that the smartly dressed woman seeks in her footwear is strikingly apparent in the new CAMMEYER models for summer.

Cammeyer

New York

Branch DeLuxe ~ 381 Fifth Avenue

Exclusive Footwear

De Luxe Catalogue on request to Department 100

M F M

Not a "Slip-Over"
Not a "Sweat Bath"

The Summer Fashions Require Diaphanous Draperies

To obtain a bewitching effect in combination with delicate Summer draperies one should wear

The MAGIC FIGURE MOLD

The Last Word in Ultra Perfection of Form

It preserves and perfects the outline of already beautiful figures or remodels imperfect ones.

These garments achieve the effect of an uncorseted figure, while holding the body firmly in place, and do what **no corset** can.

When used as a reducer they instantly remold the form and secure an immediate reduction of two to four inches over abdomen, seat and hips, and on the inner as well as the outer side of the limbs.

Reduction

IS *NOT* OBTAINED BY SWEATING

These garments cause no perspiration, undue heat or discomfort of any kind—Are scientifically correct—Carry weight—Relieve strain—Improve facial expression—Stimulate circulation and benefit health.

Endorsed by Physicians and Surgeons

By wearing the garment **now**, you will have eliminated much superfluous flesh before hot weather.

These garments may be carried above the waist-line in corset form; are made to measure, in various lengths, for both Women and Men.

Sold through the manufacturer and by a few exclusive shops only, whose names will be furnished upon request. Write for descriptive booklet and information.

"Ask the Woman Who Wears One."

MAGIC FIGURE MOLD GARMENT CO.

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Foreign and Domestic Patents granted and pending.

People behind you

will admire the good lines of your figure when you wear

KABO

"LIVE MODEL" BRASSIERES

By using live models we get a faultless under-arm and shoulder blade smoothness. You'll notice the difference at once.

And KABO Brassieres are dependable for hard tennis and golf wear as well as dress occasions. Hooks and eyes do not rust. Front clasp is made for either front or back lace corsets.

The KABO Brassiere Book sent free, postpaid, illustrates all styles from $4.00 to 50c. May we mail you a copy?

KABO Corset Co.
New York Chicago San Francisco

Makers of the famous KABO "LIVE MODEL" Corsets

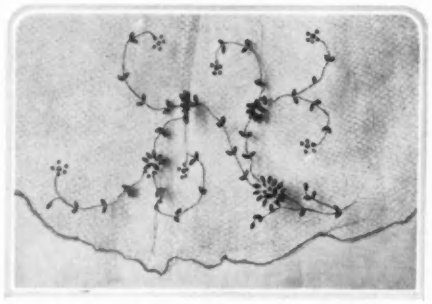
KABO
"LIVE MODEL" BRASSIERE

BEFORE *the* FACE *of* WOMAN

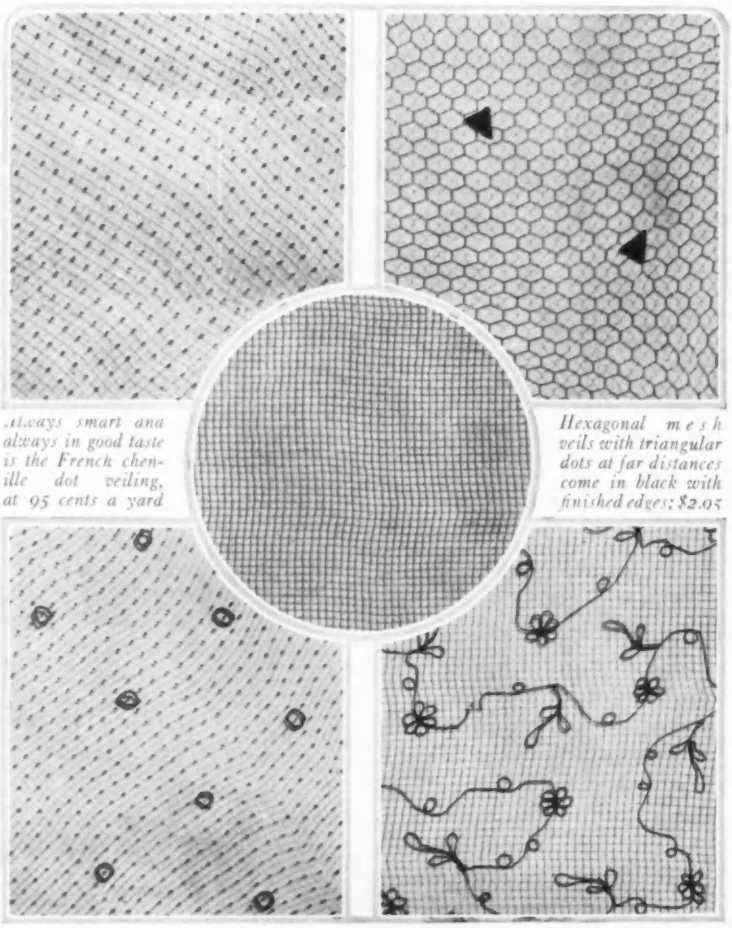
A SMART New York shop has imported this season a large variety of French veilings, some of which are hand-run, others have chenille dots, while still simpler ones are merely a plain square mesh, known as the filet mesh, such as the veil shown in the circle on this page. A made veil with an elastic top which will keep it in shape around the brim of the hat is a useful novelty, which is illustrated in the top photograph on this page.

The French chenille dot veiling, which is so generally becoming, is shown in the illustration at the left just below the made veil described above; it may be had in black, flesh, brown, sand, taupe, navy, and white. To the right, in the second row from the top, is a particularly smart hexagonal mesh veiling with good sized triangular velvet dots. This veiling comes with finished edges, in the usual veil length, and is to be had in black only.

To the left at the bottom of the page is a charming design, which combines a chenille dot in a chenille ring. This may be had in black, navy, taupe, or brown. At the right, at the bottom of the page, is one of the most effective hand-run patterns which have been shown this season. The square filet mesh veiling is used as a foundation, and the veil comes in black, brown, navy, or taupe. It is unusual to find hand-run veiling at a price that may be called reasonable, and when this does happen, the pattern often fails to be attractive. The majority of the fine hand-run veils worn by smart women come only in the made veils, which are about one and a half yards long, and the price of these in attractive patterns ranges from $3.75 or $4 up. In the case of the veil just described, while the pattern is a simple one, which probably accounts for the reasonable price, it is so cleverly arranged that it is not monotonous.



A made veil, daintily embroidered, has a finished edge and an elastic top to fit closely to the hat; in black, $1.75; in navy blue, brown, or taupe, $2.75



Always smart and always in good taste is the French chenille dot veiling, at 95 cents a yard

Hexagonal mesh veils with triangular dots at far distances come in black with finished edges; $2.05

Veiling of fine mesh with chenille dots sometimes circled by chenille rings; price, $1.75 a yard

Entirely plain and absolutely correct is the filet mesh veiling which comes in various colors at 35 cents a yard

A filet mesh veiling with an attractive hand-run vine pattern may be had at $1.25 a yard

General utility coat of fine Shantung silk, for midsummer wear. Price $25.00.

Revillon Frères

ESTABLISHED 1723

Coats and wraps for railway, steamer or motor traveling, or for mountain and shore resorts. While smart in cut and carefully made, these outer garments are so moderate in price that many of our patrons are ordering a number of them to provide for all possible emergencies while out of town.

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Furriers exclusively for ninety-four years

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He is a Connoisseur of Solid Silver

which he collects at summer homes. He isn't particular whose—yours will do. For this reason do not risk your sterling silver at your country place. Leave it in safe hands in the city and use

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SILVER
The Long-Life Plate

In such colonial patterns as Lafayette or George Washington, you get all the beauty of design of sterling and many years of satisfactory service without the risk of loss.

LAFAYETTE

GEORGE WASHINGTON

Let us send you prices of complete sets and single pieces of these patterns in this "long-life plate." Write us today so you will have plenty of time to make your selections.

Alvin Silver plate can be purchased of any jeweler.

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ALVIN PATENT

A NECESSARY LUXURY FOR EVERY BOUDOIR

"Damascus"

The Aristocrat of Safety Pins

No dressing table is complete in accessories without a plentiful supply of "Damascus" Steel Safety Pins, in Gold, Nickel and Black finishes. In neatness, strength, Safety and adaptability, "Damascus" are the last word in desirable Safety Pins for Boudoir use.

Made in Six handy sizes, with flat shields, needle-sharp points and sheathed coils that prevent tangling. Sold everywhere.

Always look for the Oakville Trade Mark and get the most for your Pin Money.

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Pin Makers for 60 years
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Makers also of "Clinton," the never-rust Nursery Safety Pin and "Sovran," the King Pin of toilet pins.

The real fragrance of violets every day!

Imagine the fresh fragrance of myriads of dewy violets clinging to your face, your hands, your hair! This is the delight that comes to you every time you use Jergens Violet Glycerine Soap.

Any water, anywhere, instantly releases its exquisite perfume—in a lather so fluffy and smooth you'll almost think you're bathing with violet-laden cream. Get a cake today. Smell it! Be sure you are getting the *real* fragrance of violets that comes only in Jergens Violet Glycerine Soap. 10c a cake; 3 for 25c—everywhere.

Send 2c for sample. It will come to you by mail like a little box of fresh-cut violets. Address The Andrew Jergens Co., 612 Spring Grove Ave., Cincinnati, O. **In Canada,** address The Andrew Jergens Co., Ltd., 612 Sherbrooke Street, Perth, Ontario.

Photograph by Count Jean de Strelecki

Lithe and momentary poise is presented by Prince Paul Troubetzkoy in his portrait of the Russian dancer, Pavlowa

A R T

CALENDAR OF PERMANENT EXHIBITIONS

New York.—American Numismatic Society. Medals, foreign and American, coins (ancient and modern), decorations, and war medals; open from 10 a.m. to 5 p.m., daily; admission free.

Brooklyn Institution of Arts and Sciences, Central Museum. Open from 9 a.m. to 6 p.m. on week-days; Thursday evenings, 7:30 to 9:45; Sundays, 2 to 6 p.m.; admission free, except on Mondays and Thursdays, when the fee is 25 cents for adults, and 10 cents for children. The recently opened Print Gallery is showing a collection of prints which includes the set of Whistler lithographs from the Canfield collection.

Hispanic Museum. Exhibition of Spanish art; open from 10 a.m. to 5 p.m.; admission free.

Metropolitan Museum of Art. Open from 10 a.m. to 6 p.m., on week-days; Saturdays from 10 a.m. to 10 p.m.; Sundays, 1 p.m. to 6 p.m.,; admission free, except on Mondays and Fridays, when a fee of 25 cents is charged. The Altman collection of paintings and art objects is on view, also the recently donated Jesup collection of early American paintings and a part of the Morgan loan collection.

Museum of French Art. Paintings, prints, and minor art objects; open from 3 to 6 p.m., on week-days only; admission free.

New York Historical Society. Paintings by old masters, prints, and Egyptian antiquities; open from 9 a.m. to 5 p.m., on week-days only; closed during July and August; admission free.

New York Public Library. Stuart Gallery, exhibition of recent accessions to the print collection, exhibition illustrating the making of a line engraving; art galleries, Lenox and Stuart collections of paintings and art objects; open from 9 a.m. to 6 p.m., on week-days; Sunday, 1 to 5 p.m. (except Stuart gallery); admission free.

ART NOTES

PROLIFIC of art events has been the fagend of this slow-moving art season. American artists have made merry at the Folsom Galleries in the first exhibition of the American Salon of Humorists, which is treated in detail on pages 38 and 39; the Allied Artists of America have attained to the dignity of an exhibition in the Fine Arts Building, which will continue through May 26 and will be noted in a later issue, and other exhibitions of note have been many.

A recent exhibition of the work of Prince Paul Troubetzkoy, held at the Reinhardt Galleries, included a striking statuette of Pavlowa, the Russian dancer, caught in a lithe and momentary pose of the ballet. It is shown at the top of this page.

SCULPTURE BY AMERICAN WOMEN

At the Gorham Galleries throughout May, sixty-nine women sculptors present an interesting collection of recent work. Malvina Hoffmann has also portrayed Pavlowa in exquisite poise, and Alice Morgan Wright has attained marked success in "Boy and Peacock," which, though unfinished, shows finely decorative feeling and decided vigor of modeling. There are many garden figures, fountains, bird-baths, gate-posts, and similar figures which are both original and appropriate.

Two women artists of note, the American portrait painter, Cecilia Beaux, and Mary Helen Carlisle, an English artist of note, occupied the Knoedler Galleries from Apirl 26 to May 8. Among the portraits exhibited by Miss Beaux were the familiar portrait of Mrs. Theodore Roosevelt and her daughter, an interesting character study called "Harriet," and a pleasingly free and direct painting of "Ernesta," the artist's niece, Miss Ernesta Drinker, whom she has painted many times from childhood on, and who appears now at about eighteen. Miss Carlisle's exhibition consists of paintings of famous gardens in Scotland and Ireland, and is similar to the exhibition held by this artist earlier in the season.

NEW PRINTS AT THE LIBRARY

The customary annual exhibition of "recent additions" has been opened by the Prints Division of the New York Public Library, in the Stuart Gallery (room 316), of the main library building.

This year, three large groups dominate the exhibit—a noteworthy addition to the Avery Collection, made by Mr. Samuel P. Avery, the gifts and bequests of the late Mrs. Henry Draper, and the prints from the estate of the late Samuel Isham, the noted American artist and art critic. So many have been the additions that it is impossible for the library to show them all, but a finely representative lot has been placed on view, though in

(*Continued on page 100*)

Complexion Secret

By Ruth Shepley

This popular actress is another of the many well known beautiful women who guard their complexions with "The Pink Complexion Cake." She says:

"One trial convinced me of the great merit of Sempre Giovine. It occupies a prominent place on my toilette table and I use it daily."

Sempre Giovine

(*Pronounced Sem-pray Jo-ve-nay. Meaning "Always Young."*)

At drug and department stores, 50c. Send your dealer's name and 4c for miniature cake.

Marietta Stanley Co.
Dept. A218,
Grand Rapids, Mich.

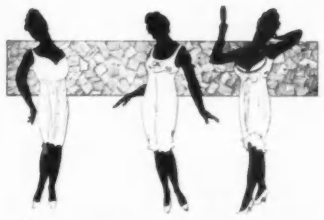
THE STOCKING STORE
395 Broadway, N. Y. C.
(*Mail Order Only*)

Handlers of imported and domestic hosiery of every description.

Vogue Specials for June

Ladies' extra fine quality pure thread silk, full-fashioned hose, with high spliced heel, double heel, toe and sole, extra wide garter-top; all colors, including black and white; regular **$2.00** quality. Special for June, **$1.45** pr.

Catalogue sent on request



Our *custom made* corsets are fitted individually and correctly. You will also find daintiness and style in these

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MADAM SARA'S LA PATRICIA CORSET SHOPS

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Smart Apparel for Stout Figures

E 4691 — Handsome costume of finest quality white net, with underskirt and bodice of net. Bolero waist has loose armholes, and fastens at one side under arm. Beautifully embroidered front and back with very narrow white braid, and soft girdle of white, orchid or apple-green satin sublime is drawn through embroidered design at back and finished at side with picot-edged loop and streamer. Pinked ruche of satin sublime gives chic finish to skirt, and two ruches also trim under-flounce, headed with banding of Oriental lace. **39.75**

We are the only house carrying a large and complete stock of smart apparel especially designed to give the stout figure (up to 56 bust measure) the slender lines, poise and individuality that proclaim the well-dressed woman. Having workrooms on premises we give you not only low prices, but unusual advantages—as duplicating to measure, with fittings and changing details.

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The Specialty House of National Reputation

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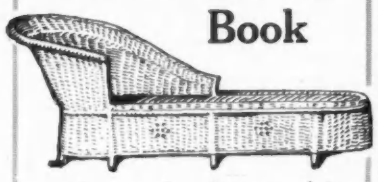

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You find it in hundreds of America's finest homes. It is one of a large variety of designs. There are chairs, settees, tables, complete sets for library, dining room, bed room, etc.—all hand wrought in the inimitable "*Reedcraft*" style—all individual, charmingly simple and surprisingly economical.

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Furniture

is the highest type of woven furniture. Unless you have seen "*Reedcraft*," you have no way of appreciating its beauty, its perfect construction, its restfulness. "*Reedcraft*" Furniture is wonderfully durable. No nails—no glue—entirely woven by hand and always of highest quality German Reed. "*Reedcraft*" Furniture lends itself to most charming artistic effects. It can be stained to harmonize with any room.

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Full information of what "*Reedcraft*" is and what it costs. Send today for your copy.

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Freckling *and* Sunburn *can be* Prevented

The Scientific Explanation

It is an established fact that sunlight is composed of rays of different colors, and amongst these are blue rays and violet rays. Whoever takes an interest in photography comes across these rays under the name of "actinic" rays, which produce the image on the sensitive photographic plate or film, in the same way as they also produce freckles, sun-stains or tan on the face, hands, or arms; and just as you can shut out these rays when you develop your film or plate, so can you also debar them from staining and browning the skin and complexion—by the new, wonderful preparation, Novena Sunproof Crême.

"I CAN entirely obviate the annoyance that sensitive women suffer from exposure to the Sun."

This is a strong statement, and could scarcely be made by other than Madame Helena Rubinstein, whose unique position as the authority in beauty and its culture is recognized universally by society women both here and throughout the continent of Europe. The same Madame Rubinstein numbers among the clientele who patronize her London and Paris establishments, known as

"Maisons de Beauté Valaze"

many famous beauties and women of highest rank in European courts.

Any one of these women who know, say to you if asked: "Madame Rubinstein? She simply has the secrets of beauty at her finger-tips." Not the least of these "secrets," but really the outcome of years of scientific study, is

Novena Sunproof Crême

By simply rubbing this preparation on the skin, before going out, you will not freckle or tan. You may enjoy all outdoor sports, even sea-bathing, with no fear of ill effect on the complexion. Above all, Novena Sunproof Crême is harmless, won't show on the face or grow hair, and forms a serviceable foundation for powder, hich it is advisable to use. When Madame Rubinstein says that this preparation can prevent freckling and sunburn, she knows what this wonderful cream has done. Its effect is marvelous. $3.00 and $5.00 a pot; sample size $1.00.

Madame Rubinstein does not claim that this preparation will remove freckles or sunburn. It is a preventive, not a cure. If you carelessly allow these blemishes to appear, another of her famous beauty specialties is what you should use first. Its name is—

Valaze Beautifying Skin-Food

and it forms the key-note and one of the triumphs of her success as a Beauty Culturist. This master preparation *removes* the freckle pigment, dispels tan and sallowness by stimulating the skin texture and so insuring its clearness and radiance and freedom from threatening lines and wrinkles. $2.25 and $6.00 a pot—a size sufficient for six weeks' use, $1.25.

In case of excessive soreness from imprudent exposure to the sun, Baume Blanc should be used, and the face should be bathed with Valaze Skin-toning Lotion, Special. Baume Blanc, $1.50 a bottle. Valaze Skin-toning Lotion, Special, $2.00 a bottle.

"Comment se fait la Beauté"

a booklet whose English edition is called "Beauty in the Making," is a necessity to the fastidious woman. It is written by Madame Rubinstein, especially for those who are unable to come to her Maison de Beauté Valaze for treatment. In this booklet she has dealt in detail with every defect of the complexion and its prevention and relief through home treatment. It will be sent to you on receipt of 2 cents in stamps.

Write Madame Rubinstein for an appointment or for advice, and she will answer you personally.

MADAME HELENA RUBINSTEIN
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SPECIAL

E 7225 — Sheer white voile with a lovely foulard print design, in black, navy, green or wistaria, is used for this pretty maternity dress. Waist made in becoming surplice style, back and front, with hemstitched and ruched sash-ends tying at each side. Dainty white organdie sleeves and vestee. Full skirt gathered to under-bodice on flexible girdle.

16.50

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Scientifically constructed to expand as required and harmonize figure-lines throughout entire period. Differ in no outward way from prevailing modes, and adjust automatically when figure is again normal. Wide range of styles, for every occasion, sold direct to you at manufacturers' prices.

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Creators of Exclusive Apparel

Complete outfits for the summer traveler, the girl graduate and the summer bride.

THOSE who desire to select their summer outfits from an unparalleled assortment of up-to-the-minute models will find here the shop they seek.

It is impossible to illustrate all our styles from month to month. They are always on display in our show rooms.

Visitors are invited to inspect this comprehensive showing of moderately priced and highly desirable merchandise.

Tub Frocks	$5.75 up
Lingerie Frocks	6.50 "
Coats	6.75 "
Suits	19.50 "
Silk Dresses	11.50 "
Tub Skirts	6.75 "
Blouses	1.25 "
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Our special department for stout figures, will interest those requiring large sizes.

Mme. Leonard's Self-Adjustable Maternity Apparel a revelation in designing.

No. 1243—Exquisite Frock of Embroidered Net for Commencement or dress wear.

Price, $28.50

If a personal inspection is inconvenient, write for Catalog V, and if interested in Maternity Apparel, for Cat. V. M.

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Begin 7 Days With Bran

You will then know why doctors advise it. And you'll want every day to be like them.

Clear bran will do, but nobody likes it. Better serve it in a tempting form.

Pettijohn's is soft wheat flaked, with 25% bran rolled into it. The flakes are delicious, the bran is hidden. It forms an inviting dainty.

Try a week of Pettijohn's. It will win you forever by its taste and effects.

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If your grocer hasn't Pettijohn's, send us his name and 15 cents in stamps for a package by parcel post. We'll then ask your store to supply it. Address The Quaker Oats Company, Chicago.

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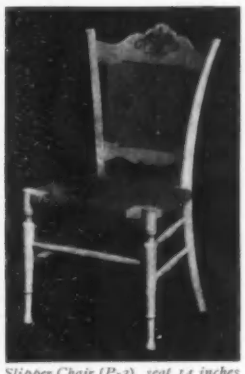

Slipper Chair (P-2), seat 14 inches high, back 30 inches high. Woven tapestry webbing. Seat and back in pastel colors—Guaranteed five years.

Painted Furniture

Single pieces or complete sets. Painted and decorated by hand in the gay peasant colors so much in vogue.

DANERSK
DECORATIVE FURNITURE

For Cottages, Bungalows, Suburban and Country Homes.

WRITE FOR BOOKLET "B"

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2 West 47th St., New York

Copyright by Augustus Lukeman

The bronze figure of "Memory" dominates the Straus memorial fountain, looking down across the still pool below and pondering the eternal mysteries of love and death

A R T

(*Continued from page 98*)

cases where a number of works by a given artist have been acquired a few only are shown.

The Avery gift includes etchings by Guerard, Manet, J. Foxcroft Cole, Buhot, G. A. Hoffmann, Flameng, and Koepping; drawings by Buhot, Bracquemond, Pissarro, Daubigny, and Seymour Haden; lithographs by Legros, Detaille, Millet ("The Sower"), and Raffaelli; Josey's mezzotint of Whistler's painting of his mother; and F. S. King's engraving of the "Book-Plate of the Printer's Devil."

From Mrs. Draper have come seventy-nine etchings by Haig, the set of Pennell's views of New York, and works by a number of well-known contemporary etchers; lithographs by Berthon, Kallmorgen, and Volkert; drawings by Pennell and Haig; stipple engravings by Bartolozzi, and others. The prints from the collection of the late Samuel Isham cover a wide range of styles and methods and reflect a catholic taste. Some etchings by Heinrich Wolff, who uses the roulette as an independent tool, are the gift of Mr. Atherton Curtis, of Paris. Many other works of note have been contributed to the library collection, but this summary gives an idea of the exhibition.

In addition to these more or less temporary benefits, the city has recently been permanently enriched by the unveiling of the beautiful Straus memorial fountain, designed by Augustus Lukeman and erected in memory of Mr. and Mrs. Isidor Straus, who lost their lives in the *Titanic* disaster.

Mr. Lukeman has met here the difficult problem of a monument in a small park surrounded by towering buildings,—a situation in which height could give nothing of impressiveness to the memorial. He has wisely selected a scheme in which all the emphasis is upon the horizontal lines and even the figure reclines instead of rising to challenge comparison with the surrounding height.

There is about this memorial fountain a dignity and serene beauty, an entire absence of effort or striving for effect, which place it among the finest of the monuments which have been erected in New York. The architectural setting of gray granite, on a design of extreme simplicity and rubbed to a soft dull polish is an excellent foil for the bronze figure of "Memory,"—considerably over life-size,—looking out over the water, lost in thought so deep that every muscle of the body is relaxed and life seems concentrated in the serene head and the supporting hands.

As is characteristic of Mr. Lukeman's work, the treatment is broad, straightforward, and simple; there is no insistence upon detail and no hint of prettiness. The unconventional pose is clearly understood and convincingly rendered, the modeling firm and sensitive, and the resulting beauty is of finely monumental quality.

In the small park at Broadway and One Hundred and Sixth Street, which has been named Straus Park, was recently unveiled a memorial to Mr. and Mrs. Isidor Straus, designed by Augustus Lukeman

Bloch
The Baby Carriage of the Nation

First Aid to mothers in the care of their babies · You owe it to yourself and baby to get a Bloch—the carriage built to safeguard the health of every baby and promote the happiness of every baby's mother

This Is The New Bloch Swingear Baby Carriage

RAISE IT AND REVERSE IT FOR MOTHER'S CONVENIENCE WITHOUT DISTURBING BABY

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The Great
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Direct from factory to you. Freight prepaid. 30 days' free trial in your own home. Easy monthly payments if desired.

Beautiful, sanitary. Saves its price in cost of ice. Round metal body; enameled snowy-white inside and out. Easy to clean—no dirt-catching corners. *Revolving shelves.* Cork-cushioned doors and covers—noiseless and air-tight. Porcelain drinking water reservoir and cooling coil attachable to city water system if desired. Nickel trimmings. Move-easy castors. All latest improvements. Guaranteed 25 years—lasts a life-time. Adopted by U. S. Government.

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THE MIDINETTE WITH EMPTY HANDS

(Continued from page 31)

fashions would always be superior to American ones because of the midinettes. "America," he said, "will never create fashions, because she can not get working girls like ours. Ah, they are wonderful—so thrifty, so industrious, such artists!—so spontaneous, so saucy, so absolutely absorbed in their work. Why even the little errand girl does not consider matching samples a tedious chore. It is a delight to her, since it gives her the opportunity of showing her taste."

This same couturier told of his visits to some American dressmaking establishments. He had gone through large, well-ventilated, perfectly equipped workrooms, yet he emerged aghast. "Do you know," he said, "that in those rooms everything was silent? There was not a laugh, not a joyous cry, not a spontaneous gesture. Like so many machines sat women, bent over their work, fashioning materials with the serious concentration of a statistician calculating the city death rate."

On the contrary, the delight of the little French girls in their work, in the fabrics they handle, is intense. They experience physical thrills at the sight of a beautiful piece of material or at a particularly fine bit of sewing. A little modiste once confessed that she became "actually intoxicated and quite bewildered" if surrounded by filmy evening dresses, and sometimes a worn little midinette has been caught imprinting a kiss upon the white splendor of a wedding gown.

These girls are strange studies in psychology. Always in touch with materials and fashions that are the most sumptuous and the most tasteful, the midinettes acquire a sense of harmony and an appreciation of values which is not surpassed by any class of women in the world. Yet, far from being poisoned by envy or regret because they can not have what so many women are enjoying as a matter of course, they are satisfied, apparently, with providing others with beautiful things. Quite unconsciously, their love of beauty finds its outlet in their work, and they are no more jealous of the possessors of wonderful gowns than the artist is of the owner of the picture he paints.

FAIRY STORY CUSTOMERS

The interest with which the midinettes follow the customers whose names they may know, but with whom, of course, they never come in contact, is quite touching. American customers, curiously enough, are especially favored, and are very popular. Perhaps this is because most of the American women who are pleased with their gowns, often think of sending a box of candy to the atelier. Or, perhaps, Americans excite curiosity because they come from over the sea. It may be that there is the lure of the unknown, of the fairy tale, about the Americans. At any rate, Mrs. Vanderbilt, for instance, is often spoken of with real affection and familiarity by girls whose very existence she is ignorant of, but who feel they have real interest in her, since they make the things she wears. Many other Americans, too, are favorites with the midinettes, and as the little working girls catch a glimpse of the family names in the society columns, there is invariably a happy exclamation. "The dress we made for her," they say when they see the description of the successful gown worn at the ball, the opera, or the races.

WHAT, THEN, FOR THE MIDINETTES?

All this was the normal condition in times of peace. Now the laughter of the atelier has died out. In fact, in most cases, there is little left of the atelier itself. Some establishments have closed entirely, and it is doubtful if they will reopen for some time. A few establishments have retained their entire force, but have cut salaries. Whenever there has been a chance to do so even at the most miserable salary, the girls have remained at their work.

"We want to show the foreigners that we French are still working," the girls say, "we want our models to be so beautiful that they will cry out to all the world that the French spirit is alive and powerful."

Many of the midinettes have remained at their posts, even though the wages scarcely pay car-fare. Thousands are without work, and the various relief organizations, where the unemployed make dolls, bandages, shirts, knapsacks, or whatever else happens to be needed and may be sold, are now feeling the strain and are gradually closing. Resources can not last forever, and even the pittance paid for such emergency work amounts to large sums when it has to be paid continually, for months, and soon there will be an end to it. In the soup kitchens, the lack of funds is everywhere apparent; the soup is growing less nourishing and the meat slices are growing thinner. So before long, either the soup kitchens or the relief shops will have to be closed.

What then, is to become of the midinette? The state, as a rule, is under no obligation to her. Sisters or mothers of soldiers are not entitled to any contribution from the state, even though brothers and sons have supported the family before they went to war. Technically, there is the *secours de chômage* for the unemployed, but very few of the girls receive it.

HENRY ROGERS WINTHROP, Treasurer
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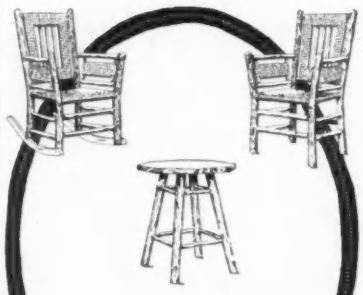

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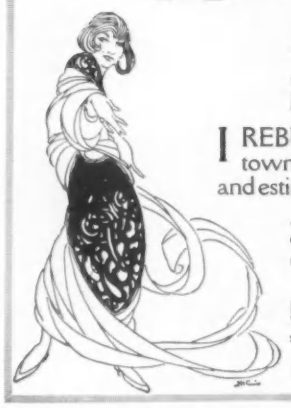

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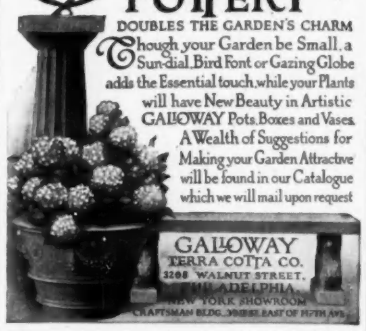

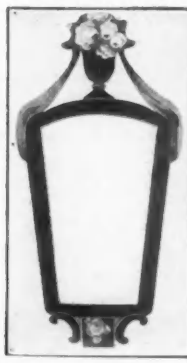

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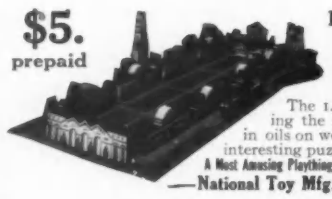

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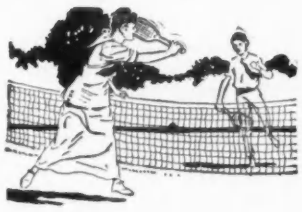

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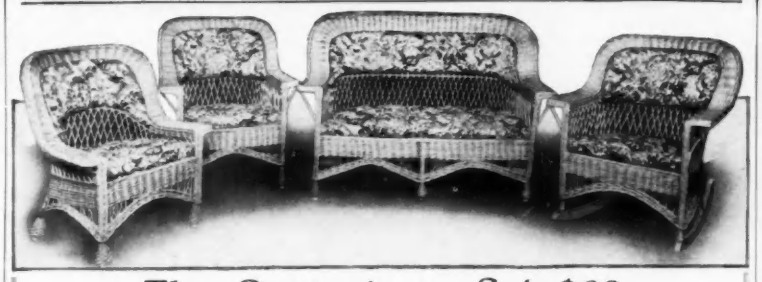

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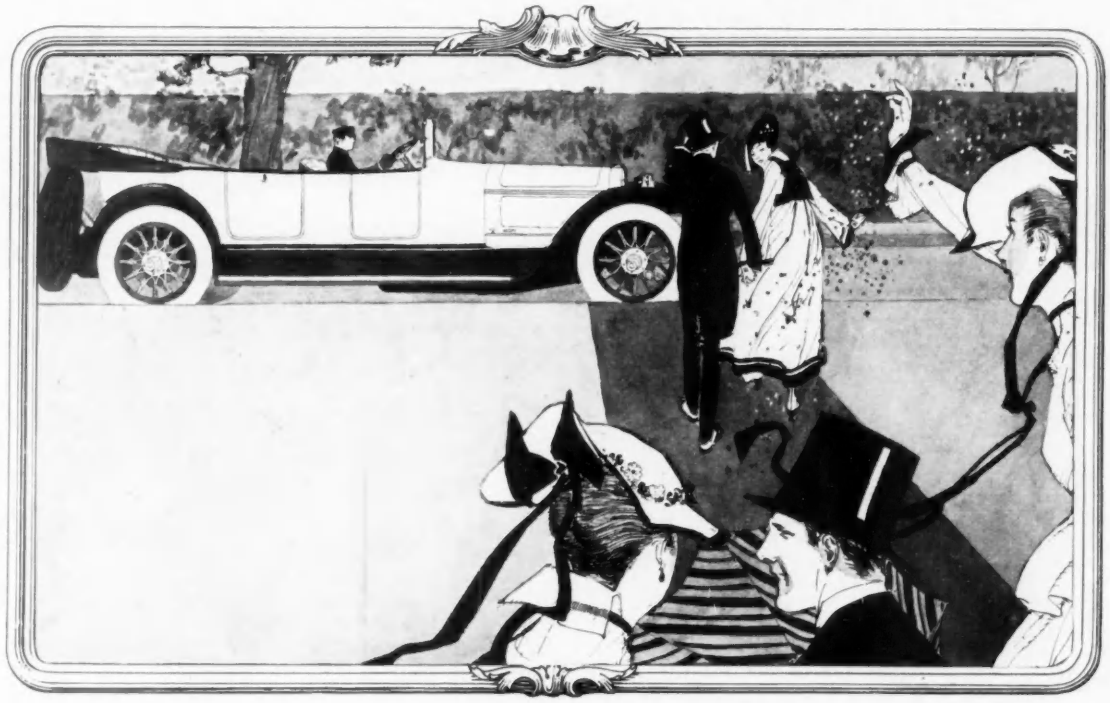

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